



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27876295	Changes as of: 8/9/2022 at 9:51 AM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 1326/1371/11282	Flight: 8/9/22 - 8/15/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$2,520.00
1322 G St, SE	Product: Candidate	Office: WASHINGTON	Total Spots: 46
Washington, DC 20003	Agency Order #: 11895722	Service: Nielsen	Total CPP: \$0.00
	Buyer: Certo, Michele	Primary Demo:	Total GRP:
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	Traffic #: 3650998
	212-373-8131	212-373-8131	
	Separation:		
Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/15								Total Spots	Total \$	CPP*	GRP*
						8/9	8/10	8/11	8/12	8/13	8/14	8/15					
MSD 12	Tu-F,M 7:30p-8p		Entertainment Tonight	\$67.50	15	2	0	0	2	0	0	0		2	\$135.00	\$0.00	0.0
MGD 17	M,Th 7:30p-8p		ET	\$67.50	15	0	0	2	0	0	0	0		2	\$135.00	\$0.00	0.0
[BOOKENDS]																	
TOTALS:						8	6	8	6	8	4	6		46	\$2,520.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
			8/9/22 I MISSED THIS ONE
			LINE 12 FRI 730-8P 2X 8/12 \$67.50 - ET - NA PRESEASON FOOTBALL MAKEGOOD LINE 17 TH, M 730-8P 1X 8/11 \$67.50 - ET
08/09/22 9:51 AM	Sent To Rep	Jim Dreistadt	PLEASE APPROVE ASAP



125 West 55th St
New York, NY 10019

Contract # 27876295	Changes as of: 8/9/2022 at 9:49 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 1326/1371/11282	Flight: 8/9/22 - 8/15/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$2,520.00
1322 G St, SE Washington, DC 20003	Product: Candidate	Office: WASHINGTON	Total Spots: 46
Agency Order #: 11895722	Buyer: Certo, Michele	Service: Nielsen	Total CPP: \$0.00
Salesperson: SHANNAN YALLOF 212-373-8131	Primary Demo:	Assistant: SHANNAN YALLOF 212-373-8131	Total GRP:
Separation:			Traffic #: 3650998

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/15								Total Spots	Total \$	CPP*	GRP*
						8/9	8/10	8/11	8/12	8/13	8/14	8/15					
MSD 4	Su 9a-10a		This Week	\$62.50	15	0	0	0	0	0	2	0		0	\$0.00	\$0.00	0.0
MGD 16	Sa 8a-9a		GMA SAT	\$62.50	15	0	0	0	0	2	0	0		2	\$125.00	\$0.00	0.0
[BOOKENDS]																	
TOTALS:						8	6	6	8	8	4	6		46	\$2,520.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
			8/9/22 THE FOLLOWING NA - CANNOT ACCOMODATE BOOKENDS IN THIS TIME PERIOD
			LINE 4 SU 9-10A 2X 8/14 \$62.50 - THIS WEEK MAKEGOOD
			LINE 16 SA 8-9A 2X 8/13 \$62.50 - GMA SATURDAY
08/09/22 9:49 AM	Sent To Rep	Jim Dreistadt	PLEASE APPROVE



125 West 55th St
New York, NY 10019

Contract # 27876295	Changes as of: 8/9/2022 at 9:48 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 1326/1371/11282	Flight: 8/9/22 - 8/15/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$2,520.00
1322 G St, SE	Product: Candidate	Office: WASHINGTON	Total Spots: 46
Washington, DC 20003	Agency Order #: 11895722	Service: Nielsen	Total CPP: \$0.00
	Buyer: Certo, Michele	Primary Demo:	Total GRP:
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	Traffic #: 3650998
	212-373-8131	212-373-8131	
Separation:			
Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/15								Total Spots	Total \$	CPP*	GRP*
						8/9	8/10	8/11	8/12	8/13	8/14	8/15					
BON 15	Su 8a-9a		SUN GMA	\$62.50	15	0	0	0	0	0	2	0		2	\$125.00	\$0.00	0.0
[BOOKENDS]																	
TOTALS:						8	6	6	8	6	6	6		46	\$2,520.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
08/09/22 9:48 AM	Sent To Rep	Jim Dreistadt	8/9/22 SEE LINE 15 SU 8-9A 2X 8/14 \$62.50 - GMA SUN DOLLARS THAT MOVED FROM ORDER 27874328 PLEASE APPROVE