

# CONTRACT



**WKMK/WTHJ**  
 Press Communications, LLC  
 201 Main Street- Suite 1A  
 Allenhurst, NJ 07711-1154  
 Tax ID#: 22-3523278  
 (732) 751-1119 ext 4105

<b>Contract / Revision</b> 30065 /		<b>Alt Order #</b>
<b>Advertiser</b> Republican Party		<b>Original Date / Revision</b> 10/04/23 / 10/04/23
<b>Contract Dates</b> 10/09/23 - 11/07/23	<b>Estimate #</b>	
<b>Product</b> 2023 County Election		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WKMK/WTH	<b>Account Executive</b> Terri McIntyre	<b>Sales Office</b> Local
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Advanced Media Concepts of NJ**  
 510 Hemlock Hill Dr  
 Toms River, NJ 08753  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	106	10/09/23	10/15/23	Mon-Fri AM	6a - 10a		1:00			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/23	10/15/23	21111--				6	\$125.00			
N 2	106	10/16/23	10/22/23	Mon-Fri AM	6a - 10a		1:00			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/23	10/22/23	21111--				6	\$125.00			
N 3	106	10/23/23	10/29/23	Mon-Fri AM	6a - 10a		1:00			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	21211--				7	\$125.00			
N 4	106	10/30/23	11/05/23	Mon-Fri AM	6a - 10a		1:00			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	21211--				7	\$125.00			
N 5	106	11/06/23	11/07/23	Mon-Fri AM	6a - 10a		1:00			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	22-----				4	\$125.00			
N 6	106	11/06/23	11/08/23	Mon-Fri Evening	7:00 PM-11:00 PM		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	1-----				1	\$50.00			
<b>Totals</b>											<b>31</b>	<b>\$3,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 - 10/29/23	19	\$2,375.00	(\$356.25)	\$2,018.75
10/30/23 - 11/07/23	12	\$1,425.00	(\$213.75)	\$1,211.25
<b>Totals</b>	<b>31</b>	<b>\$3,800.00</b>	<b>(\$570.00)</b>	<b>\$3,230.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 ADVERTISING CONTRACT-TERMS AND CONDITIONS

Press Communications, LLC (the "PCLLC") will broadcast the advertisements and programs covered by this Advertiser's order as placed with PCLLC within the dates and the approximate hourly times provided on such orders. The Contract Confirmation or Client Proposal outlining the advertising arrangement with PCLLC serves to provide Advertiser and/or Agency with written notice of the Station's standard advertising terms and conditions. The advertising schedule may be placed directly by the Advertiser and/or the Agency ("Parties"). The Parties understand and accept that they will be jointly and severally liable for payment of all invoices. The tender of any bill to the Agency shall constitute tender of said bill to the Advertiser. The rights of PCLLC shall not be affected by any dispute or claim by and between the Advertiser and Agency. In the case of an Agency relationship change, the Advertiser must provide written notice within 15 days of any change in the Agency relationship and the Advertiser shall be responsible to re-negotiate the terms of the Agreement to the new Agency and shall accordingly bind the new Agency to this Agreement. The Advertiser, or Agency, cannot sublet or assign its rights or privileges under the Agreement without the prior written consent of PCLLC. The Advertiser shall not be permitted to use any time purchased under this Agreement for any purpose other than to promote the business of the Advertiser within the broadcast area of the station during the program period(s). All other Station policies in effect shall be considered as part hereof and shall be binding on the Advertiser as if fully set forth herein. This Agreement shall be governed by the laws of the State of New Jersey. Failure of either party to adhere to any of the provisions herein shall constitute a breach of this Agreement and shall be considered in accordance with the laws of the State of New Jersey. Failure of either party to adhere to any of the provisions herein shall constitute a breach of this Agreement and shall be considered in accordance with the laws of the State of New Jersey. Failure of either party to adhere to any of the provisions herein shall constitute a breach of this Agreement and shall be considered in accordance with the laws of the State of New Jersey. Failure of either party to adhere to any of the provisions herein shall constitute a breach of this Agreement and shall be considered in accordance with the laws of the State of New Jersey. Failure of either party to adhere to any of the provisions herein shall constitute a breach of this Agreement and shall be considered in accordance with the laws of the State of New Jersey.

IN THE EVENT THIS AGREEMENT IS PLACED IN THE HANDS OF AN ATTORNEY FOR COLLECTION AFTER DEFAULT, THE PARTIES AGREE TO PAY ALL OF THE ATTORNEY'S FEES, DELINQUENT ACCOUNTS ARE SUBJECT TO A FINANCE CHARGE APPLIED MONTHLY AT THE RATE OF THE NEW JERSEY US BANK

Princeton Media Solutions LLC  
510 Hemlock Hill Drive  
Toms River, NJ 08753

1402

55-138/312

DATE 10/5/23

PAY TO THE ORDER OF

Press Communications, LLC

\$ 3,230.00

Three thousand two hundred thirty and 00/100

DOLLARS

TD BANK, N.A.



*Wendell H. Hume*

FOR NV# 30065-2023 County  
Republican Election - Thunder 106  
10/9/23-11/6/23

HEAT SENSITIVE

Details on Back  
Security Features included



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Erik Anderson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Erik Anderson

Authorized committee:

Erik Anderson for Monmouth County Commission

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Monmouth County Commission

Date of election:

11/7/23

General

Primary

Treasurer of candidate's authorized committee:

Ron Gravino 67 RODAK CIRCLE 08817

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

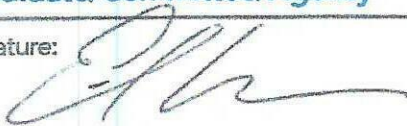
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:

Name:

Erik Anderson

Name:

Date of Request to Purchase Ad Time: 10/9/23

Date of Station Agreement to Sell Time:

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ross Licitra, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ross Licitra

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):

County Commissioner

Date of election:

11/07

General

Primary

Treasurer of candidate's authorized committee:

Ron Gravino

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Name:

ROSS LICITRA

Date of Request to Purchase Ad Time:

10/9/23

Signature:

Name:

Date of Station Agreement to Sell Time: