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**KOLM-AM Public Service Quarterly Report
Q2 2018 - July 1st through September 30th**

SECTION I - ISSUES

- A) Education – The divide between high performing and low performing schools in MN.
- B) Autism – The prevalence of Autism Spectrum Disorder has rose from 1 in 150 people in 2000 to 1 in 59 in 2014.
- C) Cancer – Many Minnesotans are stricken with cancer every year. It is the #1 killer with over 25% of deaths related to incidence of cancers. We took a look at how the battle is going.
- D) Mental Health – From anxiety to depression to a myriad of other ailments, over 18% of Minnesotans experience mental illness every year.
- E) Vaping - The FDA says teen vaping is an epidemic. E-cigarettes are introducing a new generation to nicotine. The Department of Health reported that tobacco use by young Minnesotans has increased for the first time in 17 years, spurred by a 50% rise in teen use of e-cigarettes over the past 3 years.

SECTION II – RESPONSIVE PROGRAMS

Date(s) Aired	Program Name	Related Issue	Description of Issue Discussed	Duration	Time and/or Frequency
8/19	Minnesota Matters	Cancer	How Minnesota is battling this awful disease.	7 minutes	1
7/8	Minnesota Matters	Education	New data highlights disparities in Minnesota Schools	7 minutes	1
9/23	Minnesota Matters	Autism	Autism Society of Minnesota's Self-Advocacy Summit, which covered topics including mental health, executive functioning, sensory needs, employment, relationships, and more.	7 minutes	1
9/30	Minnesota Matters	Mental Health	Mental Health in Minnesota. How we address the issues and work to improve.	7 minutes	1

9/16	Minnesota Matters	Vaping	Teen vaping has become an epidemic in MN. A look at why and how to combat.	7 minutes	1

MINNESOTA MATTERS – Provided by Minnesota News Network and focused on issues that matter to Minnesotans, this show airs Sundays at 8am and goes till 8:30am.

July 1st	This week: local reaction to Supreme Court decisions, Blue Cross Elder Care series with Diana Pierce, July 4th safety, Twins at mid-season with Aaron Gleeman.
July 8th	This week: new data highlights disparities in MN schools, MN A-G goes after pharma company, Wolf Center in Ely, new food-to-table pilot program.
July 15th	This week: local reaction to the President's SUPCO pick, Crow Wing drones, Fond du Lac neighborhood cemetery restoration, Scholastic kid reporter Ryan Stoltz
July 22nd	This week: election security, new MN driver's licenses, MN boxer Caleb Truax, Big Lake school's approach to student athlete signings.
July 29th	This week: corrections officer Joeseeph Gomm remembered, sex assault investigations under scrutiny, Gopher football preview, back-to-school spending trends.
August 5th	This week: no charges in Thurman Blevins shooting (WARNING: some graphic content), corrections officer safety concerns, Row the Boat wall at U of M Children's Hospital, Minneapolis hot dog king Jaequan Faulkner.
August 12th	This week: Minnehaha Academy-one year later, Primary election preview, U of M's First Kiss apple, PGA in MN.
August 19th	This week: primary election recap, MN in the battle against cancer, sea grant provides opportunities for MN educators, Golden Gophers walk-on scholarship.
August 26th	This week: Andrew Zimmer on the State Fair, American Legion convention in Mpls, Wiffle Wars at CHS Field for a good cause, MNN's Bill Werner reflects on the passing of Kofi Annan.
September 2nd	This week: American Legion convention recap, Sweet Martha celebrates 40 years at the State Fair, Lindsay Whalen welcomes new students to the U, Xmas comes early for lucky little Princeton girl.
September 8th	This week: elder care challenges in rural MN, Judy's ruby slippers return, cruises make a splash in Duluth, Vikings preview with Ben Leber,
September 16th	This week: a recap of contentious issues heading into mid-term elections, teen vaping epidemic in MN, the Revolution's Bobby Z on the legacy of Prince and the music, Laurence Maroney inducted into Gopher HoF
September 23rd	This week: Hiawatha encampment in Mpls, AuSm Summit, iconic singer Art Garfunkel ahead of his show in Rochester.

September 30th	This week: priest sex abuse settlement, mental health in MN, Prince gets doctorate from U of M, Hall of Famer Tony Dungy visits his alma mater.
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INFOTRACK – This weekly public affairs show airs Sundays at 730am and goes till 8am.

