



125 West 55th St
New York, NY 10019

Contract # 27974689	Changes as of: 11/2/2022 at 11:09 AM	Version: Highlighting Revision 1	
CPE: 1326/1371/12578	Flight: 11/4/22 - 11/8/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$630.00
1322 G St, SE	Product: Candidate	Office: WASHINGTON	Total Spots: 8
Washington, DC 20003	Agency Order #: 12161989	Service: Nielsen	Total CPP: \$0.00
	Buyer: Certo, Michele	Primary Demo: Adults 35+	Total GRP:
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	Traffic #: 3764695
	Separation:		
Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/4 - 11/8					Total Spots	Total \$	CPP*	GRP*
							11/4	11/5	11/6	11/7	11/8				
1	F,M-Th 5:30a-6a		Daybreak 5AM	\$87.50	0	15	2	0	0	2	0	4	\$350.00	\$0.00	0.0
<i>Changes: Rate from 37.5 to 87.5</i>															
2	F,M-Th 8a-9a		Good Morning America	\$125.00	0	15	2	0	0	0	0	2	\$250.00	\$0.00	0.0
3	Su 7:30a-8a		This Week in Pennsylvania	\$15.00	0	15	0	0	2	0	0	2	\$30.00	\$0.00	0.0
TOTALS:							4	0	2	2	0	8	\$630.00	\$0.00	0.0



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		Total GRP:
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/02/22 11:27 AM	System	Notice Received.
11/02/22 11:09 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP
11/02/22 11:09 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$12,600
WYTV Share:	5%
Comment:	
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$630.00	N/A	0.0
Total	100%	8	\$630.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Nov	8	\$630.00
Total	8	\$630.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/2/22 11:16 AM					\$0	\$0	
Revision	11/2/22 11:09 AM	SHANNAN YALLOF	Confirmed			\$200.00	\$630.00	Changes: Origuser Entered Dollars to \$430.00, User Entered \$ from \$0.00 to \$630.00, Demo Meta to [R16], Total \$ from \$430.00 to \$630.00, Calculated Dollars from \$430.00 to \$630.00, Competitive Market Budget from \$8,600 to \$12,600. 1 buyline added or modified.
New	11/2/22 8:43 AM	SHANNAN YALLOF	Confirmed	8		\$430.00	\$430.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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