

# CONTRACT



**WYCW**  
**250 International Drive**  
**Spartanburg, SC 29303**  
**(864) 576-7777**

<u>Contract / Revision</u> 860760 /		<u>Alt Order #</u> 25168046
<u>Product</u> candidate		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 4715
<u>Advertiser</u> POL/Roy Cooper for Governor		<u>Original Date / Revision</u> 05/09/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYCW	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYCW	11/01/16	11/07/16	M-F 10a-11a	10a-11a		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				4	\$25.00				
N 2	WYCW	11/01/16	11/07/16	M-F 11a-1130a Studio 62	11a-1130a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$25.00				
N 3	WYCW	11/01/16	11/07/16	M-F 1130a-12p	1130a-12p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$25.00				
N 4	WYCW	11/01/16	11/07/16	M-F 5p-6p	5p-6p		:30				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				4	\$35.00				
N 5	WYCW	11/01/16	11/07/16	M-F 5p-6p	5p-6p		:30				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				4	\$35.00				
N 6	WYCW	11/01/16	11/07/16	M-F 6p-7p	6p-7p		:30				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				4	\$30.00				
N 7	WYCW	11/06/16	11/06/16	Sun 6p-7p	6p-7p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$25.00				
N 8	WYCW	11/01/16	11/07/16	M-F 7p-730p	7p-730p		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				3	\$80.00				
N 9	WYCW	11/01/16	11/07/16	M-F 730p-8p	730p-8p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$90.00				
N 10	WYCW	11/06/16	11/06/16	BLUE BLOODS	8-9p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$80.00				
D 11	WYCW	11/06/16	11/06/16	SEINFELD	9p-10p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Estimate #</u> 4715
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N 12	WYCW	11/01/16	11/07/16	M-F 1035p-1105p	1035p-1105p		:30				NM	3	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$50.00					
N 13	WYCW	11/01/16	11/07/16	M-F 1105p-1135p	1105p-1135p		:30				NM	3	\$90.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$30.00					
N 14	WYCW	11/01/16	11/07/16	M-F 1135p-1205a	1135p-1205a		:30				NM	3	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$25.00					
N 15	WYCW	11/05/16	11/05/16	Sa 1135p-1230a	1135p-1230a		:30				NM	1	\$25.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$25.00					
N 16	WYCW	11/06/16	11/06/16	SEINFELD	9p-10p		:30				NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$80.00					
<b>Totals</b>												0.00	38	\$1,545.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	38	\$1,545.00	(\$231.75)	\$1,313.25
<b>Totals</b>	38	\$1,545.00	(\$231.75)	\$1,313.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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