



WYTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(330) 782-1144

CONTRACT

| | | | |
|---|---|--|---------------------------|
| Contract / Revision 3650998 / | | Alt Order # 27876295 | |
| Advertiser POL/NanWhaleyGov/CherylStephensLtGov/O | | Original Date / Revision 08/10/22 / 08/10/22 | |
| Contract Dates 08/09/22 - 08/15/22 | | Estimate # 11282 | |
| Product Candidate | | | |
| Order Brand | Billing Cycle EOM | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WYTV | Account Executive Katz Washington | Sales Office Katz/Washingto | |
| Special Handling | | | |
| Demographic Adults 18+ | | | |
| Agy Code 9914019 | Advertiser Code 1326 | Product 1/2 1371 | |
| Agency Ref | | Advertiser Ref | |

And:

Sena Kozar Strategies
1322 G Street SE
Washington, DC 20003

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|-------------|---------------------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------|-------------|-------|----------|
| N 1 | WYTV | 08/09/22 | 08/09/22 | News M-F 6-7a | 6a-7a | | :15/:15 | | | P2 | BK | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -T----- | | | | 2 | \$87.50 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 2 | WYTV | 08/08/22-08/14/22 | News M-F 6-7a | 6a-7a | -Tu----- | :15/:15 | | \$87.50 | | BK | | |
| | | Credited corrected spot/rate | | | | | | | | | | | |
| E 2 | WYTV | 08/15/22 | 08/15/22 | News M-F 6-7a | 6a-7a | | :15/:15 | | | P2 | BK | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/15/22 | 08/21/22 | M----- | | | | 1 | \$175.00 | | | | |
| E 3 | WYTV | 08/11/22 | 08/11/22 | GMA | GMA | | :15/:15 | | | P2 | BK | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | ---T--- | | | | 1 | \$175.00 | | | | |
| N 4 | WYTV | 08/13/22 | 08/13/22 | GMA Sa | 8a-10a | | :15/:15 | | | P2 | BK | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -----S- | | | | 1 | \$125.00 | | | | |
| E 5 | WYTV | 08/14/22 | 08/14/22 | Su 9a-10a | 9a-10a | | :15/:15 | | | P2 | BK | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -----S | | | | 1 | \$125.00 | | | | |
| N 6 | WYTV | 08/09/22 | 08/09/22 | M-F 9-10a | 9a-10a | | :15/:15 | | | P2 | BK | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -T----- | | | | 2 | \$25.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WYTV | 08/08/22-08/14/22 | M-F 9-10a | 9a-10a | -Tu----- | :15/:15 | | \$25.00 | | BK | | |
| | | Credited corrected spot/rate | | | | | | | | | | | |
| E 7 | WYTV | 08/10/22 | 08/10/22 | M-F 9-10a | 9a-10a | | :15/:15 | | | P2 | BK | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | --W---- | | | | 1 | \$50.00 | | | | |
| E 8 | WYTV | 08/12/22 | 08/12/22 | M-F 9-10a | 9a-10a | | :15/:15 | | | P2 | BK | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | ----F-- | | | | 1 | \$50.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| Advertiser POL/NanWhaleyGov/CherylStephensLtGov/O | | Original Date / Revision 08/10/22 / 08/10/22 |
| Contract Dates 08/09/22 - 08/15/22 | Product Candidate | Estimate # 11282 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|---------------------------------|-----------------|-------------------|--------------------|-----------------------|-----------------|---------------|---------------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| E 9 | WYTV | 08/15/22 | 08/15/22 | M-F 9-10a | 9a-10a | | :15/:15 | | | P2 | BK | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/15/22 | 08/21/22 | M----- | 1 | | | \$50.00 | | | | | |
| E 10 | WYTV | 08/10/22 | 08/10/22 | M-F 10-11a | 10a-11a | | :15/:15 | | | P2 | BK | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | --W---- | 1 | | | \$50.00 | | | | | |
| E 11 | WYTV | 08/11/22 | 08/11/22 | The View | The View | | :15/:15 | | | P2 | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | ---T--- | 1 | | | \$75.00 | | | | | |
