

INVOICE



KTHV-TV
720 S. Icard Street
Little Rock, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.THV11.com

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1587862-2	05/06/18	May 2018	04/30/18 - 05/01/18

Property	Account Executive	Sales Office	Sales Region
KTHV	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Asa Hutchinson / R / C	CAND-R-GOVERNOR 4/25	5899

Flight Dates	Order #	Alt Order #
04/25/18 - 05/01/18	1587862	09059218

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	412	504

Agency Ref	Advertiser Ref
3924AG	75966

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/01/18	05/01/18	CBS This Morning	M-F 7-9A	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	05/01/18	8:29 AM	CBS This Morning	M-F 7-9A	:30	8SPMAHFGT02H	\$150.00 NM
3	05/01/18	05/01/18	Tuesday Prime A	T 7-8P	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	05/01/18	6:58 PM	Tuesday Prime A	T 7-8P	:30	8SPMAHFGT02H	\$1,100.00 NM
6	04/30/18	04/30/18	Local News @ 10p M-F	10-1035p	M-----	:30	1	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 M----- 1 \$390.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	04/30/18	10:20 PM	Local News @ 10p M-F	10-1035p	:30	8SPMAHFGT02H	\$390.00 NM
9	04/30/18	04/30/18	Late Show	M-F 1035-1137P	M-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 M----- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	04/30/18	11:28 PM	Late Show	M-F 1035-1137P	:30	8SPMAHFGT02H	\$90.00 NM
10	05/01/18	05/01/18	Late Show	M-F 1035-1137P	-T-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$90.00									

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1587862-2	05/06/18	May 2018	04/30/18 - 05/01/18
Advertiser	Product	Estimate Number	
POL/ Asa Hutchinson / R /	CAND-R-GOVERNOR 4/25	5899	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
10	05/01/18	05/01/18	Late Show	M-F 1035-1137P	-T-----	:30	1	\$90.00	NM																																		
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1	KTHV	Tu	05/01/18	11:12 PM	Late Show	M-F 1035-1137P	:30	8SPMAHFGT02H	\$90.00	NM																																	
15	05/01/18	05/01/18	M-F Noon News	M-F 12-1230p	-T-----	:30	1	\$140.00	NM																																		
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1	KTHV	Tu	05/01/18	12:24 PM	M-F Noon News	M-F 12-1230p	:30	8SPMAHFGT02H	\$140.00	NM																																	
18	04/30/18	04/30/18	Local News @ 6p M-F	6-630p	M-----	:30	1	\$275.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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23	04/30/18	04/30/18	Ellen Degeneres	M-F 4-5P	M-----	:30	1	\$130.00	NM																																		
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24	04/30/18	04/30/18	Local News @ 5a M-F	5-6a	M-----	:30	1	\$140.00	NM																																		
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28	05/01/18	05/01/18	Tuesday Prime C	T 9-10P	-T-----	:30	1	\$1,360.00	NM																																		
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1	KTHV	Tu	05/01/18	9:53 PM	Tuesday Prime C	T 9-10P	:30	8SPMAHFGT02H	\$1,360.00	NM																																	
Total Spots							10																																				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,865.00
<u>Agency Commission</u>	\$579.75
<u>Net Amount Due</u>	\$3,285.25

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