

EEO Public File Report
Vizella Media, LLC
3100 N. Triphammer Road, Suite 100 Lansing, NY 14850

WPIE (AM), Trumansburg, NY
W296CP Ithaca, NY
W296DH Watkins Glen, NY
February 1, 2023 – January 31, 2024

Equal Opportunity Employer Information:

Vizella Media, LLC - the licensee of WPIE-AM is an equal opportunity employer. We are currently looking for organizations that regularly distribute information about employment opportunities to job applications or have job applicants to refer. If your organization would like to receive notification of job vacancies at our radio station, call Todd Mallinson at (607) 533-0057 or contact by email at ToddM@VizellaMedia.com.

At WPIE-AM, brand known as ESPN Ithaca, we are committed to recruiting and retaining diverse talent by creating an environment that integrates diversity and inclusion in all aspects of our business. Our company is enriched and made more effective representation of diverse experience, backgrounds, ethnicity, education, sexual orientation and regional and cultural orientation. WPIE-AM is an Equal Opportunity Employer where women and minorities are encouraged to apply.

I. VACANCY LIST

See Section II, the “**Master Recruitment Source List**” (“MRSL”) for recruitment source data

Job Title	Date of Hire	RS Referring Hire	No. Of Interviews
NYSBA Intern	4/21/23	25	2
NYSBA Intern	5/8/23	24	1
Managing Editor	9/5/23	24	5
Digital Development Manager	9/6/23	21	15
Business Development Manager	9/6/23	21	15
Business Development Manager	1/3/24	21	10

II. Master Recruitment Source List (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification?	No. of Interviewees Referred by RS over reporting period
1	Elmira College Careers and Job Placement Services 1 Park Place Elmira, NY 14901 Email: eccareers@elmira.edu Phone: (607) 735-1830	Yes	0
2	Corning Community College Careers and Job Placement Services 1 Academic Drive Corning, NY 14830-3749 Contact: Loretta Hendrickson Email: Hendrickson@corning-cc.edu Phone: (607) 778-5207	Yes	0
3	Broome Community College Careers and Job Placement Services 901 Upper Front Street Binghamton, NY 13905 Contact: Lawrence T. Truillo Email: truillolt@sunybroom.edu Phone: (607) 778-5207	No	0
4	Midstate Education and Service Foundation/Career Placement 123 S. Cayuga Street, Ste. 2 Ithaca, NY 14850 Contact: Tom Joyce Email: tomjoyce51@aim.com	Yes	0
5	Tompkins Cortland Community College Career Placement 170 North Street Dryden, NY 13053 Phone: (607) 844-8222 ext. 4261	Yes	0
6	Tompkins County Workers’ Career Center and Job Placement 115 The Commons. 2 nd Floor Ithaca, NY 14850 Contact: Bernadette Heath Email: Bernadette.heath@Labor.ny.gov Phone: (607) 272-7570	Yes	0
7	Greater Ithaca Activities Center/GIAC Careers and Job Placement Services 301 W. Court Street Ithaca, NY 14850 Email: giacmain@cityofithaca.org Phone: (607) 272-3622	Yes	0
8	Career Services Ithaca College 953 Danby Road 101 Muller Ithaca, NY 14850 Email: careers@ithaca.edu Phone: (607) 274-3365	Yes	0
9	Cornell Career and Job Placement Services 103 Barnes Hall Cornell University Ithaca, NY 14853	Yes	0

	Email: ccnet@cornell.edu Phone: (607) 255-5221		
10	Multicultural Resource Center Careers and Job Placement 615 Willow Ave. Ithaca, Ny 14850 Email: teel@cornell.edu Phone: (607) 272-2292	Yes	0
11	Southside/Southview Comm. Center Career and Job Placement Services 305 South Plain Street Ithaca, NY 14850 Email: programdirector.scccithaca@gmail.com Phone: 607-273-4190	Yes	0
12	SUNY Cortland Career Services Van Hoesen Hall B5 P.O. Box 2000 Cortland, NY 13045 Contact: Email: career.services@cortland.edu Phone: (607) 753-4715	Yes	0
13	St. John Fisher College Careers and Job Placement Services 3690 East Avenue Rochester, NY 14618 Email: career@sjfc.edu Phone: (585) 385-8050	No	0
14	Nazareth College Careers and Job Placement Services 4245 East Avenue Rochester, NY 14618 Email: careers@naz.edu (585) 289-2878	No	0
15	Monroe Community College Careers and Job Placement Services 1000 East Henrietta Road Rochester, NY 14623 Email: jobconnection@monroecc.com Phone: (585) 292-2248	No	0
16	National Organization for Women - Tompkins County Groton, NY 13073 Contact: Lori Gardner lcardner@peoplepc.com	Yes	0
17	Job Corps/Career Placement Services 224 Harrison Street, Ste. 212 Syracuse, NY 13202 Contact: Diana Fowler Email: dfowler@chpinternational.com Phone: (315) 478-5529	Yes	0
18	Onondaga Community College Careers and Job Placement Services 4585 West Seneca Turnpike Syracuse, NY 13215-4585 Email: calcenter@sunyocc.edu Phone: (315) 498-2585	Yes	0
19	Syracuse University Careers and Job Placement 303 University Place #235 Syracuse, NY 13244 Contact: Sue Clayton Email: Srclay01@syr.edu Phone: (315) 443-3616/(315) 364-3317	Yes	0

20	Sportscasters Talent Agency of America Contact: Jon Chelesnik Email: jon@staatalent.com Phone: (949) 648-7822	Yes	0
21	Indeed.com	Yes	40
22	AllAccess.com 24955 Pacific Coast Highway, C303 Malibu, CA 90265 Phone: (310) 457-6616	Yes	0
23	IthacaCortlandHelpWanted.com 11 Abrams Road Central Valley, NY 10917 Contact: Jesse Disbrow Phone: (800)365-8630 Ext. 3656	Yes	0
24	Personal/Business Referral	Yes	6
25	NYSBA Internship Program	Yes	2
26	ESPNithaca.com - 'Careers' Page	Yes	0
27	'Walk In'	No	0

III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (Menu Selection)		Brief Description of Activity
1	Internship	WPIE participated in the NYSBA internship program and hosted TWO (2) interns during this reporting period.
2	Mentoring young advertising executives	WPIE upper management continually mentors junior advertising executives for management positions by periodic one to one meetings as well as "tag-along" client visits.
3	Job Banks/Internet Programs	WPIE participates in job banks through www.indeed.com designed to promote general outreach as well as specific vacancies.
4	Training Programs	WPIE has its employees regularly attend various training programs to increase their job proficiency and skills and enable employees to obtain the skills necessary for job advancement, including an NYSBA Sales Training session on 9/20/23