

Order #582036: Target Ent../Yes on 22/Political ../3247

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/14/20 2:55:01 PM	Processed		<async process>	Sydney Tc	\$11,000.00	55	0.00
09/14/20 2:39:49 PM	Approved			Tim Lyons	\$11,000.00	55	0.00
09/14/20 2:39:46 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$11,000.00	55	0.00
09/14/20 2:39:12 PM	Approval Workflow		[Sales Manager - Ready Default]	Karen Frai	\$11,000.00	55	0.00
09/14/20 1:09:10 PM	Ready for approval		ready to proceed	Paul Stuar	\$11,000.00	55	0.00
09/14/20 11:38:43 AM	New order created		Copied from Order #574248	Paul Stuar	\$11,000.00	55	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 582036
Alt Order #:
Product Desc: Political - Prop
Estimate: 3247
Flight Dates: 09/21/20 - 09/27/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: GENERAL
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional
KMJ-AM/FM

Agency Name: Target Enterprises, Inc
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on 22
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	55	\$11,000.00	\$9,350.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	55	\$11,000.00	\$9,350.00	0.00
Totals	55	\$11,000.00	\$9,350.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	09/21/20	09/25/20	M-F 5a-6a M-F	CM	5a-6a	11111--	1:00	5	\$160.00	P-50	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	11111--		5				\$160.00		0.00			
N 2	KMJA	09/21/20	09/25/20	M-F AM Drive M-F	CM	6a-10a	33333--	1:00	15	\$275.00	P-50	0.00	NM	15	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	33333--		15				\$275.00		0.00			
N 3	KMJA	09/21/20	09/25/20	M-F Midday M-F	CM	10a-3p	33333--	1:00	15	\$225.00	P-50	0.00	NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	33333--		15				\$225.00		0.00			
N 4	KMJA	09/21/20	09/25/20	M-F PM Drive M-F	CM	3p-7p	32322--	1:00	12	\$200.00	P-50	0.00	NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	32322--		12				\$200.00		0.00			
N 5	KMJA	09/21/20	09/27/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----4-	1:00	4	\$50.00	P-60	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----4-		4				\$50.00		0.00			
N 6	KMJA	09/21/20	09/27/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----4	1:00	4	\$25.00	P-40	0.00	NM	4	\$100.00

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 Alt Order #:
 Flight Dates: 09/21/20 - 09/27/20

Advertiser: Yes on 22
 Product Desc: Political - Prop
 Estimate: 3247

KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----4		4				\$25.00		0.00			
													Totals	55	\$11,000.00



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Yes on 22 – Save App-Based Jobs & Services
Address: 2350 Kerner Blvd Suite 250 San Rafael, CA 94901
Contact: Steve Lucas Phone: Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, Committee Treasurer

Federal candidate(s) or election(s) referred to: N/A

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza
Date: 9/3/20

Station authorized signature: Paul Stuebe
Date: 9/3/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No Date received:

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 547202/3233R Station Call Letters: KMJ Date Received: 9/3/20
Est. #: 547248/3234R Station Location: Fresno Flight Dates: 9/8/20 -
9/20/20