

**KPDX 49  
COMMUNITY ISSUES AND  
PROGRAMS LISTING  
2<sup>nd</sup> QUARTER 2022  
4/1/22 – 6/30/22**

**By Mary Price  
Newsroom Coordinator/Administrative Assistant**

## **ORGANIZATIONAL TABLE**

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

## **SIGNIFICANT COMMUNITY ISSUES**

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of KPDX during the second quarter of 2022:

CONSUMER ISSUES  
CRIME ISSUES  
EDUCATION ISSUES  
ENVIRONMENT ISSUES  
GOVERNMENT ISSUES  
HEALTH ISSUES  
SOCIO-POLITICAL ISSUES

Generally, these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass several interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that effected the state such as the legalization of marijuana.

Socio-Political Issues – An example would be ballet measures that propose the freedom for same-sex couples to marry.

## LOCAL PROGRAMMING

### GOOD DAY OREGON ON KPDX FROM 6:00AM-9:00AM KPTV NEWS ON KPDX AT 8:00PM AND 9:00PM

KPDX 49 airs a simulcast of Good Day Oregon from 6:00am-9:00am Monday through Sunday and an hour newscast Monday through Friday at 8:00pm and 9:00pm that is produced by KPTV FOX 12. This provides a high quality, informative newscast to KPDX's viewing public.

What follows is a sampling of the issues regularly treated in Good Day Oregon and the 8pm and 9pm newscast on KPDX.

## CONSUMER ISSUES

1. Air Date: 4/1/22 9PM News, Running Time: :35

This story focused on forecasts predicting a major rise in meat prices. The prices of pork and ground beef are expected to skyrocket 20% this year. For chicken, as much as 70%. The national average prices for these proteins are already higher compared to a year ago. Russia's invasion of Ukraine increased the prices for animal feed like corn, soybean, and wheat.

2. Air Date: 4/13/22 8PM News, Running Time:2:12

This story focused on a shortage of baby formula and what new parents were doing about it. Supply chain issues had already slowed down shipments of formula, when Abbott had to recall Similac, Alimentum, and Elecare powdered infant formula after two babies died and several became sick. Hospitals and NICU's were feeling the shortage too. Most parents turned to milk banks, where donated human milk is pasteurized, but donations declined in the pandemic. Milk banks were urging nursing moms to donate.

3. Air Date: 5/1/22 Good Day Oregon, Running Time: :55

This story focused on recalls by both Ford and Tesla. Ford recalled up to a quarter-million Explorer SUVs because of a mechanical problem that could cause them to roll away while they're parked. Dealers will make updates and replace any necessary parts for free. A speed display issue forced Tesla to recall about 48 thousand of its Model-Three cars. The speedometer may not be displayed when it's in track mode. Federal Regulators said the issue doesn't comply with safety standards to prevent crashes.

4. Air Date: 5/19/22 Good Day Oregon, Running Time: :27

This story focused on a recall of some well-known candies. The recall affected Skittles, Starburst and Life Savers Gummies. Mars Wrigley Confectionery said there was a chance that some of those items might have been contaminated with thin metal strands. The products were distributed in the U.S., Canada, and Mexico. Officials said no illnesses had been reported. The company said it would help retailers take the potentially tainted candy off store shelves.

5. Air Date: 6/8/22 Good Day Oregon, Running Time: :34

This story focused on a recall of Jif peanut butter that started to affect other products. At least 16 companies recalled items that contain Jif, including peanut butter cups, ice cream and even some fruit and vegetable products due to possible Salmonella contamination. They were sold at stores including Albertsons and Safeway. Because the list of affected products was so long, a link to the FDA's website was posted at KPTV.com.

6. Air Date: 6/17/22 Good Day Oregon, Running Time: :32

This story focused on a recall of more than 400-thousand medication bottles from Kroger and Walgreens by the Consumer Product Safety Commission. The bottles contained the pain relievers Acetaminophen, Ibuprofen, and Aspirin. There was nothing wrong with the medication, but the bottles didn't meet standards for child resistance which meant a kid could open them and accidentally take the medications inside.

## **CRIME ISSUES**

1. Air Date: 4/1/22 9PM News, Running Time:2:00

This story focused on the staffing shortages of Clark County Deputies resulting in no response to certain service calls. Deputies won't be responding to some non-emergency services anymore. Instead, there will be a police report that can be filled out on their website. Some non-emergency services include property theft, graffiti, and vandalism. Some community members were worried that some people will not be able to fill out forms online such as the elderly or others that do not have access to computers.

