

Order #574202: Target Ent../Yes on 22/Political ../3233 Rev

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
09/03/20 1:19:46 PM	Processed		<async process>	Sydney Tc	\$9,000.00	39	0.00
09/03/20 1:17:18 PM	Approved			Tim Lyons	\$9,000.00	39	0.00
09/03/20 1:17:15 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$9,000.00	39	0.00
09/03/20 1:09:37 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$9,000.00	39	0.00
09/03/20 11:21:33 AM	Ready for approval		ready to proceed	Paul Stuar	\$9,000.00	39	0.00
09/03/20 11:12:09 AM	New order created		Copied from Order #574152	Paul Stuar	\$9,000.00	39	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 574202
Alt Order #:
Product Desc: Political - Prop
Estimate: 3233 Rev **KMJ-AM/FM**
Flight Dates: 09/09/20 - 09/13/20 **Primary AE:** Paul Stuart
Original Date / Rev: 09/03/20 / 09/03/20 **Sales Office:** R-FRE
Order Type: GENERAL **Sales Region:** Regional

Agency
Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Yes on 22
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/13/20	39	\$9,000.00	\$7,650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	39	\$9,000.00	\$7,650.00	0.00
Totals	39	\$9,000.00	\$7,650.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/09/20	09/13/20	M-F 5a-6a M-F	CM	5a-6a	--111--	1:00	3	\$165.00	P-50	0.00	NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	--111--		3		\$165.00		0.00					
N 2	KMJA	09/09/20	09/13/20	M-F AM Drive M-F	CM	6a-10a	--433--	1:00	10	\$325.00	P-50	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	--433--		10		\$325.00		0.00					
N 3	KMJA	09/09/20	09/13/20	M-F Midday M-F	CM	10a-3p	--343--	1:00	10	\$275.00	P-50	0.00	NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	--343--		10		\$275.00		0.00					
N 4	KMJA	09/09/20	09/13/20	M-F PM Drive M-F	CM	3p-7p	--433--	1:00	10	\$225.00	P-50	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	--433--		10		\$225.00		0.00					
N 5	KMJA	09/09/20	09/13/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----3-	1:00	3	\$60.00	P-60	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----3-		3		\$60.00		0.00					
N 6	KMJA	09/09/20	09/13/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----3	1:00	3	\$25.00	P-40	0.00	NM	3	\$75.00

Order / Rev: 574202
 Alt Order #: _____
 Flight Dates: 09/09/20 - 09/13/20

Advertiser: Yes on 22
 Product Desc: Political - Prop **KMJ-AM/FM**
 Estimate: 3233 Rev

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	-----3					3	\$25.00		0.00			
													Totals	39	\$9,000.00



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Yes on 22 – Save App-Based Jobs & Services
 Address: 2350 Kerner Blvd Suite 250 San Rafael, CA 94901
 Contact: Steve Lucas Phone: Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, Committee Treasurer

Federal candidate(s) or election(s) referred to: N/A

Name(s):
 Office(s):
 Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza
 Date: 9/3/20

Station authorized signature: *Paul Stue*
 Date: 9/3/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No Date received:

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 547202/3233R Station Call Letters: KMT Date Received: 9/3/20
Est. #: 547248/3234R Station Location: Fresno Flight Dates: 9/8/20 -
9/20/20