

KGB
San Diego, CA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KGB
Quarterly Issues/Programs List

KGB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BLACK HISTORY MONTH:** VETERQAN'S ISSUES; HOMELESSNESS; FOOD INSECURITY;BLACK HISTORY MONTH;GET OUT THE VOTE
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **HUMAN TRAFFICKING:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **PROSTATE CANCER AWARENESS:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUMAN TRAFFICKING	COMMUNITY CONNECTION SHOW 1-JAN '24-HUMAN TRAFFIKING	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nasciment	01/07/2024 05:58 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	COMMUNITY CONNECTION SHOW 2-JAN '24-DR MARTIN L KING	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:03 AM	029:49
PROSTATE CANCER AWARENESS	COMMUNITY CONNECTION SHOW 3-JAN '24-PROSTATE CANCER AW	Discuss the fight against prostate cancer and providing resources to law enforcement agencies	R. Ginyard, B. Alexander	01/21/2024 06:42 AM	029:50
Cancer Awareness, Law Enforce	COMMUNITY CONNECTION SHOW 4-JAN '24-PROSTATE CANCER AWA	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:05 AM	029:49
Filing Taxes, Donating Blood	COMMUNITY CONNECTION SHOW 1-FEB '24-BLOOD DONOR MONTH	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:00 AM	029:49
Public Health	COMMUNITY CONNECTION SHOW 2-FEB '24-AMERICAN HEART MONT	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:00 AM	029:49
Public Health	COMMUNITY CONNECTION SHOW 3-FEB '22- NAT'L CANCER PREVE	Discuss Being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:04 AM	029:49
BLACK HISTORY MONTH	COMMUNITY CONNECTION SHOW 4-FEB '24-BLACK HISTORY MONTH	VETERQAN'S ISSUES; HOMELESSNESS; FOOD INSECURITY;BLACK HISTORY MONTH;GET OUT THE VOTE	JIM WHALEY, CEO, MISSION ROLL	02/25/2024 05:57 AM	029:50
Cancer Awareness, Law Enforce	COMMUNITY CONNECTION SHOW 1-MAR '24-DANGERS OF SMOKING	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:24 AM	029:50
MS Awareness	COMMUNITY CONNECTION SHOW 2-MAR '24-MS AWARENESS	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:02 AM	029:49
Tech and Social Media, Humani	COMMUNITY CONNECTION SHOW 3-MAR '24-PROJECT DYNAMO	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:02 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disaster Relief and Uplifting	COMMUNITY CONNECTION SHOW 4-MAR '24-RED CROSS MONTH	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:03 AM	029:49
Fraud/Scam Awareness, Nutriti	COMMUNITY CONNECTION SHOW 5-MAR '24-NAT'L NUTRITION MON	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:01 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	9
	iHM/PSA	000:30	41
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	10
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	5
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	10
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEART HEALTH	American Heart Association	000:30	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	6