

South Dakota Public Broadcasting
Radio Underwriting 4th Quarter
October—December 2023

Program Specific Placement

ALL THINGS CONSIDERED

Bush Foundation St Paul, MN BUSH FOUNDATION - ATC - 5X M-F 2023	Renewal 01/01/23-12/31/23
Dow Rummel Village Sioux Falls, SD DOW RUMMEL VILLAGE/ATC 52X	New 11/13/23-05/12/24
McQuillen Creative Group Aberdeen, SD MCQUILLEN, WEEKDAY/ATC 2024	Renewal 09/18/23-09/09/24
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2024 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2024 RC MEDICAL CTR - ATC - DERM #2 2024 RC MEDICAL CTR - ATC - GASTRO -2X 2024 RC MEDICAL CTR - CLINICS 2024 - ALT WKS RC MEDICAL CTR - ATC - RHEUMATOLO 2024	Renewal 07/01/23-06/30/24 07/01/23-06/30/24 07/03/23-06/30/24 07/03/23-06/30/24 07/10/23-06/30/24 07/10/23-06/30/24
SD Community Foundation Pierre, SD SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/24	Renewal 10/02/23-09/24/24
SD Dept of Human Services Pierre, SD SD DEPT OF HUMAN SERVICE/ATC 26X	New 11/20/23-03/31/24
Touchmark Retirement Communities Beaverton, OR TOUCHMARK RETIREMENT - ATC 2024	Renewal 12/04/23-03/29/24
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/ATC/3X 2024	Renewal 12/04/23-12/31/23

FRESH AIR

Bangs McCullen Law Firm

Rapid City, SD
BANGS MCCULLEN LAW /FA 52X 2023

Renewal
09/01/23-08/31/24

SD Humanities Council

Brookings, SD
SD HUMANITIES - FRESH AIR 2023
SD HUMANITIES - FRESH AIR 2024

Renewal
12/12/22-12/03/23
12/04/23-11/24/24

University of Sioux Falls

Sioux Falls, SD
USF -UNIVERSITY OF SIOUX FALLS/FRESH AIR//8X-2023

Renewal
12/04/23-12/29/23

GOVERNOR'S BUDGET ADDRESS

AARP

Sioux Falls, SD
AARP/GOV BUDGET 2024

Renewal
12/05/23-12/05/23

Missouri River Energy Services

Sioux Falls, SD
MISSOURI RIVER - BUDGET ADDRESS 2023

Renewal
12/05/23-12/05/23

SD Bar Foundation

Pierre, SD
SD BAR - 2023 GOVERNORS BUDGET ADDRESS

Renewal
12/05/23-12/05/23

Touchmark Retirement Communities

Beaverton, OR
TOUCHMARK- BUDGET ADDRESS 2023

Renewal
12/05/23-12/05/23

IN THE MOMENT WITH LORI WALSH

Arts South Dakota

Sioux Falls, SD
ARTS SD - ITMO 23X 2023

Renewal
01/16/23-12/29/23

Lutheran Social Services

Sioux Falls, SD
LUTHERAN SOCIAL SERVICES/ITMO/M-F/4C

Renewal
08/14/23-08/11/24

Northern State University

Aberdeen, SD
NSU - MEDIA/ITMO/65X 2023

Renewal
10/30/23-01/28/24

Reliabank Tea, SD RELIABANK - ITMO - 43X 2023	Renewal 01/30/23-12/31/23
SD Bar Foundation Pierre, SD SD BAR FND/2024 SESSION/MWF/ ITMO AM SD BAR FND/2024 SESSION/ T-TH/ITMO PM SD BAR FND/2024 SESSION/W/ ITMO AM SD BAR FND/2024 SESSION/W/ ITMO PM	Renewal 12/16/23-03/29/24 12/18/23-03/31/24 12/20/23-03/29/24 12/20/23-03/29/24
SD Humanities Council Brookings, SD SD HUMANITIES - ITMO 2023 SD HUMANITIES - ITMO 2024	Renewal 12/05/22-12/03/23 12/04/23-06/28/24
SDN Communications Sioux Falls, SD SDN - ITMO 190X -2023	Renewal 04/10/23-12/31/23
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2024 SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2024	Renewal 08/28/23-06/30/24 08/28/23-06/30/24
South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL SOCIETY/ITMO 2023	Renewal 07/03/23-06/30/24
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/ITMO NOON /8X 2023 USF -UNIVERSITY OF SIOUX FALLS/ITMO PM /12X 2023	Renewal 12/04/23-12/29/23 12/04/23-12/29/23
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ITMO - 2023 M-F	Renewal 02/06/23-12/31/23
JAZZ NIGHTLY	
Arts South Dakota Sioux Falls, SD ARTS SD - JAZZ NIGHT 50X 2023	Renewal 01/16/23-12/29/23