| E 12 | WYTV | 08/12/22 | 08/12/22 | The View | The View | | :15/:15 | | | P2 | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | ----F-- | 1 | | | \$75.00 | | | | | |
| E 13 | WYTV | 08/15/22 | 08/15/22 | The View | The View | | :15/:15 | | | P2 | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/15/22 | 08/21/22 | M----- | 1 | | | \$75.00 | | | | | |
| N 14 | WYTV | 08/09/22 | 08/09/22 | GMA Day | M-F 1p-2p | | :15/:15 | | | P2 | BK | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | -T----- | 2 | | | \$25.00 | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 2 | WYTV | 08/08/22-08/14/22 | GMA Day | M-F 1p-2p | -Tu----- | :15/:15 | \$25.00 | BK | | | |
| | | Credited corrected spot/rate | | | | | | | | | | | |
| E 15 | WYTV | 08/10/22 | 08/10/22 | General Hospital | General Hospital | | :15/:15 | | | P2 | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | --W---- | 1 | | | \$75.00 | | | | | |
| E 16 | WYTV | 08/12/22 | 08/12/22 | General Hospital | General Hospital | | :15/:15 | | | P2 | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | ----F-- | 1 | | | \$75.00 | | | | | |
| E 17 | WYTV | 08/11/22 | 08/11/22 | M-F 530p-6p | M-F 530p-6p | | :15/:15 | | | P2 | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | ---T--- | 1 | | | \$75.00 | | | | | |
| E 18 | WYTV | 08/13/22 | 08/13/22 | 33 News Sa 6p | Sa 6p-630p | | :15/:15 | | | P2 | BK | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | -----S- | 1 | | | \$200.00 | | | | | |
| N 19 | WYTV | 08/09/22 | 08/09/22 | M-F 730-8p | 730p-8p | | :15/:15 | | | P2 | BK | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | -T----- | 2 | | | \$67.50 | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 2 | WYTV | 08/08/22-08/14/22 | M-F 730-8p | 730p-8p | -Tu----- | :15/:15 | \$67.50 | BK | | | |
| | | Credited corrected spot/rate | | | | | | | | | | | |
| N 20 | WYTV | 08/12/22 | 08/12/22 | M-F 730-8p | 730p-8p | | :15/:15 | | | P2 | BK | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/08/22 | 08/14/22 | ----F-- | 1 | | | \$135.00 | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WYTV | 08/08/22-08/14/22 | M-F 730-8p | 730p-8p | -----F-- | :15/:15 | \$135.00 | BK | | | |
| | | See MG 20.2 NFL Pre-Season | | | | | | | | | | | |
| | | 2 | WYTV | 08/11/22-08/11/22 | M-F 730-8p | 730p-8p | ----Th---- | :15/:15 | \$135.00 | BK | | | |
| | | Ⓜ MG for 20.1 08/12 | | | | | | | | | | | |

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| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 3650998 / | | 27876295 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| POL/NanWhaleyGov/CherylStephensLtGov/O | | 08/10/22 / 08/10/22 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/09/22 - 08/15/22 | Candidate | 11282 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|---------|-------------------|-------------|-------|------|-----------|-------------------|
| E 21 | WYTV | 08/13/22 | 08/13/22 | LN Sa | LN Sa | | :15/:15 | | | P2 | BK | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -----S- | | | | 1 | \$200.00 | | | | |
| E 22 | WYTV | 08/14/22 | 08/14/22 | LN Su | LN Su | | :15/:15 | | | P2 | BK | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -----S | | | | 1 | \$200.00 | | | | |
| N 23 | WYTV | 08/14/22 | 08/14/22 | GMA Su | 8a-9a | | :15/:15 | | | P2 | BK | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 08/08/22 | 08/14/22 | -----S | | | | 1 | \$125.00 | | | | |
| Totals | | | | | | | | | | | | 23 | \$2,520.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|-------------------|-----------------|
| 08/01/22 - 08/28/22 | 7 | \$795.00 | (\$119.25) | \$675.75 |
| Totals | 7 | \$795.00 | (\$119.25) | \$675.75 |

Signature: _____ **Date:** _____

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