

Order #582078: Target Ent../No on 23/Stop the D../3248

Date	Action	Comment	By	Total \$	# Spots	Expected GRP
09/18/20 1	Processed	<async process>	Sydney Toliver (s	\$8,150.00	43	0.00
09/18/20 9	Approved		Tim Lyons (timott	\$8,150.00	43	0.00
09/18/20 9	Approval V	[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timott	\$8,150.00	43	0.00
09/18/20 9	Approval V	[Sales Manager - Ready Default]	Tim Rapp (timoth	\$8,150.00	43	0.00
09/18/20 9	Ready for ;	revised to change start date to 10/12. Ready to proceed.	Paul Stuart (pstu	\$8,150.00	43	0.00
09/18/20 9	Put in Edit		Paul Stuart (pstu	\$8,150.00	43	0.00
09/17/20 1	Processed	<async process>	Sydney Toliver (s	\$8,150.00	43	0.00
09/17/20 1	Approved		Tim Lyons (timott	\$8,150.00	43	0.00
09/17/20 1	Approval V	[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timott	\$8,150.00	43	0.00
09/17/20 1	Approval V	[Sales Manager - Ready Default]	Karen Franz (kfra	\$8,150.00	43	0.00
09/17/20 9	Ready for ;	Revised to start schedule on 9/28, due to spot not being ready. Ready to proceed.	Paul Stuart (pstu	\$8,150.00	43	0.00
09/17/20 9	Put in Edit		Paul Stuart (pstu	\$8,150.00	43	0.00
09/14/20 2	Processed	<async process>	Sydney Toliver (s	\$8,150.00	43	0.00
09/14/20 2	Approved		Tim Lyons (timott	\$8,150.00	43	0.00
09/14/20 2	Approval V	[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timott	\$8,150.00	43	0.00
09/14/20 2	Approval V	[Sales Manager - Ready Default]	Karen Franz (kfra	\$8,150.00	43	0.00
09/14/20 1	Ready for ;	ready to proceed.	Paul Stuart (pstu	\$8,150.00	43	0.00
09/14/20 1	New order	<new order>	Paul Stuart (pstu	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 582078
Alt Order #:
Product Desc: Stop the Dangerous & Costly Dialysis Pr
Estimate: 3248
Flight Dates: 10/12/20 - 10/18/20
Original Date / Rev: 09/14/20 / 09/18/20
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: No on 23
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/18/20	43	\$8,150.00	\$6,927.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	43	\$8,150.00	\$6,927.50	0.00
Totals	43	\$8,150.00	\$6,927.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/12/20	10/18/20	M-F 5a-8p M-F	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	1:00	5	\$160.00	P-40	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	11111--		5				\$160.00		0.00			
N 2	KMJA	10/12/20	10/18/20	M-F AM Drive M-F	CM	6a-10a	2222--	1:00	10	\$275.00	P-50	0.00	NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	2222--		10				\$275.00		0.00			
N 3	KMJA	10/12/20	10/18/20	M-F Midday M-F	CM	10a-3p	3322--	1:00	12	\$225.00	P-50	0.00	NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	3322--		12				\$225.00		0.00			
N 4	KMJA	10/12/20	10/18/20	M-F PM Drive M-F	CM	3p-7p	1122--	1:00	8	\$200.00	P-50	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	1122--		8				\$200.00		0.00			
N 5	KMJA	10/12/20	10/18/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----4-	1:00	4	\$50.00	P-70	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----4-		4				\$50.00		0.00			
N 6	KMJA	10/12/20	10/18/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----4	1:00	4	\$25.00	P-70	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----4		4				\$25.00		0.00			

Order / Rev: 582078
 Alt Order #: _____
 Flight Dates: 10/12/20 - 10/18/20

Advertiser: No on 23
 Product Desc: Stop the Dangerous & Costly Dialysis Pr **KMJ-AM/FM**
 Estimate: 3248

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----4					4	\$25.00		0.00			
													Totals	43	\$8,150.00



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

**AGREEMENT FORM FOR
 NON-CANDIDATE ADVERTISING**

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: NO on 23 - Stop the Dangerous & Costly Dialysis Proposition, a coalition of dialysis providers, nurses, doctors and patients
 Address: 455 Capitol Mall, Suite 600, Sacramento, CA 95814
 Contact: Thomas W. Hiltachk Phone: (916) 442-7757 Email: tomh@bmhlaw.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Thomas W. Hiltachk, Treasurer / Counsel

Federal candidate(s) or election(s) referred to: N/A

Name(s):
 Office(s):
 Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza Do not sign for Advertiser. Call (800) 955-1815 for more info.

Date: 9/14/20

Station authorized signature: *Paul Stone*

Date: 9/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No Date received: 9/14/20

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected -- provide reason:

Date and nature of follow-ups, if any:

Contract #:
Est. #:

Station Call Letters: KMJ
Station Location: Fresno

Date Received: 9/14/20
Flight Dates: 9/21/20 - 9/27/20