

Quarterly Issues/Program List

The following is a listing of some of the significant issues responded to by Stations **WDMP & WDMP-FM, Dodgeville, WI** along with the most significant programming Treatment of those issues for the Period January 1, 2012 to March 31, 2012 The listing is by no means exhaustive. The order the issues appear does not reflect any priority.

Issue: Severe Winter weather coverage, business closings, event cancellations
Program: reg. Air time—live announcements Length: 30 sec.
Time: 6am – 7pm 3x per hour Special Dates: 1/31 heavy snow
Description: Announce closings & cancellations due to heavy snow in local area.

Issue: Dodgeville City Council meetings
Iowa county board meeting
Program/Length/Time: News program/ 12noon segment/2 min.
Description: Our News person attends the government meetings and files report Based on agenda items. The discussions, votes, and future proceedings. These reports air during News segment on the day following the evening meetings.

Issue: Community Calendar/Announcements
Program: Dodge Point Reports Airs Monday-Friday daily, 9:30am, 10 min.
Description: live broadcast by our company President, consists of lost/found items, Local church, school, and community events, and for sale/wanted items.

Issue: Local obituary reports/ each day during News programming. 7a, 8a, 12noon.
Approx. 3 minutes.
Description: complete obituary listings for local deceased persons, notices include Funeral service, visitation, burial, and other info as needed...notices aired as received from funeral homes.

Issue: Local birth reports Program: Pink & Blue Report M, W, F 9:28am
Length: 60 sec.
Description: Birth announcements as received from local hospitals and as received From local citizens listed on birth forms as provided by the local hospitals.

Issue: Fundraising—for Dodgeville Kiwanis Club
Program/Date/Time/Length: airtime/3-17-12 and 3-24-12 Each Saturday/12p-4:30p 4hr-30min.
Description: Live broadcast originating in downtown Dodgeville of charity auction. Bids taken by telephone, items announced on air, winning bidders announced, and General info about Dodgeville Kiwanis activities aired. All funds to club. \$8,217.00 total dollars raised for Community projects for 2 day event. Auction originating at the Dodgeville chamber of commerce office in Dodgeville.