2. Air Date: 4/12/22 9PM News, Running Time:3:45

This story focused on Portland's gun violence and how it has affected people living on the street and how a new program hopes to deescalate violence among the houseless. There was an uptick in the number of shooting in and around homeless camps, some of them deadly. The Blanchet House partnered with the Mental Health and Addiction Association of Oregon and other nonprofits to launch a new, county-funded program designed to help engage with houseless community members in Old Town and deescalate potentially violent encounters.

3. Air Date: 5/8/22 Good Day Oregon, Running Time:2:41

This story focused on the arrest of a man who police connected to several possible hate crimes. Investigators said FOX 12 helped make the arrest. The man came to the FOX 12 Studios wanting to speak to a reporter. He admitted to vandalizing congregation Beth Israel and several other locations. FOX 12 contacted police after he left. Police arrested him as he was making his way back to the station a couple days later. He faces several charges from criminal mischief to arson after authorities said he vandalized several houses of worship across Portland.

4. Air Date: 5/19/22 Good Day Oregon, Running Time:3:12

This story focused on the overall cost of gun violence aside from the human cost of lives lost. According to OHSU, the hospital treated 92 patients for gunshot wound in 2019. That number climbed to 126 in 2021. Caring for and in the best cases, saving those patients came at a cost. A report by the Government Accountability Office found each inpatient stay cost between \$8000 and \$11,000. A report by Everytown For Gun Safety estimated the U.S. spends \$3.5 billion each year just on medical care related to gun violence, and American Taxpayers pay on average \$34.8 million dollars a day for medical care, first responders and criminal justice services associated with gun violence.

5. Air Date: 6/2/22 8PM News, Running Time:2:35

This story focused on the increase in deadly shootings in the Gresham area. Within two weeks, there were two shootings, and a local father was so concerned, that he has his children sleep in a special part of the house to avoid getting hit by stray bullets. The police chief said his department was focusing on the data they're collecting to help stop and prevent crime, but they just don't have the staffing levels they need. In just the last year alone, verified calls of gunfire have gone up 163%. He said they started the Safe Gresham Initiative, a community effort to help make the city safer.

6. Air Date: 6/20/22 9PM News, Running Time:2:15

This story focused on a massive crime operation that was uncovered in North Portland. Portland Police recovered multiple stolen cars, weapons, drugs and more. They also found stolen passports, social security cards, and mail belonging to more than 2 dozen people in addition to suspected Meth and Fentanyl, assault style weapons and stolen computers. Portland Police confirmed that two people were arrested there on unrelated warrants and the main suspect was arrested by Clackamas County Sheriff's Deputies.

## **EDUCATION ISSUES**

1. Air Date: 4/6/22 Good Day Oregon, Running Time:1:07

This story focused on new legislation that the governor is hoping will get more Oregonians to work. She signed the “Future Ready Oregon” bill into law. It’s a 200-million-dollar investment in education, training, and resources to help Oregonians find good-paying career in key industries. And the goal is to make the process more equitable as well. Ninety-two million dollars will go towards grants to improve access to the workforce system.

2. Air Date: 4/15/22 Good Day Oregon, Running Time: :30

This story focused on some possible financial relief from the government for students defrauded by colleges. The Biden Administration is looking to expand student loan forgiveness of students who successfully claim they were defrauded by schools, including students who attended for-profit colleges. The Education Department has already canceled around two billion dollars in debt held by tens of thousands of for-profit college students. Officials said more discharges are to come as there is a backlog of more than 150-thousand claims for debt relief.

3. Air Date: 5/11/22 Good Day Oregon, Running Time: :34

This story focused on a new study from Harvard that found remote learning may have led to students losing up to half a year of normal education. Researchers looked at math scores of students across all 50 states and specifically focused on math. They found two direct links. First, students who spent more time in remote learning had worse scores than students who returned to the classroom sooner and that high poverty areas were even more affected.

4. Air Date: 5/24/22 8PM News, Running Time:2:42

This story focused on a new report that warned of long-term problems in K-through-12 learning in Oregon. The goal was to take a proactive approach to the state’s education system. The report focused on measurements of student success, including graduation rates, attendance and on track learning. The state saw increases in the number of 9<sup>th</sup> graders on track to graduate from 2016-2019, however, the pandemic caused serious problems, showing lower rates on track to graduate and attendance.

