

CONTRACT



WYTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(330) 782-1144

Contract / Revision 3663877 /		Alt Order # 27884105	
Advertiser POL/NanWhaleyGov/CherylStephensLtGov/O		Original Date / Revision 08/22/22 / 08/22/22	
Contract Dates 08/23/22 - 08/29/22		Estimate # 11341	
Product Candidate			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WYTV	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Adults 35+			
Agy Code 9914019	Advertiser Code 1326	Product 1/2 1371	
Agency Ref		Advertiser Ref	

and:

Sena Kozar Strategies
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
✓ 1	WYTV	08/23/22	08/23/22	News M-F 6-7a	6a-7a		:15/:15			P5	BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-T-----				1	\$175.00				
✓ 2	WYTV	08/26/22	08/26/22	News M-F 6-7a	6a-7a		:15/:15			P5	BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$175.00				
✓ 3	WYTV	08/29/22	08/29/22	News M-F 6-7a	6a-7a		:15/:15			P5	BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/22	09/04/22	M-----				1	\$175.00				
✓ 4	WYTV	08/25/22	08/25/22	GMA	GMA		:15/:15			P5	BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	---T---				1	\$175.00				
✓ 5	WYTV	08/27/22	08/27/22	GMA Sa	8a-10a		:15/:15			P5	BK	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-----S-				1	\$125.00				
✓ 6	WYTV	08/23/22	08/23/22	M-F 9-10a	9a-10a		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-T-----				1	\$50.00				
✓ 7	WYTV	08/24/22	08/24/22	M-F 9-10a	9a-10a		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	--W----				1	\$50.00				
✓ 8	WYTV	08/26/22	08/26/22	M-F 9-10a	9a-10a		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$50.00				
N 9	WYTV	08/29/22	08/29/22	M-F 9-10a	9a-10a		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/22	09/04/22	M-----				1	\$50.00				
N 10	WYTV	08/24/22	08/24/22	M-F 10-11a	10a-11a		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	--W----				1	\$50.00				
N 11	WYTV	08/25/22	08/25/22	M-F 10-11a	10a-11a		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract Dates 08/23/22 - 08/29/22	Product Candidate	Estimate # 11341

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	---T---				1	\$50.00				
I 12	WYTV	08/25/22	08/25/22	The View	The View		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	---T---				1	\$75.00				
I 13	WYTV	08/26/22	08/26/22	The View	The View		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$75.00				
I 14	WYTV	08/29/22	08/29/22	The View	The View		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/22	09/04/22	M-----				1	\$75.00				
I 15	WYTV	08/23/22	08/23/22	GMA Day	M-F 1p-2p		:15/:15			P5	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-T-----				1	\$50.00				
J 16	WYTV	08/24/22	08/24/22	General Hospital	General Hospital		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	--W----				1	\$75.00				
J 17	WYTV	08/26/22	08/26/22	General Hospital	General Hospital		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$75.00				
J 18	WYTV	08/23/22	08/23/22	M-F 530p-6p	M-F 530p-6p		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-T-----				1	\$75.00				
J 19	WYTV	08/25/22	08/25/22	M-F 530p-6p	M-F 530p-6p		:15/:15			P5	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	---T---				1	\$75.00				
J 20	WYTV	08/24/22	08/24/22	33 News M-F 6p	M-F 6-630p		:15/:15			P5	BK	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	--W----				1	\$300.00				
J 21	WYTV	08/27/22	08/27/22	33 News Sa 6p	Sa 6p-630p		:15/:15			P5	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-----S-				1	\$200.00				
J 22	WYTV	08/23/22	08/23/22	M-F 730-8p	730p-8p		:15/:15			P5	BK	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-T-----				1	\$135.00				
J 23	WYTV	08/26/22	08/26/22	M-F 730-8p	730p-8p		:15/:15			P5	BK	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$135.00				
J 24	WYTV	08/27/22	08/27/22	LN Sa	LN Sa		:15/:15			P5	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-----S-				1	\$200.00				
N 25	WYTV	08/28/22	08/28/22	LN Su	LN Su		:15/:15			P5	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	-----S				1	\$200.00				
N 26	WYTV	08/26/22	08/26/22	M-F 4-5p	4p-5p		:15/:15			P3	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/22	08/28/22	----F--				1	\$50.00				
N 27	WYTV	08/25/22	08/25/22	M-F 5-530p	5p-530p		:15/:15			P2	BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		08/22/22	08/28/22	---T---				1	\$75.00				
Totals												27	\$2,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 - 08/28/22	24	\$2,695.00	(\$404.25)	\$2,290.75
08/29/22 - 09/25/22	3	\$300.00	(\$45.00)	\$255.00
Totals	27	\$2,995.00	(\$449.25)	\$2,545.75

Signature: _____ Date: _____

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