

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
890050-2	08/05/18	August 2018	07/30/18 - 08/03/18

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
1351 King Avenue 2nd Floor
Columbus, OH 43212
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
Randy Boyd For Governor	BOYD 4 GOVERNOR	

Flight Dates	Order #	Alt Order #
07/09/18 - 08/05/18	890050	09158155

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/30/18	08/03/18	Ch. 4 News Today 6-7am	558am-658am	MTWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 MTWTF-- 4 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSMV	M	07/30/18		Ch. 4 News Today 6-7am	558am-658am	:00		\$550.00 NM
					Credited				
3	WSMV	Tu	07/31/18	5:58 AM	Ch. 4 News Today 6-7am	558am-658am	:30	TNGOVRB5418H	\$600.00 NM
1	WSMV	Th	08/02/18	5:58 AM	Ch. 4 News Today 6-7am	558am-658am	:30	TNGOVRB727182H	\$600.00 NM
5	WSMV	Th	08/02/18	6:10 AM	Ch. 4 News Today 6-7am	558am-658am	:30	TNGOVRB5418H	\$950.00 NM
					MG for 8.3,8.4,20.3,16.1,12.1,4.2				
6	WSMV	Th	08/02/18	6:52 AM	Ch. 4 News Today 6-7am	558am-658am	:30	TNGOVRB727182H	\$950.00 NM
					MG for 8.3,8.4,20.3,16.1,12.1,4.2				
8	WSMV	Th	08/02/18	8:27 AM	Today Show 7-9am	658-9AM	:30	TNGOVRB727182H	\$500.00 NM
					MG for 8.3,8.4,20.3,16.1,12.1,4.2				
7	WSMV	Th	08/02/18	11:55 AM	Today in Nashville	11am-12pm	:30	TNGOVRB727182H	\$175.00 NM
					MG for 8.3,8.4,20.3,16.1,12.1,4.2				
2	WSMV	F	08/03/18		Ch. 4 News Today 6-7am	558am-658am	:00		\$600.00 NM
					See MG 4.5,4.6,4.7,4.8				
8	07/30/18	08/03/18	Today Show 7-9am	658-9AM	MTWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 MTWTF-- 4 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	07/30/18	8:29 AM	Today Show 7-9am	658-9AM	:30	TNGOVRB72318KC	\$500.00 NM
2	WSMV	Tu	07/31/18	8:41 AM	Today Show 7-9am	658-9AM	:30	TNGOVRB727182H	\$500.00 NM
3	WSMV	F	08/03/18		Today Show 7-9am	658-9AM	:00		\$500.00 NM
					See MG 4.5,4.6,4.7,4.8				
4	WSMV	F	08/03/18		Today Show 7-9am	658-9AM	:00		\$500.00 NM
					See MG 4.5,4.6,4.7,4.8				
11	07/23/18	07/27/18	Ch 4 News @ Noon	M-F 12p-1230p	MTWTF--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/27/18 MTWTF-- 5 \$275.00									

Subject to Terms and Conditions available at:

For TV: <http://meredithvtsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



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Randy Boyd For Governor	BOYD 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/23/18	07/27/18	Ch 4 News @ Noon	M-F 12p-1230p	MTWTF--	:30	5	\$275.00	NM
07/23/18 07/29/18 MTWTF-- 5 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WSMV Tu 07/31/18 1:27 PM Days of Our Lives 1:00-2:00pm :30 TNGOVRB727182H \$400.00 NM MG for 11.3 07/27									
12	07/30/18	08/03/18	Ch 4 News @ Noon	M-F 12p-1230p	MTWTF--	:30	4	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/18 08/05/18 MTWTF-- 4 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WSMV M 07/30/18 12:11 PM Ch 4 News @ Noon M-F 12p-1230p :30 TNGOVRB72318H \$300.00 NM 3 WSMV W 08/01/18 12:23 PM Ch 4 News @ Noon M-F 12p-1230p :30 TNGOVRB727182H \$300.00 NM 2 WSMV Th 08/02/18 12:30 PM Ch 4 News @ Noon M-F 12p-1230p :30 TNGOVRB727182H \$300.00 NM 1 WSMV F 08/03/18 Ch 4 News @ Noon M-F 12p-1230p :00 \$300.00 NM See MG 4.5,4.6,4.7,4.8									
16	07/30/18	08/03/18	M-F 1230p-1p	M-F 1230p-1p	MTWTF--	:30	4	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/18 08/05/18 MTWTF-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 07/30/18 12:53 PM M-F 1230p-1p M-F 1230p-1p :30 TNGOVB22218H \$250.00 NM 4 WSMV W 08/01/18 12:54 PM M-F 1230p-1p M-F 1230p-1p :30 TNGOVRB5418H \$250.00 NM 3 WSMV Th 08/02/18 12:59 PM M-F 1230p-1p M-F 1230p-1p :30 TNGOVRB5418H \$250.00 NM 1 WSMV F 08/03/18 M-F 1230p-1p M-F 1230p-1p :00 \$250.00 NM See MG 4.5,4.6,4.7,4.8									
20	07/30/18	08/03/18	CH 4 News @ 4pm	4-430pm	MTWTF--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/18 08/05/18 MTWTF-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/30/18 4:21 PM CH 4 News @ 4pm 4-430pm :30 TNGOVRB42618H \$400.00 NM 2 WSMV W 08/01/18 4:21 PM CH 4 News @ 4pm 4-430pm :30 TNGOVRB727182H \$400.00 NM 4 WSMV Th 08/02/18 CH 4 News @ 4pm 4-430pm :00 \$400.00 NM See MG 24.5 3 WSMV F 08/03/18 CH 4 News @ 4pm 4-430pm :00 \$400.00 NM See MG 4.5,4.6,4.7,4.8									
23	07/23/18	07/27/18	CH 4 News @ 4pm	430-5pm	MTWTF--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 MTWTF-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WSMV Tu 07/31/18 4:47 PM CH 4 News @ 4pm 430-5pm :30 TNGOVRB727182H \$450.00 NM MG for 23.4 07/25									
24	07/30/18	08/03/18	CH 4 News @ 4pm	430-5pm	MTWTF--	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/18 08/05/18 MTWTF-- 4 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Randy Boyd For Governor	BOYD 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
24	07/30/18	08/03/18	CH 4 News @ 4pm	430-5pm	MTWTF--	:30	4	\$450.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSMV	M	07/30/18	4:45 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB72318H	\$450.00	NM
2	WSMV	Tu	07/31/18	4:41 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB5418H	\$450.00	NM
3	WSMV	W	08/01/18	4:57 PM	CH 4 News @ 4pm	430-5pm	:30	TNGOVRB727182H	\$450.00	NM
4	WSMV	Th	08/02/18		CH 4 News @ 4pm	430-5pm	:00		\$450.00	NM
			See MG 24.5							
5	WSMV	Th	08/02/18	8:55 AM	Today Show 7-9am	658-9AM	:30	TNGOVRB5418H	\$950.00	NM
			MG for 20.4,24.4							
53	07/30/18	08/01/18	M-F 5-6a	M-F 5a-6a	MTW----	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/30/18	08/05/18	MTW----	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSMV	Tu	07/31/18	5:42 AM	M-F 5-6a	M-F 5a-6a	:30	TNGOVRB727182H	\$300.00	NM
<u>Total Spots</u>							23			

Payment Terms Net 30 Days

Gross Total	\$10,675.00
Agency Commission	\$1,601.25
Net Amount Due	\$9,073.75
Invoice Balance as of 04/12/19 2:51:02 PM CT	\$0.00

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