

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1175591-2	09/07/14	September 2014	09/01/14 - 09/03/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
ISS/Carolina Rising	CAROLINA RISING	1961

Flight Dates	Order #	Alt Order #
08/25/14 - 09/03/14	1175591	07310559

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

IDB #	Advertiser Code	Product Code
	109	230

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/25/14	09/01/14	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14    09/07/14    1-----                    1            \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX M 09/01/14 10:09 PM News @ 10-11pm (M-F) 10-11pm :30 N08011430H \$175.00 NM									
5	08/26/14	09/02/14	News @ 10-11pm (M-F)	10-11pm	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14    09/07/14    -1-----                    1            \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 09/02/14 10:08 PM News @ 10-11pm (M-F) 10-11pm :30 N08011430H \$175.00 NM									
6	09/02/14	09/02/14	Family Feud	5-6pm M-F	-1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14    09/07/14    -1-----                    1            \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 09/02/14 5:57 PM Family Feud 5-6pm M-F :30 N08011430H \$90.00 NM									
7	09/03/14	09/03/14	Family Feud	5-6pm M-F	--1----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14    09/07/14    --1----                    1            \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 09/03/14 5:23 PM Family Feud 5-6pm M-F :30 N08011430H \$90.00 NM									
8	08/27/14	09/03/14	Think U Can Dance Wed	8-10p	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14    09/07/14    --1----                    1            \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX W 09/03/14 8:21 PM Think U Can Dance Wed 8-10p :30 N08011430H \$500.00 NM									

**Total Spots 5**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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1175591-2	09/07/14	September 2014	09/01/14 - 09/03/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Carolina Rising	CAROLINA RISING	1961	

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,030.00</b>
<u>Agency Commission</u>	<b>\$154.50</b>
<u>Net Amount Due</u>	<b>\$875.50</b>

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