

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 225-2720

<u>Contract / Revision</u> 1654761 /		<u>Alt Order #</u> 26117986
<u>Product</u> 8 day week		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 1575
<u>Advertiser</u> POL/Vern Buchanan/Congress/FL/Rep		<u>Original Date / Revision</u> 08/21/18 / 10/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 23	<u>Product 1/2</u> 553
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**SRCP Media**  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/30/18	11/05/18	Local News @ 430a	430-5a		:30			P4		NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				5	\$65.00					
N 2	WFLA	10/30/18	11/05/18	M-F 10-11a	10-11a		:30			P4		NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				10	\$150.00					
N 3	WFLA	10/30/18	11/05/18	Local News @ 11a	Local News @ 11:		:30			P4		NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				5	\$225.00					
N 4	WFLA	10/30/18	11/05/18	Local News @ 5a	5-530a		:30			P4		NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				5	\$225.00					
N 5	WFLA	10/30/18	11/05/18	M-F 2-3p	2-3p		:30			P4		NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				10	\$225.00					
N 6	WFLA	10/30/18	11/05/18	Today Show 3	12-1258p		:30			P4		NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				10	\$300.00					
N 7	WFLA	10/30/18	11/05/18	Days of Our Lives	1258-2p		:30			P4		NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				10	\$450.00					
N 8	WFLA	10/30/18	11/05/18	M-F 4-5p	4-5p		:30			P4		NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				10	\$450.00					
N 9	WFLA	10/30/18	11/05/18	M-F 3-4p	3-4p		:30			P4		NM	10	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				10	\$475.00					
N 10	WFLA	10/30/18	11/05/18	Tonight Show	Tonight Show		:30			P4		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/18	11/05/18	MTWTF--				3	\$600.00					
N 11	WFLA	10/30/18	11/05/18	M-F 5-530p	5-530p		:30			P4		NM	5	\$3,750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Product</u> 8 day week
<u>Estimate #</u> 1575		
<u>Advertiser</u> POL/Vern Buchanan/Con		<u>Original Date / Revision</u> 08/21/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	5			\$750.00						
N 12	WFLA	10/30/18	11/05/18	M-F 730-8p	730-8p		:30			P4		NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	5			\$750.00						
N 13	WFLA	10/30/18	11/05/18	Local News @ 6a	558-7a		:30			P4		NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	5			\$825.00						
N 14	WFLA	10/30/18	11/05/18	Local 7p News	7-730p		:30			P4		NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	5			\$825.00						
N 15	WFLA	10/30/18	11/05/18	M-F 530-6p	530-6p		:30			P4		NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	5			\$825.00						
N 16	WFLA	10/30/18	11/05/18	Local 6p News	6-630p		:30			P4		NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	2			\$1,350.00						
N 17	WFLA	10/30/18	11/05/18	Late News M-Su	M-Su		:30			P4		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	3			\$1,500.00						
N 18	WFLA	10/30/18	11/05/18	Today Show	657-9a		:30			P4		NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	5			\$1,500.00						
N 19	WFLA	10/30/18	11/05/18	NBC Nightly News WK630-7p			:30			P4		NM	3	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/30/18	11/05/18	MTWTF--	3			\$2,250.00						
N 20	WFLA	11/05/18	11/05/18	Mon 8-10p The Voice	8-10p		:30			P4		NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	M-----	1			\$5,250.00						
N 21	WFLA	11/06/18	11/06/18	Local News @ 6a	558-7a		:30			P4		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	-T-----	2			\$825.00						
N 22	WFLA	11/06/18	11/06/18	Today Show	657-9a		:30			P4		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	-T-----	2			\$1,500.00						
N 23	WFLA	10/30/18	10/30/18	Tue 9p This is Us	9-10p		:30			P4		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$6,000.00						
N 24	WFLA	11/03/18	11/03/18	Local Sa 7a News	7-8a		:30			P4		NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S-	2			\$265.00						
N 25	WFLA	11/03/18	11/03/18	Bucs All Access	Bucs All Access		:30			P4		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S-	2			\$450.00						
N 26	WFLA	11/04/18	11/04/18	WFLA 6a News Sun	Su 6-7a		:30			P4		NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S	2			\$120.00						
N 27	WFLA	11/04/18	11/04/18	WFLA 7a News Su	Su 7-8a		:30			P4		NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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Week:		10/29/18	11/04/18	-----S				2	\$225.00						
N 28	WFLA	11/04/18	11/04/18	Su 6p News	6-630p		:30			P4		NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S				1	\$600.00						
N 29	WFLA	11/04/18	11/04/18	Late News M-Su	M-Su		:30			P4		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S				1	\$1,500.00						
<b>Totals</b>									0.00				132	\$86,320.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	132	\$86,320.00	(\$12,948.00)	\$73,372.00
<b>Totals</b>	132	\$86,320.00	(\$12,948.00)	\$73,372.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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