

# INVOICE



**KTHV-TV**  
**720 S. IZARD STREET**  
**LITTLE ROCK, AR 72201**  
**Main: (501)376-1111**  
**Billing: (501)244-4503**

[www.thv11.com](http://www.thv11.com)

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave Ste 250**  
**Towson, MD 21204**

Send Payment To:

**KTHV-TV**  
**KTHV**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1587862-2	05/06/18	May 2018	04/30/18 - 05/01/18

Property	Account Executive	Sales Office	Sales Region
KTHV	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Asa Hutchinson / R / C	CAND-R-GOVERNOR 4/25	5899

Flight Dates	Order #	Alt Order #
04/25/18 - 05/01/18	1587862	09059218

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	412	504

Agency Ref	Advertiser Ref
3924AG	75966

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/01/18	05/01/18	CBS This Morning	M-F 7-9A	-T-----	:30	1	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/30/18	05/06/18	-T-----	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KTHV	Tu	05/01/18	8:29 AM	CBS This Morning	M-F 7-9A	:30	8SPMAHFCT02H	\$150.00	NM
3	05/01/18	05/01/18	Tuesday Prime A	T 7-8P	-T-----	:30	1	\$1,100.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/30/18	05/06/18	-T-----	1	\$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KTHV	Tu	05/01/18	6:58 PM	Tuesday Prime A	T 7-8P	:30	8SPMAHFCT02H	\$1,100.00	NM
6	04/30/18	04/30/18	Local News @ 10p M-F	10-1035p	M-----	:30	1	\$390.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/30/18	05/06/18	M-----	1	\$390.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KTHV	M	04/30/18	10:20 PM	Local News @ 10p M-F	10-1035p	:30	8SPMAHFCT02H	\$390.00	NM
9	04/30/18	04/30/18	Late Show	M-F 1035-1137P	M-----	:30	1	\$90.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/30/18	05/06/18	M-----	1	\$90.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KTHV	M	04/30/18	11:28 PM	Late Show	M-F 1035-1137P	:30	8SPMAHFCT02H	\$90.00	NM
10	05/01/18	05/01/18	Late Show	M-F 1035-1137P	-T-----	:30	1	\$90.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/30/18	05/06/18	-T-----	1	\$90.00				

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KTHV-TV**  
**KTHV**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1587862-2</b>	Invoice Date <b>05/06/18</b>	Invoice Month <b>May 2018</b>	Invoice Period <b>04/30/18 - 05/01/18</b>
Advertiser <b>POL/ Asa Hutchinson / R /</b>	Product <b>CCAND-R-GOVERNOR 4/25</b>	Estimate Number <b>5899</b>	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
10	05/01/18	05/01/18	Late Show	M-F 1035-1137P	-T-----	:30	1	\$90.00	NM																																										
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KTHV</td> <td>Tu</td> <td>05/01/18</td> <td>11:12 PM</td> <td>Late Show</td> <td>M-F 1035-1137P</td> <td>:30</td> <td>8SPMAHFCT02H</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Tu	05/01/18	11:12 PM	Late Show	M-F 1035-1137P	:30	8SPMAHFCT02H	\$90.00	NM																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	KTHV	Tu	05/01/18	11:12 PM	Late Show	M-F 1035-1137P	:30	8SPMAHFCT02H	\$90.00	NM																																									
15	05/01/18	05/01/18	M-F Noon News	M-F 12-1230p	-T-----	:30	1	\$140.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/30/18</td> <td>05/06/18</td> <td>-T-----</td> <td>1</td> <td>\$140.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KTHV</td> <td>Tu</td> <td>05/01/18</td> <td>12:24 PM</td> <td>M-F Noon News</td> <td>M-F 12-1230p</td> <td>:30</td> <td>8SPMAHFCT02H</td> <td>\$140.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/30/18	05/06/18	-T-----	1	\$140.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Tu	05/01/18	12:24 PM	M-F Noon News	M-F 12-1230p	:30	8SPMAHFCT02H	\$140.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KTHV	Tu	05/01/18	12:24 PM	M-F Noon News	M-F 12-1230p	:30	8SPMAHFCT02H	\$140.00	NM																																									
18	04/30/18	04/30/18	Local News @ 6p M-F	6-630p	M-----	:30	1	\$275.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/30/18</td> <td>05/06/18</td> <td>M-----</td> <td>1</td> <td>\$275.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KTHV</td> <td>M</td> <td>04/30/18</td> <td>6:22 PM</td> <td>Local News @ 6p M-F</td> <td>6-630p</td> <td>:30</td> <td>8SPMAHFCT02H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/30/18	05/06/18	M-----	1	\$275.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	M	04/30/18	6:22 PM	Local News @ 6p M-F	6-630p	:30	8SPMAHFCT02H	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KTHV	M	04/30/18	6:22 PM	Local News @ 6p M-F	6-630p	:30	8SPMAHFCT02H	\$275.00	NM																																									
23	04/30/18	04/30/18	Ellen Degeneres	M-F 4-5P	M-----	:30	1	\$130.00	NM																																										
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24	04/30/18	04/30/18	Local News @ 5a M-F	5-6a	M-----	:30	1	\$140.00	NM																																										
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1	KTHV	M	04/30/18	5:22 AM	Local News @ 5a M-F	5-6a	:30	8SPMAHFCT02H	\$140.00	NM																																									
28	05/01/18	05/01/18	Tuesday Prime C	T 9-10P	-T-----	:30	1	\$1,360.00	NM																																										
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<b>Total Spots</b>							<b>10</b>																																												

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,865.00</b>
<u>Agency Commission</u>	<b>\$579.75</b>
<u>Net Amount Due</u>	<b>\$3,285.25</b>

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