Capital Services Sioux Falls, SD CAPITAL SERVICES/JN X52 2023	Renewal 06/19/23-06/16/24
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JN - 2023 M-F	Renewal 02/06/23-12/31/23
JAZZ NIGHTLY EXTRA	
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JAZZ EXTRA - 2023	Renewal 02/06/23-12/31/23
MARKETPLACE	
Horton Incorporated Roseville, MN HORTON - ROS - MARKET/1X 2023	Renewal 10/24/22-10/22/23
Tom & Danielle Aman Foundation Aberdeen, SD TOM & DANIELLE AMAN FOUNDATION/ROS/MARKET 52X	New 08/07/23-08/04/24
MARKETPLACE MORNING REPORT	
Reliabank Tea, SD RELIABANK- MP MORNING REPORT 8:51AM 2023	Renewal 01/30/23-12/31/23
Security 1st Bank Rapid City, SD SECURITY 1ST BANK - MP MORNING REP7 OR 8:51AM 2023	Renewal 06/01/23-05/31/24
MORNING EDITION	
AARP Sioux Falls, SD AARP/ME 2024	Renewal 12/11/23-03/22/24
Arts South Dakota Sioux Falls, SD ARTS CALENDAR FUNDER ME 7:50BK	Renewal 07/17/23-07/01/24
Bangs McCullen Law Firm Rapid City, SD BANGS MCCULLEN LAW /ME 52X 2023	Renewal 09/01/23-08/31/24

Bush Foundation St Paul, MN BUSH FOUNDATION- MORN EDIT 1X M-F 2023	Renewal 01/01/23-12/31/23
Capital Services Sioux Falls, SD CAPITAL SERVICES/ME X156 2023	Renewal 06/19/23-06/16/24
Children's Museum of South Dakota Brookings, SD CHILDREN MUSEUM - MORNING EDITION 2023	New 03/13/23-03/10/24
Dow Rummel Village Sioux Falls, SD DOW RUMMEL VILLAGE/ME 52X	New 05/15/23-11/12/23
Horton Incorporated Roseville, MN HORTON - ROS - ME/1X 2023	Renewal 10/24/22-10/22/23
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - ME 2024	Renewal 11/20/23-03/31/24
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ME - X132 2024	Renewal 07/03/23-06/30/24
SD Bar Foundation Pierre, SD SD BAR FND/2024 SESSION/MORNING EDITION	Renewal 12/18/23-03/31/24
SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 23-24	Renewal 10/02/23-09/24/24
SD Dept of Human Services Pierre, SD SD DEPT OF HUMAN SERVICE/ME 26X	New 11/20/23-03/31/24
SD Humanities Council Brookings, SD SD HUMANITIES - MORNIN EDITION 2023 SD HUMANITIES - MORNIN EDITION 2024	Renewal 12/05/22-12/03/23 11/27/23-11/24/24

Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2023- ME SFACF - 1 SPOT M-F 2024- ME	Renewal 12/26/22-12/24/23 12/25/23-12/22/24
South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION -2023	Renewal 01/09/23-01/02/24
South Dakota Game, Fish & Parks Pierre, SD SD GF&P ME 2023	Renewal 06/26/23-06/30/24
South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL SOCIETY/ME 2023	Renewal 07/01/23-06/30/24
Touchmark Retirement Communities Beaverton, OR TOUCHMARK RETIREMENT - ME 2024	Renewal 12/04/23-03/29/24
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/ME/12X 2023	Renewal 12/04/23-12/29/23
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - 2023 M-F	Renewal 02/06/23-12/31/23
<i>MOTH RADIO HOUR</i>	
SD Humanities Council Brookings, SD SD HUMANITIES - THE MOTHS 2023 SD HUMANITIES - THE MOTHS 2024	Renewal 12/05/22-12/03/23 11/27/23-11/24/24
<i>NATIONAL NATIVE NEWS</i>	
Security 1st Bank Sioux Falls, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK 2023	Renewal 06/01/23-05/31/24
<i>ON POINT</i>	
New Idea Counseling, LLC Sioux Falls, SD NEW IDEA COUNSELING 2023/ON POINT	Renewal 08/07/23-07/31/24

ON RECORD

Vance Thompson Vision

Sioux Falls, SD

VANCE THOMPSON - ON RECORD - 2023

Renewal

02/06/23-12/31/23

SCIENCE FRIDAY

Children's Museum of South Dakota

Brookings, SD

CHILDREN MUSEUM - SCIENCE FRIDAY 2023

New

03/13/23-03/10/24

SDSTA - Sanford Underground Research Facility

Lead, SD

SDSTA- SANFORD UGRF/SCIENCE/52X 2024

Renewal

08/28/23-06/30/24

SEAM Services

Sioux Falls, SD

SEAM - 1 SCIENCE FRIDAY 2023

Renewal

02/06/23-02/04/24

STARDATE

SDSMT

Rapid City, SD

SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2023

Renewal

07/01/23-06/30/24

TRAVEL WITH RICK STEVES

Park County Travel Council

Cody, WY

PARK COUNTY TRAVEL /TRAVEL WITH RICK 52X

Renewal

07/01/23-06/30/24

WAIT WAIT

SD Humanities Council

Brookings, SD

SD HUMANITIES - WAIT WAIT 2023

SD HUMANITIES - WAIT WAIT 2024

Renewal

12/05/22-12/03/23

11/27/23-11/24/24

University of Sioux Falls

Sioux Falls, SD

USF -UNIVERSITY OF SIOUX FALLS/WAIT WAIT 3X 2023

Renewal

12/04/23-12/31/23

Vance Thompson Vision

Sioux Falls, SD

VANCE THOMPSON - WAIT WAIT - 2023

Renewal

02/06/23-12/31/23

WEEKEND EDITION

Children's Museum of South Dakota

Brookings, SD

CHILDREN MUSEUM - WEEKEND EDITION 2023

New

03/13/23-03/10/24