

WPAC/Ogdensburg, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/23 – 12/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:00AM.

PAC Community Cares, A program hosted by WPAC on-air personality Storm Kennedy weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

4th Quarter of 2023

WPAC/Ogdensburg, NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/01/23	08:40:00 AM	5 mins	wALK	Family Issues	Terri Pistolessi from the Gouverneur Breast Cancer Fund was in to talk about this Saturday's walk. The village of Gouverneur will entertain thousands of pink wearing walkers for a one mile walk to raise money for the Gouverneur Breast and Ovarian Cancer Fund.

					<i>You still have time to get involved and raise money and come to participate. All money raised, stays local!</i>
11/15/23	08:40:00 AM	5 mins	Fire Food	Family Issues	Joe Sovie was in from the Ogdensburg Fire Department. With the Salvation Army on pause in town, that leaves a huge hole to be filled when it comes to food distribution. The Fire Department in Ogdensburg is taking food donations at the station on Saturday afternoon and again during the parade on Saturday night.
11/16/23	08:40:00 AM	5 mins	CHMC F of the T	Economics & Local Businesses	Ramona Kennedy was in to talk about Festival of The Trees! It happens this year on December 2nd in Ogdensburg. It's a big fundraiser for the Claxton Hepburn Medical Center Auxiliary. They use the funds to buy items for the hospital that are generally not covered by insurance.
12/10/23	8:40 am,	5 mins	LOTR	Economics & Local Businesses	Scott Wilhelm was in from Lights on The River. In it's 14th year at Lisbon Beach, LOTR has been helping food pantries stock their shelves. From one pantry in it's first year to 16 this year, they've helped thousands.
12/19/23	08:40:00 AM	5 mins	People Project	Family Issues	Mike Wills was in to talk about the need in St. Lawrence County for winter gear for kids. The People Project is close to 200 kids they have supplied winter clothing to, but more are in need! You can send a \$50 donation (or whatever you can afford) to PO Box 763 Ogdensburg or get more info on their Facebook Page, just search St. Lawrence County People Project.
12/27/23	08:40:00 AM	5 mins	Salvation Army	Family Issues	We spoke to Claxton Hepburn Medical Center CEO Rich Duval. What's happening at CHMC, what about rumors with regards to doctors and service and the relationship with Carthage - what is changing in the new year? We found out!