

2024 1Q (January - March) Ascertainment



Quarterly ISSUES and PROGRAMS Report

Stations KESQ, KDFX and KPSP hereby submit their Quarterly ISSUES & PROGRAMS report for the 1st Quarter of 2024.

Ascertainment of issues: The management and staff recognizes the obligation of the Stations to provide issue-responsive programming on a continuing basis. In the stations ongoing interaction with viewers, community leaders and local citizens, the Stations are able to determine each quarter the five (5) or more issues to be given significant treatment during the quarter. During the last quarter, the Stations have determined in good faith that the following issues deserve to be addressed in the Stations overall programming:

Health, Economy, Education, Environment, Crime, Transportation.

The Stations respectfully provides the attached listings of programming material designed to meet the foregoing Public Issues during the Quarter ending March 31, 2024. Questions regarding any of these programmatic broadcasts may be discussed with the Stations General Manager.

<u>Story Name</u>	<u>Summary</u>	<u>Newscast</u>	<u>Length</u>	<u>Airdate</u>
Palm Springs Surf Club	Open for Business	6pm	1:32	1/1/24
New California Law	Expanding reproductive health rights	6pm	1:48	1/2/24
Suspicious Fires	Cathedral City investigating fires causes	5pm	1:18	1/2/24
Film Fest Visitors	Palm Springs Film Fest economic impact	5pm	1:47	1/2/24
Gummy Candy Health	Toddler Chokes	6pm	1:43	1/4/24
Environmental focus	Local Health Care strategic plan	4pm	1:25	1/5/24
New Transit Hub	Building coming to Coachella Valley	5pm	1:33	1/8/24
New technology	AI addressing traffic and safety issues	6pm	1:29	1/9/24
Respiratory issues	Winds bring threats to respiratory health	12n	1:34	1/10/24
Wallet stolen	Elderly person scam	5pm	1:47	1/16/24
Water Crisis	Local & Regional environmental issue	6pm	1:35	1/20/24
Local Roofing	Companies slammed with customers	5pm	1:29	1/23/24
College of Desert	West valley campus on schedule	6pm	1:54	1/26/24
Weather Alert	Roads closed due to weather	5pm	1:37	2/5/24

Unsolved murder	Rebecca Modralls family looks for answers	6pm	1:50	2/5/24
Mobile Care Unit	Eisenhower Health opens new unit	5pm	1:43	2/12/24
L.A. Galaxy	Inspiring migrant student athletes	6pm	1:51	2/12/24
Indio development	4 story housing has environmental concerns	5pm	1:47	2/16/24
Indio crime update	New public safety campus to open	6pm	1:38	2/22/24
LaQuinta bridge	Construction to begin	5pm	1:26	2/27/24
Valley Clean up	High winds cause damage and debris	5pm	1:42	3/4/24
CV Homeless	Inside the new homeless center	6pm	1:57	3/6/24
BNP Scholarships	tournament donates four \$20k scholarships	5pm	1:43	3/14/24
Coachella business	Celebrating chicano culture with pride event	11pm	1:34	3/19/24
Aerial Drones	Business accepted into I-Hub Center	5pm	1:39	3/20/24