5. Air Date: 6/2/22 9PM News, Running Time:2:20

This story focused on a meeting the Portland Public Schools had to discuss their Summer Programs for kids K through 12. The programs were to begin soon, and the district had 15 million dollars to work with. It was the largest budget in PPS and state history. With that amount of money PPS said they could provide services for up to 75-hundred students across the city. PPS had over 50 programs to choose from across 13 categories that ranged from kindergarten transition, credit completion for high school students, summer arts academy, Special Ed Recovery Services, music, migrant education, even math camp and of course sports.

6. Air Date: 6/22/22 Good Day Oregon, Running Time: :32

This story focused on new data from the Bureau of Labor Statistics that showed a 3-percent drop in teachers from February 2020 to May 2022 That meant about 300-thousand public teachers and other workers left their jobs and that number might get worse. The National Education Association said 55-percent of teachers may leave sooner than they originally planned. About 44-percent of schools had full or part-time teaching vacancies at the start of the year, according to the National Center for Education Statistics.

## **ENVIRONMENT ISSUES**

1. Air Date: 4/5/22 Good Day Oregon, Running Time:2:08

This story focused on the decline of bee populations in the United States. They play a vital role in the ecosystem. One company is working to bring large bee colonies into urban areas. Hearty Honey Bee populations aren't as common in some areas because of humans, but Bee Downtown has about 500 hives spread across North Carolina, Virginia, Georgia, Florida, and Washington, DC with more expansion expected soon. Most are on business campuses or downtown buildings. The American Beekeeping Federation said many companies are installing hives in urban areas around the nation because the bees help sustain trees, greenhouses, and gardens in densely populated areas.

2. Air Date: 4/26/22 9PM News, Running Time:2:00

This story focused on why researchers said that Central Park could hold the key to answering questions about our environment and could help save other parks nationwide. The park has been transformed into a climate change laboratory as a part of a new initiative to help understand how to protect it and the rest of the nation's parks from the effects of greenhouse gas emissions. They hope to learn how cities nationwide can make their green spaces withstand the impacts of our warming planet and altering weather patterns.

3. Air Date: 5/9/22 Good Day Oregon, Running Time:1:47

This story focused on the mayor's new plan to clean up the trash in the city. The mayor said he'll use an emergency declaration to streamline the work of addressing things like trash, graffiti, illegal dumping, and abandoned cars which impacts every quadrant of the city. He said he'll streamline the city's clean-up efforts under one public environment management director and incident command structure.

4. Air Date: 5/19/22 8PM News, Running Time:2:39

This story focused on the rise of the Bird Flu, known as H5N1, across the country. It made its way to the Southern Willamette Valley and wildlife officials warned the public to avoid close contact. They called it low risk, but still wanted the public to be careful. There was one human case in Colorado. Domestic birds had tested positive in Lane County and the Oregon Department of Agriculture issued a quarantine for poultry in Lane county to prevent any more cases.

5. Air Date: 6/9/22 8PM News, Running Time:2:50

This story focused on growing fire season concerns. The high amount of vegetation growth in our area could dry out quickly acting as kindling moving fire to heavier fuel such as trees. Although we had more rainy, cooler days compared to last year, looks can be deceiving when it comes to fires. Vegetation can dry out within a couple of days, which is why creating defensible space around homes and businesses is crucial.

6. Air Date: 6/21/22 Good Day Oregon, Running Time:2:45

This story focused on a new grocery store in Northeast Portland that was working to make the planet a little greener. By getting rid of the packaging, shoppers could help the environment and save some cash. By being a package-free grocery store, “Realm Refillery” has taken a greener approach to grocery shopping which could help the planet and a shopper’s wallet. Instead of buying in bulk, customers purchase only what they need, using refillable bags and mason jars, which have a deposit.

## **GOVERNMENT ISSUES**

1. Air Date: 4/1/22 8PM News, Running Time:1:00

This story focused on the City’s Charter Commission which unanimously advanced a proposal to reform the city’s elections and form of government. The final decision will likely be left up to voters. All the members supported sending a package of reforms to voters to decide on, recommending three major changes. One was to allow voters to rank candidates in order of preference. Second was to create four new districts with three members elected to each one. And the third measure would have the city council focus on setting policy, while the mayor and a city manager handle day to day operations.

