

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Tal Cloud  
do hereby request station time concerning the following issue:

Ballot Guide Fresno COunty Lincoln Club
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: Fresno County Lincoln Club

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input type="checkbox"/> <b>Yes</b>                      <input checked="" type="checkbox"/> <b>No</b></p>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance." list the matters below:

[Empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Fresno County Lincoln Club

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer Ewert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/10/20

Date

  
Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Fresno County Lincoln Club

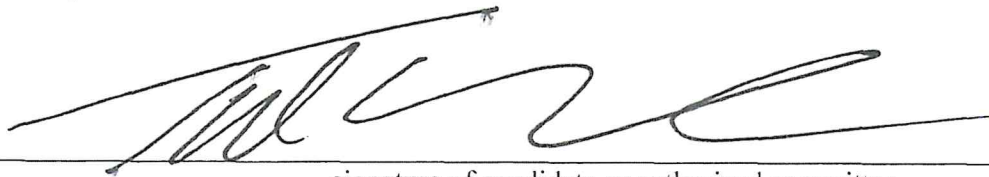
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Tal Cloud

printed name

2/10/20

date

POLITICAL INQUIRY FORM  
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

**INSTRUCTIONS:** This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION \_\_\_\_\_

DATE OF REQUEST: \_\_\_\_\_

INQUIRY MADE BY: TAL Cloud

AGENCY (if any): River Rush

ADDRESS OF AGENCY: 205 Trout Lake

CITY, STATE, ZIP OF AGENCY: Sanger CA 95657

TELEPHONE NUMBER OF AGENCY: 559-285-2638

CANDIDATE: Lincoln Club

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Lincoln Club

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: Lincoln Club Fresno County

ADDRESS OF COMMITTEE: P.O. Box 6901

CITY, STATE, ZIP OF COMMITTEE: Visalia CA 93290

TELEPHONE NUMBER OF COMMITTEE: 559-285-2638

COMMITTEE OFFICERS:

Chairman: Mike Dermanoud

Vice Chairman: TAL Cloud

Treasurer: \_\_\_\_\_

Secretary: \_\_\_\_\_

Is this the Candidate's Authorized Committee? ( ) yes ( ) no

OFFICE SOUGHT: \_\_\_\_\_ PARTY AFFILIATION: \_\_\_\_\_

( ) federal ( ) state ( ) local

ELECTION AND DATE: \_\_\_\_\_

( ) primary ( ) general

# ORDER

**Orders**  
**Order / Rev:** 391112  
**Alt Order #:**  
**Product Desc:** March Election  
**Estimate:**  
**Flight Dates:** 02/10/20 - 03/03/20  
**Original Date / Rev:** 02/07/20 / 02/07/20  
**Order Type:** GENERAL  
**Primary AE:** Glynn Morgan  
**Sales Office:** L-FRE  
**Sales Region:** Local  
**KMJ-AM/FM**

**Agency**  
**Name:** Paper Sales & Salvage  
**Buying Contact:**  
**Billing Contact:**  
 2822 S Maple Ave  
 Fresno, CA 93725  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lincoln Club  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	32	\$1,280.00	\$1,088.00
02/24/20	03/03/20	31	\$1,240.00	\$1,054.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	32	\$1,280.00	\$1,088.00	0.00
March 2020	31	\$1,240.00	\$1,054.00	0.00
<b>Totals</b>	<b>63</b>	<b>\$2,520.00</b>	<b>\$2,142.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glynn Morgan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	02/10/20	03/03/20	M-F Prime M-F	CM	6a-7p	MTWTF--	:10	16	\$40.00	P-50	0.00	NM	48	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	MTWTF--		16				\$40.00		0.00			
		Week: 02/17/20	02/23/20	MTWTF--		16				\$40.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		16				\$40.00		0.00			
		Week: 03/02/20	03/08/20	-----		0				\$0.00		0.00			
N 2	KMJA	02/10/20	03/03/20	M-F Prime M-F	CM	6a-7p	MTWTF--	:10	16	\$40.00	P-50	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----		0				\$0.00		0.00			
		Week: 02/17/20	02/23/20	-----		0				\$0.00		0.00			
		Week: 02/24/20	03/01/20	-----		0				\$0.00		0.00			
		Week: 03/02/20	03/08/20	M-----		8				\$40.00		0.00			
N 3	KMJA	03/03/20	03/03/20	M-F Prime M-F	CM	6:00 AM-4:00 PM (6:00 AM-4:00 PM)	-7-----	:10	7	\$40.00	P-50	0.00	NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-7-----		7				\$40.00		0.00			
													<b>Totals</b>	<b>63</b>	<b>\$2,520.00</b>