ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, __Robert S. Werrill __, hereby request station time as follows: See Order for proposed

schedule and charges. See Invo	ice for actual schedule and charges	•						
Check one:								
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.								
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates						
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED						
Station time requested by:								
Agency name:								
Address:								
Contact:	Phone number:	Email:						
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	ral Election Commission [for federal						
Name: NYS Public Employees Federation								
Address: 1168-70 Troy-Schenectady Rd., L	atham, N.Y. 12110							
Contact: Robert Merrill Phone number: 518 785 1900 Email: rmerrill@pef.org								
station is authorized to announce the ti	me as paid for by such person or entity.							
group(s) of the advertiser/sponsor (Use a Wayne Spence, President								
By signing below, advertiser/sponsor represecutive committee and board of directors	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the						
f ad refers to a federal candidate(s) or f	ederal election, list ALL of the following	N/A						
Name(s) of every candidate referred to:								
Office(s) sought by such candidate(s) (no	o acronyms or abbreviations):							
Date of election:								
Clearly identify EVERY political matter of the classical indicates and the classical matter of the c	of national importance referred to in the necessary:	N/A						

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative						
Signature: Merrill, Rob	ly signed by Merrill, Rob 2024.04.18 16:16:57 -04'00'	Signature:	Douglas Catalansllo					
Name:		Name: Doug Catala	0					
Date of Request to Purchase Ad Time:		Date of Station Agr	reement to Sell Time: 4/18/2024					
то	BE COMPLETED	BY STATION O	NLY					
Ad submitted to station? X Ye Note: Must have separate PB-19 forms (or the	es No equivalent, e.g., adden	Date ad received:4/18/2024dums) for each version o	of the ad (i.e., for every ad with differing copy).					
If only one officer, executive committee in writing if there are any other officers, update this form if additional officers, n	, executive committe	ee members or direc						
Disposition: X Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete.								
Date and nature of follow-ups, if any:								
Contract #: 2709646	Station Call Letters: WINS-AM WINS-F	M WNEW-FM HD3	Date Received/Requested: 4/18/2024					
Est. #:	Station Location: New York	ς, NY	Run Start and End Dates: 4/22/2024 - 5/1/2024					

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	2709646		
	Alt Order #:			
	Product Desc:	April-May		
	Estimate:			New York WINS-FM
	Flight Dates:	04/22/24 - 05/01/24	Primary AE:	Alison Berger
	Original Date / Rev:	04/18/24 / 04/18/24	Sales Office:	L-NY
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	New York State Public Employees Fec		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	ROB MERRILL	Billing Calendar:	Broadcast
		1168-70 Troy-Schenectady Rd	Billing Cycle:	EOM/EOC
		Latham, NY 12110	Agency Commission:	0%
Advertiser	Name:	New York State Public Employees Fed		
	Demographic:	M25-54	New Business End:	
	Product Codes:	State and Municipal Government	Advertiser External ID:	217621
	Revenue Code 1:	DIR	Agency External ID:	193135
	Revenue Code 2:	POL	Unit Code:	Issue - Local
	Revenue Code 3:	POL-ISS	Order Separation:	00:45:00
	Priority:	ISSUE		

Bill Plan

DIII FIAII						
Start Date End Date		# Spots	Gross Amount	Net Amount		
04/01/24	04/28/24	15	\$6,399.00	\$6,399.00		
04/29/24	05/01/24	8	\$3,623.00	\$3,623.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	15	\$6,399.00	\$6,399.00	0.00
May 2024	8	\$3,623.00	\$3,623.00	0.00
Totals	23	\$10,022.00	\$10,022.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alison Berger	L-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
N 1	WINS	04/22/2	4 05/01/24	M-F 6a-10a	CM	6a-10a	MTWTF	:30	5	\$540.00ISSUI 0.00 NM	8	\$4,320.00
				M-F 6a-10a								
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
V	/eek: 04/	22/24	04/28/24	MTWTF	5	\$540.00	0.00					
V	/eek: 04/	29/24	05/05/24	MTW	3	\$540.00	0.00					
N 2	WINS	04/22/2	4 05/01/24	M-F 10a-3p	CM	10a-3p	MTWTF	:30	5	\$343.00 ISSUI 0.00 NM	7	\$2,401.00
				M-F 10a-3p								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
V	/eek: 04/	22/24	04/28/24	MTWTF	5	\$343.00	0.00					
V	/eek: 04/	29/24	05/05/24	MTW	2	\$343.00	0.00					
N 3	WINS	04/22/2	4 05/01/24	M-F 3p-7p	CM	3p-7p	MTWTF	:30	4	\$439.00 ISSUI 0.00 NM	7	\$3,073.00
				M-F 3p-7p								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
V	/eek: 04/	22/24	04/28/24	MTWTF	4	\$439.00	0.00					
V	/eek: 04/	29/24	05/05/24	MTW	3	\$439.00	0.00					
N 4	WINS	04/22/2	4 04/28/24	M-F 7p-12a	CM	7p-12m	MTWTF	:30	1	\$228.00 ISSUI 0.00 NM	1	\$228.00
				M-F 7p-12m		•						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
V	/eek: 04/		04/28/24	MTWTF	1	\$228.00	0.00					
						•						* 10 000 00