

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

<u>Contract / Revision</u> 1647115 /		<u>Alt Order #</u> 26117982
<u>Product</u> Tue-Mon week		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> 1571
<u>Advertiser</u> POL/Vern Buchanan/Congress/FL/Rep		<u>Original Date / Revision</u> 08/13/18 / 08/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u> 23	<u>Product 1/2</u> 48
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/02/18	10/08/18	Local News @ 430a	430-5a		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$65.00				
N 2	WFLA	10/07/18	10/07/18	LF Su 1135p-1205a	1135p-1205a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$375.00				
N 3	WFLA	10/07/18	10/07/18	WFLA 6a News Sun	Su 6-7a		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				4	\$120.00				
N 4	WFLA	10/06/18	10/06/18	Local Sa 6a News	6-7a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				4	\$125.00				
N 5	WFLA	10/06/18	10/06/18	Sa Extra 7-8p	7p-8p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				2	\$450.00				
N 6	WFLA	10/02/18	10/08/18	Days of Our Lives	1258-2p		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$450.00				
N 7	WFLA	10/07/18	10/07/18	WFLA 7a News Su	Su 7-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				2	\$225.00				
N 8	WFLA	10/07/18	10/07/18	Su 6p News	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$600.00				
N 9	WFLA	10/02/18	10/08/18	M-F 2-3p	2-3p		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$225.00				
N 10	WFLA	10/02/18	10/08/18	M-F 10-11a	10-11a		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$150.00				
N 11	WFLA	10/02/18	10/08/18	Today Show 3	12-1258p		:30				NM	10	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Vern Buchanan/Con		<u>Original Date / Revision</u> 08/13/18 / 08/13/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$300.00				
N 12	WFLA	10/07/18	10/07/18	Late News M-Su	M-Su		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$1,500.00				
N 13	WFLA	10/02/18	10/08/18	M-F 4-5p	4-5p		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$450.00				
N 14	WFLA	10/02/18	10/08/18	Local News @ 11a	Local News @ 11a		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$225.00				
N 15	WFLA	10/02/18	10/08/18	Local News @ 530a	530-558a		:30				NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$340.00				
N 16	WFLA	10/02/18	10/08/18	M-F 3-4p	3-4p		:30				NM	10	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				10	\$475.00				
N 17	WFLA	10/02/18	10/08/18	M-F 730-8p	730-8p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$750.00				
N 18	WFLA	10/06/18	10/06/18	Local Sa 7a News	7-8a		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				2	\$265.00				
N 19	WFLA	10/02/18	10/08/18	M-F 530-6p	530-6p		:30				NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$825.00				
N 20	WFLA	10/02/18	10/08/18	M-F 5-530p	5-530p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$750.00				
N 21	WFLA	10/02/18	10/08/18	Local 7p News	7-730p		:30				NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$825.00				
N 22	WFLA	10/02/18	10/08/18	Tonight Show	Tonight Show		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$600.00				
N 23	WFLA	10/02/18	10/08/18	Local News @ 5a	5-530a		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$225.00				
N 24	WFLA	10/06/18	10/06/18	Sa 6p News	6-630p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				5	\$600.00				
N 25	WFLA	10/02/18	10/08/18	Local 6p News	6-630p		:30				NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$1,350.00				
N 26	WFLA	10/07/18	10/07/18	Local Su 9a News	9-10a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				2	\$350.00				
N 27	WFLA	10/02/18	10/08/18	NBC Nightly News WKDY	630-7p		:30				NM	5	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$2,250.00				

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Week:		10/02/18	10/08/18	MTWTF--				5	\$2,250.00					
Totals												0.00	144	\$71,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	144	\$71,685.00	(\$10,752.75)	\$60,932.25
Totals	144	\$71,685.00	(\$10,752.75)	\$60,932.25

Signature: _____ **Date:** _____

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