INVOICE

DUPLICATE

WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

WSMV-TV · NASHVILLE

Invoice #	Invoice Date	Invoice Month	Invoice Period
871012-2	**05/27/18**	**May 2018**	**04/30/18 - 05/27/18**

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Advertiser	Product	Estimate Number
Randy Boyd For Governor	**BOYD 4 GOVERNOR**	**311**

Flight Dates	Order #	Alt Order #
03/29/18 - 06/03/18	871012	09033360

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
1351 King Avenue 2nd Floor
Columbus, OH 43212
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1 04/01/18	05/20/18	Ch. 4 News at 5 Sunday	5-530pm	------1	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	------1	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	6	WSMV	Su	05/06/18	5:15 PM	Ch. 4 News at 5 Sunday	5-530pm	:30	TNGOVRB42618H	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	------1	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	7	WSMV	*Su*	*05/13/18*		*Ch. 4 News at 5 Sunday*	*5-530pm*	*:00*		*$400.00*	*NM*
				Credited							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	------1	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	8	WSMV	Su	05/20/18	5:09 PM	Ch. 4 News at 5 Sunday	5-530pm	:30	TNGOVRB51618H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3 04/02/18	05/18/18	CH. 4 NEWS @ 6	6-630pm	MTWTF--	:30	5	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	MTWTF--	5	$575.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	22	WSMV	M	04/30/18	6:26 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB42618H	$575.00	NM
	23	WSMV	Tu	05/01/18	6:10 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB42618H	$575.00	NM
	21	WSMV	W	05/02/18	6:20 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB42618H	$575.00	NM
	25	WSMV	Th	05/03/18	6:08 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB42618H	$575.00	NM
	24	WSMV	F	05/04/18	6:21 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB42618H	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	MTWTF--	5	$575.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	26	WSMV	M	05/07/18	6:13 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB42618H	$575.00	NM
	29	WSMV	Tu	05/08/18	6:27 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	27	WSMV	W	05/09/18	6:20 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	30	WSMV	Th	05/10/18	6:23 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	28	WSMV	F	05/11/18	6:24 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM

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871012-2	05/27/18	May 2018	04/30/18 - 05/27/18

Advertiser	Product	Estimate Number
Randy Boyd For Governor	BOYD 4 GOVERNOR	311

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/02/18	05/18/18	CH. 4 NEWS @ 6	6-630pm	MTWTF--	:30	5	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	MTWTF--	5	$575.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	34	WSMV	M	05/14/18	6:26 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	33	WSMV	Tu	05/15/18	6:26 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	31	WSMV	W	05/16/18	6:11 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	35	WSMV	Th	05/17/18	6:27 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB5418H	$575.00	NM
	32	WSMV	F	05/18/18	6:28 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB51618H	$575.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	05/21/18	05/24/18	CH. 4 NEWS @ 6	6-630pm	MTWT---	:30	3	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/21/18	05/27/18	MTWT---	3	$575.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	M	05/21/18	6:26 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB51618H	$575.00	NM
	2	WSMV	Tu	05/22/18	6:22 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB51618H	$575.00	NM
	3	WSMV	W	05/23/18	6:27 PM	CH. 4 NEWS @ 6	6-630pm	:30	TNGOVRB51618H	$575.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	03/31/18	05/19/18	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	6	WSMV	Sa	05/05/18		Ch. 4 News at 6 Saturday	558-630pm	:00		$400.00	NM
				Credited							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	7	WSMV	Sa	05/12/18		Ch. 4 News at 6 Saturday	558-630pm	:00		$400.00	NM
				Credited							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	8	WSMV	Sa	05/19/18		Ch. 4 News at 6 Saturday	558-630pm	:00		$400.00	NM
				Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	04/02/18	05/18/18	530p News	530-6p	MTWTF--	:30	3	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	MTWTF--	3	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	15	WSMV	M	04/30/18	5:52 PM	530p News	530-6p	:30	TNGOVRB42618H	$1,200.00	NM
	13	WSMV	Tu	05/01/18	5:47 PM	530p News	530-6p	:30	TNGOVRB42618H	$1,200.00	NM
	14	WSMV	Th	05/03/18		530p News	530-6p	:00		$1,200.00	NM
				See MG 7.22							
	22	WSMV	M	05/07/18	9:34 PM	Running Wild w/ Bear Grylis	9-10pm	:30	TNGOVRB42618H	$1,200.00	NM
				MG for 7.14 05/03							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	MTWTF--	3	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	17	WSMV	M	05/07/18	5:51 PM	530p News	530-6p	:30	TNGOVRB42618H	$1,200.00	NM
	16	WSMV	Tu	05/08/18	5:47 PM	530p News	530-6p	:30	TNGOVRB5418H	$1,200.00	NM

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871012-2	**05/27/18**	**May 2018**	**04/30/18 - 05/27/18**