1 - July	Why We Work - Why do people work? Most would say to make money and pay the bills. But a researcher says it goes much deeper than that. Then, most people want to help others. But often our decisions are based on emotions rather than on what will actually make a real difference.
8 - July	Buyers and Sellers - You might think the economics of buying and selling only apply to financial purchases. But an expert believes these rules also impact your chance of finding a job or getting in to a good college. Then, a top doctor says you can drastically cut your risk of heart attack or stroke just by making the right decisions.
15 - July	Women and The Ambition Decision - How do the goals and ambitions of women change as the years go by? Two women went back and interviewed dozens of their female college classmates to find out, and learned that the conventional wisdom about women and ambition doesn't always apply. Then, a psychologist says parents can raise their kids to be kinder and more caring. The result is a happier family life.
21 - July	The Whistleblowers Handbook - Tax fraud costs our nation billions in lost revenue, while corporate crime hurts stockholders. But whistleblowers are helping curb both these rip-offs. Then, a grammar expert shares some common word mistakes and says it's how people speak that really shapes our language.
28 - July	The Confidence Game - Think you're way too smart to fall for a fraud or scam? We'll talk to an expert who says a talented con man can convince anybody that they are the real deal. Then, as parents and teachers struggle to prevent bullying among kids, researchers have found a better way to curb that behavior.
Aug - 4	Safe Childcare - A recent survey showed that a majority of parents struggle to find childcare facilities with high standards for health and safety. We'll hear from a researcher about the most critical things to look for. Then, medical care mistakes can be deadly. A physician has potentially life saving advice for you to help prevent medical errors.
11 - Aug	How To Help Your Parents and Protect Your Kids - If you are one of the many Americans who have kids as well as aging parents, you are in the so-called Sandwich generation, and that means thoughtful estate planning is necessary to protect your entire family. Then, a recent study shows that even when a child is arrested as a minor, their mothers never lose hope that the child will grow to be an upstanding member of society.
18 - Aug	Grandparents and Drug Addiction - Drug addictions are a major health problem that effect many families. More than one million American children reportedly now live with grandparents due to their parent's addictions. Then, recent research shows that modern dependence on digital technology causes deep changes in the brain, suggesting updates may be needed for modern education.
25 - Aug	The Rise of Child Trafficking - The founder of a National Non-Profit organization says child trafficking is now the second largest criminal activity worldwide, behind illegal drug sales. She has facts you need to know to keep your family safe. Then, are you thinking of a career change? Finding a new job in a different field can be a challenge. A career expert shares tips and advice.
1 - Sept	Eating out - You are trying to watch your weight, so fast food is out. But what about meals at other types of restaurants? A top nutritionist says most will overfeed you too. Then,

	modern technology can be a blessing and a curse. A security expert says now hackers can attack you in new and unexpected ways.
9 - Sept	How To Communicate With People You Disagree With - These days, it can be hard to voice an opinion without ruffling someone's feathers, especially on social media. We talked to a social activist who offers a set of tools to help Americans bridge the divide. Then, you'll hear from a journalist who studied the origins of America's opioid addiction crisis. Why are these drugs so firmly entrenched in the population?
16 - Sept	How To Be More Productive In a World of Distraction - You want to be more productive, but social media, e-mail, text messaging and more can be distracting. We talked to a productivity expert for tips on how to overcome daily distractions. Then- how much do you know about the rules for organ donation? You'll hear the story of one family's battle to save their child, that ended up changing federal regulations.
23- Sept	Knowledge is power when it comes to healthier eating. A recent study shows that restaurant patrons order lower calorie foods when menus display that information. Then, research into plastics containing BPA led to recommendations to avoid it. But should alternative plastic products be avoided too?

SECTION III - PUBLIC SERVICE CAMPAIGNS AND COMMUNITY EVENTS

1520 The Ticket supplies tens of thousands of dollars in unpaid air time to support local and national campaigns that help people in our community. Listeners and community leaders can also submit their events to be included on our site. Delivered throughout the day, we air 30 second and 60 second recorded PSA's from local, state, and national organizations.

7/1 - 7/15	Texting & Driving Prevention	Since July is often a busy time for road travel, we started a campaign to remind people to avoid texting and driving.
7/23- 7/31	Rochester Parks & Rec	The Rochester parks and rec department has a Mobile Rec Trailer packed with interactive games and equipment designed to increase activity, spontaneity, and interactions with friends and neighbors!
8/1- 8/15	Hiawatha Homes Over the Edge	Scotty Matthews, a Townsquare Media personality, rappelled 120 feet down the US Bank building in downtown Rochester for an event that raised money for Hiawatha Homes, a group that helps individuals living with disabilities and other challenges. The event helped raised over \$25,000.
8/6- 8/25	Walk to End Alzheimer's - Attend	We promoted and hosted the 2018 Rochester Walk To End Alzheimer's, which raised over \$120,000 to fund Alzheimer's care, support, and research.
8/20- 9/6	Ronald McDonald House - Party @ Pavillion	We partnered with the Ronald McDonald house to promote and host Party at the Pavilion where folks could enjoy an evening of listening to great music and food as we join together as a community to support the children and families of RMHMN. The Ronald McDonald House® of Rochester,

		Minnesota provides a home-away-from home and offers support to families seeking medical care for their children.
8/26 - 9/15	Join The Journey - Breast Cancer Awareness Walk	We supported Join The Journey, a community walk that raises money and awareness for individuals going through their breast cancer journey. The event typically raises close to \$50,000.
9/1- 9/27	Chili Challenge	We promoted a community Chili Cookoff event that raises money for the Boys and Girls Club of Rochester. Their mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.