

Order #535778: Direct Res../Howard Jar../HJTA/1840

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
10/16/20 9:36:09	Spot(s) Uncred			Sydney Toliver (sydney.toliver@ci	3,660.00	97	0.00
10/16/20 9:36:08	Makegood or E			Sydney Toliver (sydney.toliver@ci	3,460.00	96	0.00
10/13/20 1:57:38	Spot(s) Madeg		[Station error (missed by board op or on-air)]	Sydney Toliver (sydney.toliver@ci	3,660.00	97	0.00
08/14/20 3:12:09	Put in Edit Moc			David Stevens (david.stevens@cl	3,660.00	97	0.00
07/21/20 12:09:1	Processed		<async process>	Sydney Toliver (sydney.toliver@ci	3,660.00	97	0.00
07/21/20 11:43:2	Approved			Jana Shilow (jana.shilow@cumulu	3,660.00	97	0.00
07/21/20 11:43:2	Approval Work		[Business Manager - Business Office Approval Needed Default]	Jana Shilow (jana.shilow@cumulu	3,660.00	97	0.00
07/21/20 11:38:3	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulu	3,660.00	97	0.00
07/21/20 10:45:0	Ready for appr		New political order	David Stevens (david.stevens@cl	3,660.00	97	0.00
07/21/20 10:42:3	New order crea		Imported EC Order	David Stevens (david.stevens@cl	3,660.00	97	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 535778
Alt Order #: 34140243
Product Desc: HJTA
Estimate: 1840
Flight Dates: 09/28/20 - 11/08/20
Original Date / Rev: 07/21/20 / 10/16/20
Order Type: GENERAL

Primary AE: KMJ-AM/FM
Katz Los Angeles
Sales Office: K-375
Sales Region: N-Ktz375

Agency Name: Direct Results
Buying Contact: _____
Billing Contact: _____
931 Village Blvd
West Palm Beach, FL 33409

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Howard Jarvis Taxpayers Association
Demographic: A35-64
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	68	\$9,400.00	\$7,990.00
10/26/20	11/02/20	29	\$4,260.00	\$3,621.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	68	\$9,400.00	\$7,990.00	0.00
November 2020	29	\$4,260.00	\$3,621.00	0.00
Totals	97	\$13,660.00	\$11,611.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/28/20	11/01/20	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	MTWTF--	1:00	11	\$200.00	P-60	0.00	NM	53	\$10,600.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	MTWTF--		11				\$200.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--		15				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
13	KMJA	10/05/20-10/11/20		M-F Prime		6:00 AM-7:00 PM	MTWTF--	1:00		\$200.00		0.00	NM		
		Week: 10/12/20	10/18/20	MTWTF--		6				\$200.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		6				\$200.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		15				\$200.00		0.00			
N 2	KMJA	11/02/20	11/08/20	Sign-On/Sign-Off M-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	M-----	1:00	3	\$200.00	P-60	0.00	NM	3	\$600.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		3				\$200.00		0.00			
N 3	KMJA	09/28/20	11/01/20	M-F Extended Prime M-F	CM	6:00 AM-10:00 PM (6:00 AM-10:00 PM)	MTWTF--	1:00	10	\$60.00	P-70	0.00	NM	40	\$2,400.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	MTWTF--		10				\$60.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--		10				\$60.00		0.00			

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 Alt Order #: 34140243
 Flight Dates: 09/28/20 - 11/08/20

Advertiser: Howard Jarvis Taxpayers Association
 Product Desc: HJTA **KMJ-AM/FM**
 Estimate: 1840

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		5				\$60.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		5				\$60.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		10				\$60.00		0.00			
N 4	KMJA	11/02/20	11/08/20	Sign-On/Sign-Off M-Su	CM	6:00 AM-10:00 PM (6:00 AM-10:00 PM)	-----	1:00	1	\$60.00	P-70	0.00	NM	1	\$60.00
		RT -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$60.00		0.00			
													Totals	97	\$13,660.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, John Suttie, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Stewardship Marketing

Address: 19011 Norwood Ter, Irvine, CA 92603

Contact: Jerry McRuer

Phone number: 310-940-8686

Email: jmcruer@smscorpca.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Prop.13, No on 15, a Project of the Howard Jarvis Taxpayers Association

Address: 621 S. Westmoreland Ave. #200, Los Angeles, CA 90005

Contact: John Suttie

Phone number: 213-384-9656

Email: jsuttie@verizon.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jon Coupal, President
John Suttie, CFO
Craig Mordoh, BoD
Bill Kelso, BoD
Gloria Phillips, BoD

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Jon Coupal, President
John Suttie, CFO

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Jon Coupal, President
John Suttie, CFO

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Jon Coupal, President
John Suttie, CFO
Craig Mordoh, BoD
Bill Kelso, BoD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>J. Stutte</i>	Signature:
Name: <i>JOHN F. STUTTE</i>	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.