Advertiser	Product	Estimate Number
Randy Boyd For Governor	**BOYD 4 GOVERNOR**	**311**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	04/02/18	05/18/18	530p News	530-6p	MTWTF--	:30	3	$1,200.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	18	WSMV	Th	05/10/18	5:51 PM	530p News	530-6p	:30	TNGOVRB5418H	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	MTWTF--	3	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	21	WSMV	Tu	05/15/18	5:47 PM	530p News	530-6p	:30	TNGOVRB5418H	$1,200.00	NM
	19	WSMV	F	05/18/18		530p News	530-6p	:00		$1,200.00	NM
				See MG 7.23,7.24							
	20	WSMV	F	05/18/18		530p News	530-6p	:00		$1,200.00	NM
				See MG 7.25,7.26,7.27							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	05/21/18	05/24/18	530p News	530-6p	MTWT---	:30	2	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/21/18	05/27/18	MTWT---	2	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSMV	Tu	05/22/18	5:47 PM	530p News	530-6p	:30	TNGOVRB51618H	$1,200.00	NM
	1	WSMV	W	05/23/18		530p News	530-6p	:00		$1,200.00	NM
				See MG 7.25,7.26,7.27							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	03/31/18	05/19/18	Ch. 4 News at 5 Saturday	5-530pm	-----1-	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	6	WSMV	Sa	05/05/18		Ch. 4 News at 5 Saturday	5-530pm	:00		$400.00	NM
				Credited							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	7	WSMV	Sa	05/12/18		Ch. 4 News at 5 Saturday	5-530pm	:00		$400.00	NM
				Credited							

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	-----1-	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	8	WSMV	Sa	05/19/18		Ch. 4 News at 5 Saturday	5-530pm	:00		$400.00	NM
				Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	04/02/18	05/18/18	Ch. 4 News at 5	5-530pm	MTWTF--	:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	MTWTF--	5	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	22	WSMV	M	04/30/18	5:12 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB42618H	$500.00	NM
	21	WSMV	Tu	05/01/18	5:22 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB42618H	$500.00	NM
	23	WSMV	W	05/02/18	5:12 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB42618H	$500.00	NM
	25	WSMV	Th	05/03/18		Ch. 4 News at 5	5-530pm	:00		$500.00	NM
				See MG 11.36,11.37							
	24	WSMV	F	05/04/18	5:28 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB42618H	$500.00	NM
	37	WSMV	Tu	05/08/18	4:24 PM	CH 4 News @ 4pm	4-430pm	:30	TNGOVRB5418H	$400.00	NM
				MG for 17.18,11.25							
	36	WSMV	F	05/11/18	5:27 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
				MG for 17.18,11.25							

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871012-2	05/27/18	May 2018	04/30/18 - 05/27/18

Advertiser	Product	Estimate Number
Randy Boyd For Governor	BOYD 4 GOVERNOR	311

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	04/02/18	05/18/18	Ch. 4 News at 5	5-530pm	MTWTF--	:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	MTWTF--	5	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
27	WSMV	M	05/07/18	5:24 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB42618H	$500.00	NM
30	WSMV	Tu	05/08/18	5:24 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
26	WSMV	W	05/09/18	5:29 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
29	WSMV	Th	05/10/18	5:21 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
28	WSMV	F	05/11/18	5:21 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	MTWTF--	5	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
33	WSMV	M	05/14/18	5:29 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
31	WSMV	Tu	05/15/18	5:22 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
32	WSMV	W	05/16/18	5:13 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
34	WSMV	Th	05/17/18	5:24 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB5418H	$500.00	NM
35	WSMV	F	05/18/18	5:24 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB51618H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	05/21/18	05/24/18	Ch. 4 News at 5	5-530pm	MTWT---	:30	3	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/21/18	05/27/18	MTWT---	3	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WSMV	M	05/21/18	5:27 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB51618H	$500.00	NM
1	WSMV	Tu	05/22/18	5:21 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB51618H	$500.00	NM
2	WSMV	Th	05/24/18	5:29 PM	Ch. 4 News at 5	5-530pm	:30	TNGOVRB51618H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	04/02/18	05/18/18	CH. 4 NEWS @ 6:30pm	629-7pm	MTWTF--	:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	MTWTF--	5	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
21	WSMV	M	04/30/18	6:35 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB42618H	$500.00	NM
22	WSMV	Tu	05/01/18	6:52 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB42618H	$500.00	NM
23	WSMV	W	05/02/18	6:38 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB42618H	$500.00	NM
24	WSMV	Th	05/03/18	6:51 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB42618H	$500.00	NM
25	WSMV	F	05/04/18	6:38 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB42618H	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	MTWTF--	5	$500.00