2. Air Date: 4/28/22 9PM News, Running Time: :55

This story focused on local lawmakers who joined climate advocates as they pushed the senate to pass a 550-billion-dollar investment plan to combat climate change. Advocates said the investments would cut carbon pollution in half by 2030 and create nearly 60 thousand new clean energy jobs. The plan passed the House last year but has stalled in the Senate.

3. Air Date: 5/5/22 9PM News, Running Time:1:05

This story focused on the annual count of homeless people in the area which showed 66 hundred but could have been much higher. The federal government requires those counts to get a better understanding of how many people are experiencing homelessness. The total was about 900 more than in 2019 before the pandemic hit. County officials said the numbers should be considered an undercount since the count happened on a single night back in January.

4. Air Date: 5/20/22 8PM News, Running Time:3:10

This story focused on the nationwide shortage of baby formula and what the government is doing about it. The shortage was because the biggest U.S. manufacturers of baby formula had to close its Michigan plant in February and recall its products after reports of serious bacterial infections in four infants. Senator Ron Wyden launched an investigation into the company's practices, saying they spent billions on stock buybacks to boost the company's share price instead of making necessary repairs at its manufacturing plant. The company agreed to take corrective action but will have to meet FDA food safety standards before it can resume production. The U.S. Senate passed a bill to improve access to baby formula for families and lawmakers approved it unanimously.

5. Air Date: 6/2/22 8PM News, Running Time:3:05

This story focused on a look at where Oregon's candidates for future governor stand on gun control. Two of the three candidates supported strengthening background checks and raising the age to buy a gun to 12. One other candidate wasn't available for interview but sent a statement in support of increasing mental health services and making schools safer.

6. Air Date: 6/18/22 Good Day Oregon, Running Time:3:00

This story focused on a decision by the Charter Commission to let voters decide if they want the city to adopt a "Mayor-Council" form of government, as opposed to the current commission form of government, who many think is outdated. A political science professor at Portland State University said that in recent years, the city has had to deal with an influx of new residents and a growing housing crisis, just some of the problems he said a larger city council solely tasked with debating and drafting policy will be able to address. Another argument for the changes was that it will likely increase the diversity amongst local lawmakers.

## **HEALTH ISSUES**

1. Air Date: 4/5/22 8PM News, Running Time: :55

This story focused on a public health advisory issued by Clackamas County to call attention to the Fentanyl crisis. Health officials said more kids are taking the drug both intentionally and unintentionally and a small amount can prove deadly. Fentanyl-related hospitalizations in Clackamas County doubled between 2020 and 2021. A nurse for the Oregon City School District wrote the policy for Narcan to be on all district campuses and buses. Training on how to administer that drug will begin soon for some Oregon City Educators.

2. Air Date: 4/15/22 Good Day Oregon, Running Time:1:45

This story focused on a recommendation by health officials urging people to carry Naloxone, more commonly known as Narcan, due to a sharp rise in overdose deaths. Naloxone can be purchased at many local pharmacies in two different forms, a nasal spray, and a muscular injection. Both forms of the life-saving drug are effective. A clinical Pharmacist suggested making carrying Naloxone as common as carrying your phone or keys. The Washington State Department of Health said they want everyone to carry it to help prevent deaths from Opioid overdose, as deaths in the state have risen at an alarming rate.

3. Air Date: 5/5/22 Good Day Oregon, Running Time:1:52

This story focused on a webinar hosted by Oregon's Vibrant Future Coalition that focused on educating families about the dangers of the drug Fentanyl. The group described the dangerous counterfeit pills and "Fake and Fatal." They are often designed to look like prescription opioids but are much more dangerous. Recently, two Portland High School Students died after taking Fentanyl pills. Parents of one student said they believe things would have turned out differently if their son had known about fentanyl. They said drug education in many schools is outdated and doesn't talk about synthetic opioids like Fentanyl.

4. Air Date: 5/23/22 8PM News, Running Time:3:40

This story focused on how women can find support for postpartum depression. A Portland based nonprofit supports parents coping with perinatal mood and anxiety disorders by offering support groups, resources or just someone to talk with. A doctor at OHSU said getting help is extremely important, especially now in a pandemic where she saw a rise in postpartum depression and anxiety. It helps new parents know they are not alone when they seek help.

5. Air Date: 6/1/22 9PM News, Running Time:3:36

This story focused on a local medical study making world headlines which offered hope to people diagnosed in the U.S. with Pancreatic Cancer. It's one of the deadliest types of cancer. Doctors said they were able to significantly shrink a cancer tumor in their patient who had already exhausted all known treatments. The patient's own T-Cells were reprogrammed to fight cancer. The cells then shrunk the patient's tumors by 72-percent. The doctors were hopeful it could work in other patients and other cancers, such as colon or lung cancer.

