



125 West 55th St
New York, NY 10019

Contract # 27961890	Changes as of: 10/17/2022 at 8:11 AM	Version: Original Order
CPE: 1326/1371/12091	Flight: 10/18/22 - 10/24/22	Station: WYTV
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren
1322 G St, SE	Product: Candidate	Office: WASHINGTON
Washington, DC 20003	Agency Order #: 12105153	Service: Nielsen
	Buyer: Certo, Michele	Primary Demo:
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131

Con Type: POLITICAL/VOTE
Total \$: \$1,200.00
Total Spots: 16
Total CPP: \$0.00
Total GRP:

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/24							Total Spots	Total \$	CPP*	GRP*
						10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 6a-6:30a		Daybreak 6AM	\$62.50	15	2	0	2	0	0	0	2	6	\$375.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Good Morning America	\$62.50	15	0	2	0	0	0	0	0	2	\$125.00	\$0.00	0.0
3	Sa 8a-10a		Good Morning America Saturday	\$50.00	15	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0
4	Su 8a-9a		Good Morning America Sunday	\$50.00	15	0	0	0	0	0	2	0	2	\$100.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		33 News at 6PM	\$125.00	15	2	0	2	0	0	0	0	4	\$500.00	\$0.00	0.0
TOTALS:						4	2	4	0	2	2	2	16	\$1,200.00	\$0.00	0.0



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	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/22 8:11 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$13,333
WYTV Share:	9%
Comment:	
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$1,200.00	N/A	0.0
Total	100%	16	\$1,200.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Oct	16	\$1,200.00
Total	16	\$1,200.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/17/22 8:45 AM					\$0	\$0	
New	10/17/22 8:11 AM	BRADLEY PHILIPPS	New	16		\$1,200.00	\$1,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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