

## ***POLITICAL/ISSUE AVAIL REQUEST***

**DATE:** 5/10/2018

**REQUESTED BY:** Sadler Media

**ADDRESS:** 12103 Viewcrest Road, Studio City, CA 91604

**TELEPHONE#** 808-506-5443

**FAX# :**

**ON BEHALF OF CANDIDATE/ISSUE:** Fiona Ma

**OFFICE/ISSUE:** State Treasurer

**PARTY AFFILIATION:** Democrat

**COMMITTEE:** Fiona Ma for State Treasurer 2018

**TREAS./CHAIRMAN:** Randy Santos

**ADDRESS:** 2244 lone Street, Sacramento, CA 95864

**TELEPHONE#** 415-845-5450

**FAX# :** 415-742-0916

**DATES AND TIMES REQUESTED:**

**REMARKS:**

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KGON-TV / San Francisco

**Date:**

2/5/18

I, Sheri Sadler

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>see request email</u>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

All Letter of Authorization

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See order</i>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## LETTER OF AUTHORIZATION

Fiona Ma for State Treasurer 2018  
FPPC ID #1384474  
2244 Ione Street  
Sacramento, CA 95864

May 8, 2018

Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent Fiona Ma for State Treasurer 2018.  
Our official information is as follows:

**Name** Fiona Ma for State Treasurer 2018  
**Address** 2244 Ione Street, Sacramento, CA 95864  
**Phone** (415) 845-5450  
**Fax** (415) 742-0916  
**Name of Chairman**  
**Name of Treasurer** Randy Santos  
**FPPC I.D.#** 1384474

A handwritten signature in black ink, appearing to be 'Fiona Ma', with a stylized flourish at the end.

**Fiona Ma**