



125 West 55th St
New York, NY 10019

Contract # 27879957	Changes as of: 8/20/2022 at 4:44 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 1326/1371/11294	Flight: 8/16/22 - 8/22/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$2,570.00
1322 G St. SE Washington, DC 20003	Product: Candidate	Office: WASHINGTON	Total Spots: 44
Agency Order #: 11910790	Buyer: Certo, Michele	Service: Nielsen	Total CPP: \$0.00
Salesperson: SHANNAN YALLOF 212-373-8131	Separation:	Primary Demo: Adults 35+	Total GRP:
		Assistant: SHANNAN YALLOF 212-373-8131	Traffic #: 3656702

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/22						Total Spots	Total \$	CPP*	GRP*		
							8/16	8/17	8/18	8/19	8/20	8/21					8/22	
CR 4	Su 9a-10a		This Week	\$62.50	0	15	0	0	0	0	0	2	0	0	0	\$0.00	\$0.00	0.0
							TOTALS:						44	\$2,570.00	\$0.00	0.0		

Makegood Comments			
Date/Time	Action	Added by	Comment
08/22/22 11:29 AM	Accepted	SHANNAN YALLOF	moved to est.11341
08/20/22 4:44 PM	Sent To Rep	Jim Dreistadt	see credit on line 4 cannot clear bookends in this program