6. Air Date: 6/27/22 8PM News, Running Time:1:50

This story focused on a gene mutation, B-R-C-A, that could put both women and men at risk for certain cancers and a push to get more men to talk to their doctors in honor of National Men's Health Month. A licensed genetic counselor said it's important to know your family health history on all sides. If there is cancer in your family, you should talk to a doctor about whether genetic testing is right for you. The testing results typically are done through blood or saliva and usually come back within two to three weeks.

## **SOCIO-POLITICAL ISSUES**

1. Air Date: 4/10/22 Good Day Oregon, Running Time:1:47

This story focused on growing concern that migrant numbers at the Southern Border could explode once the Biden Administration ends Title-42. It's a public health policy that bars many migrants from entering the country or seeking asylum when there is a danger of bringing or spreading disease and has been used since the start of the covid-19 Pandemic. One point seven million migrants were turned away over the past two years and congress was concerned even more will attempt to come to the U.S. illegally once the policy ends.

2. Air Date: 4/26/22 Good Day Oregon, Running Time:1:55

This story focused on the start of a Supreme Court Hearing regarding a former Washington High School Football Coach who was fired for refusing to stop praying and speaking on the field after games. The court's decision could have a wide impact on public employees, students, free speech, and religion.

3. Air Date: 5/2/22 9PM News, Running Time:1:10

This story focused on a leaked document that suggested the U.S. Supreme Court would overturn Roe vs. Wade. According to the draft of a majority opinion, the court would overturn Roe vs. Wade's holding of a federal constitutional right to an abortion. However, it was not a final decision. The opinion was not expected to be published until late June. Protests were already taking place outside the Supreme Court.

4. Air Date: 5/20/22 8PM News, Running Time: :35

This story focused on a federal judge who blocked the Biden Administration from ending Title 42, a public health measure aimed at stopping the flow of migrants arriving at the Southern Border due to concerns of COVID-19. The pandemic policy immediately deports migrants without a chance to seek asylum. Border Patrol Agents apprehended more than 234-thousand migrants at the Southern Border last month, the most ever recorded. President Biden was set to lift the restriction, but 24 states challenged him in court.

5. Air Date: 6/13/22 Good Day Oregon, Running Time: :35

This story focused on a “March for our Lives” rally outside the state capitol where demonstrators demanded action on gun control. Communities around the country said they’ve had enough with the rise in gun violence and the spike in mass shootings. They were asking for background checks, raising the age to purchase a gun, needing a license to purchase a gun, and banning assault rifles.

6. Air Date: 6/25/22 Good Day Oregon, Running Time:4:47

This story focused on protests in Portland and across the country sparked by the Supreme Court Ruling to end constitutional protections for abortion. Hundreds gathered in Downtown Portland in protest. Other groups were preparing to care for out-of-state patients who might need to travel to access that healthcare. Oregon had no abortion restrictions, so the ruling would not impact the state. Although one family planning clinic said they had been preparing for out-of-state patients for months. Others were celebrating the Supreme Court’s decision. The director of Oregon Right to Life said they will continue to focus on legislation that limits late term abortions and would like to see a ban of abortion at 20 weeks and planned to work on that legislation for the next session.

## **Live Locally Produced Show**

### **Outdoor GPS**

Airs Saturday and Sunday 9:00a.m.-10:00a.m.

### **ENVIRONMENT/CONSUMER/EDUCATION ISSUES**

This one-hour show is devoted to providing outdoorsmen with valuable information including live reports, gear reviews, tech tips and much more. Born and raised in the Northwest, host Owin Hays has shaped, and hosted the informative and entertaining show for the past 13 years. He encourages viewers to get involved through phone calls, picture submissions and local reports.

## **KPDX Syndicated Programming**

### **RELIGIOUS PROGRAMMING**

#### **KPDX Shepherd's Chapel**

Airs Monday through Friday 4:00a.m.-5:00a.m.

#### **EDUCATION/FAMILY ISSUES**

Shepherd's Chapel offers viewers support and guidance in this hour-long program. Various documentary segments are shown dealing with archaeological findings.

### **CHILDREN'S PROGRAMMING**

#### **KPDX America's Heartland**

Airs Sunday 10:00a.m.-10:30a.m.

