

Order #574248: Target Ent../Yes on 22/Political ../3234 Rev

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/03/20 1:19:21 PM	Processed		<async process>	Sydney Tc	\$11,000.00	55	0.00
09/03/20 1:17:05 PM	Approved			Tim Lyons	\$11,000.00	55	0.00
09/03/20 1:17:03 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$11,000.00	55	0.00
09/03/20 1:09:26 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$11,000.00	55	0.00
09/03/20 12:03:17 PM	Ready for approval		ready to proceed	Paul Stuar	\$11,000.00	55	0.00
09/03/20 11:29:39 AM	Ready for approval		ready to proceed	Paul Stuar	\$11,000.00	55	0.00
09/03/20 11:21:58 AM	New order created		Copied from Order #574202	Paul Stuar	\$9,000.00	39	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 574248
Alt Order #:
Product Desc: Political - Prop
Estimate: 3234 Rev
Flight Dates: 09/14/20 - 09/20/20
Original Date / Rev: 09/03/20 / 09/03/20
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on 22
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/18/20	55	\$11,000.00	\$9,350.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	55	\$11,000.00	\$9,350.00	0.00
Totals	55	\$11,000.00	\$9,350.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/14/20	09/18/20	M-F 5a-6a M-F	CM	5a-6a	11111--	1:00	5	\$160.00	P-50	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	11111--		5				\$160.00		0.00			
N 2	KMJA	09/14/20	09/18/20	M-F AM Drive M-F	CM	6a-10a	33333--	1:00	15	\$275.00	P-50	0.00	NM	15	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	33333--		15				\$275.00		0.00			
N 3	KMJA	09/14/20	09/18/20	M-F Midday M-F	CM	10a-3p	33333--	1:00	15	\$225.00	P-50	0.00	NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	33333--		15				\$225.00		0.00			
N 4	KMJA	09/14/20	09/18/20	M-F PM Drive M-F	CM	3p-7p	32322--	1:00	12	\$200.00	P-50	0.00	NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	32322--		12				\$200.00		0.00			
N 5	KMJA	09/09/20	09/13/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----4-	1:00	4	\$50.00	P-60	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	-----4-		4				\$50.00		0.00			
N 6	KMJA	09/09/20	09/13/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----4	1:00	4	\$25.00	P-40	0.00	NM	4	\$100.00

Order / Rev: 574248
 Alt Order #: _____
 Flight Dates: 09/14/20 - 09/20/20

Advertiser: Yes on 22
 Product Desc: Political - Prop
 Estimate: 3234 Rev

KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/07/20	09/13/20	-----4	4	\$25.00	0.00								
													Totals	55	\$11,000.00



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Yes on 22 – Save App-Based Jobs & Services
 Address: 2350 Kerner Blvd Suite 250 San Rafael, CA 94901
 Contact: Steve Lucas Phone: Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, Committee Treasurer

Federal candidate(s) or election(s) referred to: N/A

Name(s):
 Office(s):
 Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza
 Date: 9/3/20

Station authorized signature: Paul Stubs
 Date: 9/3/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No Date received:

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 547202/3233R
Est. #: 547248/3234R

Station Call Letters: KMJ
Station Location: Fresno

Date Received: 9/3/20
Flight Dates: 9/8/20 -
9/20/20