



125 West 55th St  
New York, NY 10019

3739926

<b>Contract #</b> 27958258		<b>Changes as of:</b> 10/9/2022 at 10:43 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 1326/1371/11932		<b>Flight:</b> 10/11/22 - 10/17/22		<b>Station:</b> WYTV	
<b>Agency:</b> Sena Kozar Strategies		<b>Advertiser:</b> Friends of Whaley - Stephens		<b>Market:</b> Youngstown-Warren	
<b>1322 G St, SE</b>		<b>Product:</b> Candidate		<b>Office:</b> WASHINGTON	
<b>Washington, DC 20003</b>		<b>Agency Order #:</b> 12081731		<b>Service:</b> Nielsen	
		<b>Buyer:</b> Certo, Michele		<b>Primary Demo:</b>	
		<b>Salesperson:</b> SHANNAN YALLOF		<b>Assistant:</b> SHANNAN YALLOF	
		<b>212-373-8131</b>		<b>212-373-8131</b>	
<b>Separation:</b>					
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP					

#	Day/Time	DP	Program	Rate	Len	10/11 - 10/17							Total Spots	Total \$	CPP*	GRP*
						10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 6a-6:30a		Daybreak 6AM	\$62.50	15	2	0	2	0	0	0	2	6	\$375.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Good Morning America	\$62.50	15	0	2	0	2	0	0	0	4	\$250.00	\$0.00	0.0
3	Sa 8a-10a		Good Morning America Saturday	\$50.00	15	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0
4	Su 8a-9a		Good Morning America Sunday	\$50.00	15	0	0	0	0	0	2	0	2	\$100.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		33 News at 6PM	\$125.00	15	2	0	2	0	0	0	0	4	\$500.00	\$0.00	0.0
TOTALS:						4	2	4	2	2	2	2	18	\$1,325.00	\$0.00	0.0



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Washington, DC 20003	<b>Agency Order #:</b> 12081731	<b>Service:</b> Nielsen
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	212-373-8131	212-373-8131
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$1,325.00  
**Total Spots:** 18  
**Total CPP:** \$0.00  
**Total GRP:**

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/09/22 10:43 AM	SHANNAN YALLOF	Separation: 30,PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$26,500
<b>WYTV Share:</b>	5%
<b>Comment:</b>	
<b>Unknown:</b>	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$1,325.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$1,325.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Oct	18	\$1,325.00
<b>Total</b>	<b>18</b>	<b>\$1,325.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Queued for Electronic Contracting	10/10/22 10:39 AM					\$0	\$0
New	10/9/22 10:43 AM	SHANNAN YALLOF	New	18		\$1,325.00	\$1,325.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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