

WPAC/Ogdensburg, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 4/23 to 6/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:00AM.

PAC Community Cares, A program hosted by WPAC on-air personality Storm Kennedy weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

2nd Quarter of 2023

WPAC/Ogdensburg, NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
Weekdays	06:45:00 AM	4 mins	Fishing	Economics & Local Businesses	Fishing Pro, Don Meissner does a daily feature talking about fishing in the region. He offers condition reports, where the fish are biting and what the area has to offer. Don spends a large amount of time luring pro fishing tournaments to the area to bring dollars in for each tournament.
04/18/23	08:40:00 AM	5 mins	Walk Run for Life	Family Issues	Dick Christy was in to talk about the annual Edward I Moses Walk/Run for Life. In it's 45 th

					<i>year, the walk in Canton raises money for local, St. Lawrence Co cancer patients. They help cover incidentals and any expenses that these folks may need assistance with.</i>
06/02/23	08:40:00 AM	5 mins	<i>Duathlon</i>	Health & Fitness	Connor from CGSW Racing was in to talk about the upcoming Hoswegatchie - the first race is on Wednesday June 14th. It's a duathlon, run - bike and run again. All starting and ending at Hosmer's in Ogdensburg. Get more info at the CGSW Racing Facebook page!
06/10/23	08:40:00 AM	5 mins	<i>Jerry's Run For Cancer</i>	Family Issues	Kevin Sellers was in to talk about the Jerry's Run For Cancer events happening July 15 th and 16 th in Hammond. This event has evolved from a motorcycle ride to a full fledged weekend festival. It offers financial assistance to patients needing help with prescriptions, gas to and from treatments, groceries for special diets for those who do not have assistance in this area, and other assistance based on the circumstances.

06/14/23	08:40:00 AM	5 mins	<i>CHMC Announcement</i>	Economics & Local Businesses	Rich Duval, CEO of Claxton Hepburn was in to talk about some exciting news involving the hospital, it's relationship with Carthage Area Hospital and the retention of all CHMC jobs!
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06/15/23	08:40:00 AM	5 mins	<i>Boater Safety</i>	Education	Steve Trenton was in to talk about the US Coast Guard Auxiliary's Boating Safety Course scheduled for Saturday at Lisbon Beach. By 2025, NY State will require a Boater Safety certificate to operate a
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					watercraft. Now is a great time to learn about bring a responsible and safe boater on the waters of northern New York.
<i>06/23 /23</i>	<i>08:4 0:00 AM</i>	<i>5 mins</i>	<i>Benefit Concert</i>	Family Issues	Country artist Steven Cali is coming to the Lodge at Dreaming Tree Ranch in Potsdam on Sunday July 2nd. We talked about the country music scene, what kind of show he puts on, what his career aspirations are and more! The show is a benefit for the Help Sami Kick Cancer fund in St. Lawrence County.