

WPAC/Ogdensburg, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 7/23 – 9/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:30AM.

PAC Community Cares, A program hosted by WPAC on-air personality Storm Kennedy weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

3rd Quarter of 2023

WPAC/Ogdensburg, NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
07/12/23	08:40:00 AM	5 mins	DSP	Economics & Local Businesses	Lauren and Rachel were in to talk about United Helpers, a local employer and their need for DSP (Direct Support Personnel). They talked about the openings, where in St. Lawrence Co they have a need, what qualifications applicants need and how to

					<i>apply.</i>
07/24 /23	08:4 0:00 AM	5 mins	Seaway Festival	Economic & Local Businesses	Chris Cole was in from the Ogdensburg International Seaway Festival. This year marks the 62nd, one of the longest running festivals in the state. It brings folks out to enjoy summer, not to mention brings people in from out of the area for reunions and gatherings. Fireworks, a parade with upwards of 10,000 people will be on hand!
08/17 /23	08:4 0:00 AM	5 mins	Boater Safety	Education	Steve Trenton was on the phone to talk about the US Coast Guard Auxiliary's Boating Safety Course scheduled for Saturday at Lisbon Beach. By 2025, NY State will require a Boater Safety certificate to operate a watercraft. Now is a great time to learn about bring a responsible and safe boater on the waters of northern New York.
09/01 1/23	08:4 0:00 AM	5 mins	Rensselaer Falls Fall Fest	Economic & Local Businesses	Mike Hammond was in to talk about the Rensselaer Falls Fall Festival! It's back again this year, for it's 7th year and will happen in the village on Friday and Saturday September 8th and 9th. Free family fun with music, fireworks, food and more!
09/14 /23	08:4 0:00 AM	5 mins	St. Lawrence County People Project	Family Issues	We spoke to Mike Wills, from the St. Lawrence County People Project. They're a non-profit organization that helps local St. Lawrence County school children. They're looking for the public or businesses to. "sponsor a child" for winter. Your \$50 will outfit a kid in a jacket, boots, hat and mittens.

09/15 /23	08:4 0:00 AM	5 mins	Gov Breast Cancer Walk	Health & Fitness	We spoke to Teri Pistolesi about the upcoming Gouverneur Breast and Ovarian Cancer Fund. They have their fundraising walk in Gouverneur on October 7th. We talked about what the fund does, how to donate and how to get involved in the walk in October.
09/21 /23	08:4 0:00 AM	5 mins	Hospice Taste of Violi's	Family Issues	Zack from Hospice was in to talk about their upcoming event in Massena, A Taste of Violi's! Violi's was a classic restaurant in the Massena area for many years, and for this fund-raising event, they will be re-creating some scrumptious food from the Violi's years! Hospice of the St. Lawrence Valley uses events like this, to raise funds for services that aren't always covered by insurances. Get more info on the event at hospiceslv.org .
09/22 /23	08:4 0:00 AM	5 mins	Green Gravy	Education	Graham, a 4th grader at Madill School in Ogdensburg came in to talk about Green Gravy Night at Madill School! It's 4-7pm, you can walk in - or call for more info - 315-393-7729!
09/25 /23	08:4 0:00 AM	5 mins	UH Gala	Economic & Local Businesses	Benny Fairchild from United Helpers was in to talk about his fundraising gala planned for November 4th. United Helpers (which handles senior care, mental health and more) is celebrating 125 years in St. Lawrence County. The deadline for buying tickets is October 1st.