

Order #599165: Gateway Medi/Rescue Edu../Political ../978

KMJ

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
10/06/20 1:20:08	Processed		<async process>	Sydney Toliver (sydney.toliver@c	9,960.00	56	0.00
10/06/20 1:03:31	Approved			Tim Lyons (timothy.lyons@cumul	9,960.00	56	0.00
10/06/20 1:03:29	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumul	9,960.00	56	0.00
10/06/20 11:31:10	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumul	9,960.00	56	0.00
10/06/20 11:00:00	Ready for appr		ready to proceed	Paul Stuart (pstuart@cumulus.cor	9,960.00	56	0.00
10/06/20 10:34:30	New order cre		<new order>	Paul Stuart (pstuart@cumulus.cor	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 599165
Alt Order #:
Product Desc: Political - IE
Estimate: 978
Flight Dates: 10/07/20 - 10/25/20
Original Date / Rev: 10/06/20 / 10/06/20
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency Name: Gateway Media
Buying Contact:
Billing Contact:
 2150 River Plaza Drive
 Sacramento, CA 95833

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Rescue Education California Foundati
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	56	\$9,960.00	\$8,466.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	56	\$9,960.00	\$8,466.00	0.00
Totals	56	\$9,960.00	\$8,466.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/07/20	10/25/20	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	5	\$325.00	P-10	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$325.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		5				\$325.00		0.00			
N 2	KMJA	10/07/20	10/25/20	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	5	\$275.00	P-10	0.00	NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$275.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		5				\$275.00		0.00			
N 3	KMJA	10/07/20	10/25/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$250.00	P-10	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$250.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		5				\$250.00		0.00			
N 4	KMJA	10/07/20	10/25/20	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	5	\$50.00	P-10	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$50.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			

Order / Rev: 599165
 Alt Order #:
 Flight Dates: 10/07/20 - 10/25/20

Advertiser: Rescue Education California Foundation
 Product Desc: Political - IE
 Estimate: 978
 KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					5	\$50.00		0.00			
N 5	KMJA	10/07/20	10/25/20	Sa-Su Prime Sa-Su	CM	6a-7p	----4-	1:00	4	\$60.00	P-10	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----4-					4	\$60.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$0.00		0.00			
		Week: 10/19/20	10/25/20	----4-					4	\$60.00		0.00			
N 6	KMJA	10/07/20	10/25/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----4	1:00	4	\$60.00	P-10	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----4					4	\$60.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$0.00		0.00			
		Week: 10/19/20	10/25/20	-----4					4	\$60.00		0.00			
													Totals	56	\$9,960.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

STATION and Location KMJ A/E in the county of Fresno. Date: 10/5/2020

I, Kurt Snow, do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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TOTAL CHARGES: \$9,960.00

The broadcast time will be used by: Rescue California Education Foundation

I represent that the payment for the above described broadcast time has been furnished by:

Rescue California Education Foundation

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the sponsor.) List the chief executive officers, or members of the executive committee or the board of directors, below:


Treasurer, Kelly Lawler, Kelly Lawler, PO Box 730, Hilmar, CA, 95324

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising. The sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement (s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/6/2020

Date



Signature

(916) 473-8866

Contact Phone Number

TO BE SIGNED BY BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Paul Stewart

Printed Name

Key Account Manager

Title