

Order #608587: Target Ent../Yes on 22/Save App -../3302

Date	Action	Li	Comment	By	Total \$	# Spots	Expected GRF
10/23/20 8:2	Processed		<async process>	Marcus Romero (marcus.romero@cumulus.com)	\$9,270.00	45	0.00
10/23/20 8:2	Approved			Tim Lyons (timothy.lyons@cumulus.co)	\$9,270.00	45	0.00
10/23/20 8:2	Approval V		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumulus.co)	\$9,270.00	45	0.00
10/23/20 5:1	Approval V		[Sales Manager - Ready Default]	Karen Franz (kfranz@cumulus.com)	\$9,270.00	45	0.00
10/22/20 4:5	Ready for e		changing from P100 to P10	Sydney Toliver (sydney.toliver@cumulus.com)	\$9,270.00	45	0.00
10/22/20 4:5	Put in Edit			Sydney Toliver (sydney.toliver@cumulus.com)	\$9,270.00	45	0.00
10/22/20 3:0	Processed		<async process>	Sydney Toliver (sydney.toliver@cumulus.com)	\$9,270.00	45	0.00
10/22/20 2:1	Approved			Tim Lyons (timothy.lyons@cumulus.co)	\$9,270.00	45	0.00
10/22/20 2:1	Approval V		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumulus.co)	\$9,270.00	45	0.00
10/22/20 2:1	Approval V		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulus.com)	\$9,270.00	45	0.00
10/22/20 2:0	Ready for e		READY TO PROCEED	Paul Stuart (pstuart@cumulus.com)	\$9,270.00	45	0.00
10/22/20 1:5	New order		<new order>	Paul Stuart (pstuart@cumulus.com)	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 608587
Alt Order #:
Product Desc: Save App - Based Jobs & Services
Estimate: 3302
Flight Dates: 10/26/20 - 11/03/20
Original Date / Rev: 10/22/20 / 10/22/20
Order Type: GENERAL

KMJ-AM/FM

Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on 22
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	45	\$9,270.00	\$7,879.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	45	\$9,270.00	\$7,879.50	0.00
Totals	45	\$9,270.00	\$7,879.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/26/20	11/03/20	M-F 5a-8p M-F	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	1:00	5	\$160.00	P-10	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	11111--		5				\$160.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$0.00		0.00			
N 2	KMJA	10/26/20	11/03/20	M-F 5a-8p M-F	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11-----	1:00	2	\$160.00	P-10	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----		0				\$0.00		0.00			
		Week: 11/02/20	11/08/20	11-----		2				\$160.00		0.00			
N 3	KMJA	10/26/20	11/03/20	M-F AM Drive M-F	CM	6a-10a	22211--	1:00	8	\$275.00	P-10	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	22211--		8				\$275.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$0.00		0.00			
N 4	KMJA	10/26/20	11/03/20	M-F AM Drive M-F	CM	6a-10a	22-----	1:00	4	\$275.00	P-10	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----		0				\$0.00		0.00			
		Week: 11/02/20	11/08/20	22-----		4				\$275.00		0.00			
N 5	KMJA	10/26/20	11/03/20	M-F Midday M-F	CM	10a-3p	11222--	1:00	8	\$225.00	P-10	0.00	NM	8	\$1,800.00

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 Alt Order #:
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: Yes on 22
 Product Desc: Save App - Based Jobs & Services
 Estimate: 3302
 KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMJA	10/26/20	11/03/20	M-F Midday M-F	CM	10a-3p	22-----	1:00	4	\$225.00	P-10	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	11222--					8	\$225.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$0.00		0.00			
N 7	KMJA	10/26/20	11/03/20	M-F PM Drive M-F	CM	3p-7p	22211--	1:00	8	\$200.00	P-10	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----					0	\$0.00		0.00			
		Week: 11/02/20	11/08/20	2-----					4	\$225.00		0.00			
N 8	KMJA	10/26/20	11/03/20	M-F PM Drive M-F	CM	3p-7p	2-----	1:00	2	\$200.00	P-10	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----					0	\$0.00		0.00			
		Week: 11/02/20	11/08/20	2-----					2	\$200.00		0.00			
N 9	KMJA	10/26/20	11/03/20	Sa-Su 5a-8p Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2-	1:00	2	\$50.00	P-10	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----2-					2	\$50.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$0.00		0.00			
N 10	KMJA	10/26/20	11/03/20	Sa-Su 5a-8p Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----2	1:00	2	\$25.00	P-10	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----2					2	\$25.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$0.00		0.00			
													Totals	45	\$9,270.00



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Yes on 22 – Save App-Based Jobs & Services
Address: 2350 Kerner Blvd Suite 250 San Rafael, CA 94901
Contact: Steve Lucas Phone: Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, Committee Treasurer

Federal candidate(s) or election(s) referred to: N/A

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza Station authorized signature:
Date: Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No Date received:

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #:

Est. #:

Station Call Letters: *KMJ*

Station Location: *Fresno*

Date Received: *10/22/20*

Flight Dates: *10/26/20-*

11/3/20