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26	WSMV	M	05/07/18	6:52 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB42618H	$500.00	NM
28	WSMV	Tu	05/08/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM
27	WSMV	W	05/09/18	6:52 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM
29	WSMV	Th	05/10/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM
30	WSMV	F	05/11/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	MTWTF--	5	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
33	WSMV	M	05/14/18	6:51 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM
32	WSMV	Tu	05/15/18	6:51 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM
35	WSMV	W	05/16/18	6:38 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM

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14	04/02/18	05/18/18	CH. 4 NEWS @ 6:30pm 629-7pm		MTWTF--	:30	5	$500.00	NM

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	31	WSMV	Th	05/17/18	6:37 PM CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB5418H	$500.00	NM
	34	WSMV	F	05/18/18	6:37 PM CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB51618H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	05/21/18	05/24/18	CH. 4 NEWS @ 6:30pm 629-7pm		MTWT---	:30	3	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/21/18	05/27/18	MTWT---	3	$500.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WSMV	M	05/21/18	6:50 PM CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB51618H	$500.00	NM
	1	WSMV	Tu	05/22/18	6:51 PM CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB51618H	$500.00	NM
	2	WSMV	W	05/23/18	6:37 PM CH. 4 NEWS @ 6:30pm	629-7pm	:30	TNGOVRB51618H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	04/02/18	05/18/18	CH 4 News @ 4pm	4-430pm	MTWTF--	:30	4	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	MTWTF--	3	$400.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	17	WSMV	Tu	05/01/18	4:11 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB42618H	$400.00	NM
	19	WSMV	W	05/02/18	4:27 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB42618H	$400.00	NM
	18	WSMV	*Th*	*05/03/18*	*CH 4 News @ 4pm*	*4-430pm*	*:00*		*$400.00*	*NM*
					See MG 11.36,11.37					

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/07/18	05/13/18	MTWTF--	3	$400.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	21	WSMV	M	05/07/18	4:12 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB42618H	$400.00	NM
	22	WSMV	Tu	05/08/18	4:28 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB5418H	$400.00	NM
	20	WSMV	F	05/11/18	4:23 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB5418H	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	MTWTF--	3	$400.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	23	WSMV	W	05/16/18	4:12 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB5418H	$400.00	NM
	25	WSMV	Th	05/17/18	4:23 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB5418H	$400.00	NM
	24	WSMV	F	05/18/18	4:26 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB51618H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	05/21/18	05/24/18	CH 4 News @ 4pm	4-430pm	MTWT---	:30	2	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/21/18	05/27/18	MTWT---	2	$400.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	M	05/21/18	4:28 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB51618H	$400.00	NM
	2	WSMV	Th	05/24/18	4:10 PM CH 4 News @ 4pm	4-430pm	:30	TNGOVRB51618H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	04/02/18	05/18/18	CH 4 News @ 4pm	430-5pm	MTWTF--	:30	4	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	04/30/18	05/06/18	MTWTF--	3	$450.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	16	WSMV	M	04/30/18	4:37 PM CH 4 News @ 4pm	430-5pm	:30	TNGOVRB42618H	$450.00	NM
	18	WSMV	Tu	05/01/18	4:55 PM CH 4 News @ 4pm	430-5pm	:30	TNGOVRB42618H	$450.00	NM
	17	WSMV	W	05/02/18	4:39 PM CH 4 News @ 4pm	430-5pm	:30	TNGOVRB42618H	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

INVOICE

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

WSMV-TV · NASHVILLE

Invoice #	Invoice Date	Invoice Month	Invoice Period
871012-2	05/27/18	May 2018	04/30/18 - 05/27/18

Advertiser	Product	Estimate Number
Randy Boyd For Governor	BOYD 4 GOVERNOR	311

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	04/02/18	05/18/18	CH 4 News @ 4pm	430-5pm	MTWTF--	:30	4	$450.00	NM

| | 05/07/18 | 05/13/18 | MTWTF-- | 3 | $450.00 | | |

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
19	WSMV	W	05/09/18	4:56 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	$450.00	NM
20	WSMV	Th	05/10/18	4:44 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	$450.00	NM
21	WSMV	F	05/11/18	4:39 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/14/18	05/20/18	MTWTF--	3	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
23	WSMV	Tu	05/15/18	4:38 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	$450.00	NM
22	WSMV	W	05/16/18	4:55 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	$450.00	NM
24	WSMV	Th	05/17/18	4:37 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	05/21/18	05/24/18	CH 4 News @ 4pm	430-5pm	MTWT---	:30	2	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/21/18	05/27/18	MTWT---	2	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSMV	Tu	05/22/18	4:55 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB51618H	$450.00	NM
2	WSMV	W	05/23/18	4:38 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB51618H	$450.00	NM

Total Spots **86**

Payment Terms Net 30 Days

Gross Total	**$48,100.00**
Agency Commission	**$7,215.00**
Net Amount Due	**$40,885.00**
Invoice Balance as of 04/12/19 2:44:37 PM CT	**$0.00**

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