

WPAC/Ogdensburg, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/23 to 3/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:00AM.

PAC Community Cares, A program hosted by WPAC on-air personality Storm Kennedy weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

1st Quarter of 2023

WPAC/Ogdensburg, NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
Weekdays	06:45:00 AM	4 mins	Fishing	Economics & Local Businesses	Fishing Pro, Don Meissner does a daily feature talking about fishing in the region. He offers condition reports, where the fish are biting and what the area has to offer. Don spends a large amount of time luring pro fishing tournaments to the area to bring dollars in for each tournament.
01/12/23	08:40:00 AM	5 mins	Kids Activities	Family Issues	<i>We spoke on the phone to Sharon, curator of the North Country Children's Museum in</i>

					<i>Potsdam. She has a round of activities coming for toddlers and after school fun for older kids. We spoke of how to sign up, what the activity was about and about museum memberships.</i>
02/01/23	08:40:00 AM	5 mins	Food/Wine Fundraiser	Economics & Local Business	Rhonda Roethel from the Remington Art Museum in Ogdensburg stopped by to talk about the annual Wine, Beer, Cheese, Chocolate, & Artisan Festival . *Masks are required to be worn by all vendors and attendees* This event provides an opportunity for visitors to get out and about for a fun event during our long winter days. It also helps local businesses and it confirms the Museum's role in the well-being of the North Country community.
03/14/23	08:40:00 AM	5 mins	Lisbon Bus Garage Vote	Politics & Government	A big vote on Tuesday in the Lisbon Central School District. They're voting on building a new bus garage. Currently, the 13 bus fleet is stored outside and maintenance happens off site. A bus garage will aid the district in the future and assist them in the conversion to electric in the years to come. Superintendent Patrick Farrand was in to talk about the vote.