#### **EDUCATION ISSUES**

Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many people don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy.

#### **Biz Kids**

Airs Sunday 10:30a.m. – 11:00a.m.

#### **EDUCATION ISSUES**

This is a fun, fast-paced series where kids teach kids about personal finance and business. Whether a handbag designer, podcast host, or a dog groomer, the young business owners on the series inspire viewers to turn their passions into profit.

## Dragonfly TV

Airs Sunday 11:00am-11:30a.m.

### **EDUCATION ISSUES**

On Dragonfly TV, kids discover the wonders of science by rolling up their sleeves and participating. The series features a fast-paced style with music throughout, that's designed to get today's youth off the couch and busy exploring the world around them.

## Think Big

Airs Sunday 11:30a.m.-12:00p.m.

### **EDUCATION ISSUES**

Think Big shows children actively solving problems using scientific principles, combining skill and creativity. The series demonstrates real-world applications for math, science, and engineering, proving that the physical sciences can be useful, challenging, and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.

## Animal Rescue

Airs Sunday 12:00p.m. – 12:30p.m.

### **EDUCATION ISSUES**

This series is about people trying to save animals from danger. Animal control officers try to assist animals in unsafe environments and respond to other animal related emergencies.

## Dog Tales

Airs Saturday 12:30p.m. – 1:00p.m.

### **EDUCATION ISSUES**

This series features stories and news about all types of dogs and dog lovers. It informs young people on how to properly care for pets. It also provides safety, health and training tips that are useful for different breeds of dogs as well as emphasizing responsible pet ownership and compassion for all living creatures.

## **PUBLIC SERVICE ANNOUNCEMENTS**

KPDX airs a variety of public service announcements from both national and local organizations. KPDX gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

## **STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND PROJECT/CAMPAIGN PROMOTIONS** **KPDX**

### **HEALTH/COMMUNITY/HUNGER FREE PROJECT/KPDX**

KPTV/KPDX sponsored the Hunger Free Project Food Drive with Fred Meyer. Viewers were asked to donate non-perishable food at all Fred Meyer stores. The Sunshine Division will distribute the donated food to communities in the Portland Vancouver Metro area and any store outside of that, will be serviced by their local food pantry. The food donated stays in the community it was donated to. Live interviews from Fred Meyer were aired throughout one morning during Good Day Oregon while encouraging viewers to come donate. The Sunshine Division provides emergency food and clothing relief year-round to Portland families and individuals in need.

### **HEALTH/COMMUNITY/MAKE A WISH FOR DAY OF GIVING/KPDX**

KPTV/KPDX sponsored a Day of Giving that benefitted the Make-A-Wish foundation in honor of World Wish Day. Viewers were encouraged to donate through the Make-A-Wish website or phone number that was shown throughout the newscasts. Special packages and live interviews were aired during newscasts. Viewers helped to raise more than 211-thousand dollars to help make dreams come true for local kids struggling with medical issues. The donations were then going to be doubled because a charitable foundation was going to match them. Make-A-Wish helps fulfill the wishes of children with a critical illness between the ages of 2 ½ and 18 years old.

## **HEALTH/COMMUNITY/SUNSHINE DIVISION DAY OF GIVING/KPTV**

KPTV/KPDX sponsored a Day of Giving that benefitted the Sunshine Division. Viewers were encouraged to donate through the Sunshine Division website that was shown throughout the newscasts. Special packages and live interviews were aired during newscasts. FOX 12 viewers helped to raise more than 25-thousand dollars to help provide free emergency food and clothing relief to local families and individuals in need. The Sunshine Division is the only non-profit in Portland providing 24/7 food assistance. In 2021, Sunshine Division served over 113,000 households more than 2.5 million meals.

## **PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS**

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### **ECONOMY/EDUCATION/ENVIRONMENT ISSUES/POSITIVELY OREGON/KPDX**

FOX 12 participates in a station campaign called Positively Oregon which focuses on the positive things that are being done in the state highlighting four areas – Economic Development, Education, Sustainability and Community. The campaign includes web and news stories.

### **HEALTH/COMMUNITY ISSUES/BETTER TOGETHER/KPDX**

The mental wellness of kids and teens is a serious issue today. We know this is a big problem in our area and across the nation. But we also know there are solutions. FOX 12/PDX TV wants to shine a light on this very important and timely issue. That's why we created a public service campaign called "Better Together". We want to help kids, teens, their parents, and caregivers cope in times of stress and crisis.