

Order #599165: Gateway Medi/Rescue Edu../Political ../978

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
10/19/20 11:02:3	Processed		<async process>	Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/19/20 10:34:2	Approved			Tim Lyons (timothy.lyons@cumul9,960.00	9,960.00	56	0.00
10/19/20 10:34:2	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumul9,960.00	9,960.00	56	0.00
10/19/20 9:52:24	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumul9,960.00	9,960.00	56	0.00
10/19/20 8:14:42	Ready for appr		revised to add back in spots that were originally cancelled. Ready to proceed.	Paul Stuart (pstuart@cumulus.cor9,960.00	9,960.00	56	0.00
10/16/20 3:29:58	Put in Edit Moc			Paul Stuart (pstuart@cumulus.cor4,980.00	4,980.00	28	0.00
10/16/20 2:33:44	CIA Spot statu:		<updated to Cleared> 3-9	Jana Shilow (jana.shilow@cumul4,980.00	4,980.00	28	0.00
10/16/20 2:21:26	Processed		<async process>	Sydney Toliver (sydney.toliver@ci4,980.00	4,980.00	28	0.00
10/16/20 2:19:27	CIA Spot statu:		<updated to Cleared> 3-10	Jana Shilow (jana.shilow@cumul9,960.00	9,960.00	56	0.00
10/16/20 2:19:11	CIA Spot statu:		<updated to Cleared> 4-7, 4-6, 4-10	Jana Shilow (jana.shilow@cumul9,960.00	9,960.00	56	0.00
10/16/20 1:57:00	Approved			Tim Lyons (timothy.lyons@cumul4,980.00	4,980.00	28	0.00
10/16/20 1:56:56	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumul4,980.00	4,980.00	28	0.00
10/16/20 1:55:55	Approval Work		[Sales Manager - Ready Default]	Karen Franz (kfranz@cumulus.cor4,980.00	4,980.00	28	0.00
10/16/20 1:04:51	Ready for appr		client is cancelling w/o 10/19. Ready to proceed	Paul Stuart (pstuart@cumulus.cor4,980.00	4,980.00	28	0.00
10/16/20 12:53:1	Put in Edit Moc			Paul Stuart (pstuart@cumulus.cor9,960.00	9,960.00	56	0.00
10/13/20 3:33:47	Spot(s) Uncred			Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 3:33:46	Makegood or E			Sydney Toliver (sydney.toliver@ci9,710.00	9,710.00	55	0.00
10/13/20 3:33:39	Makegood or E			Sydney Toliver (sydney.toliver@ci9,635.00	9,635.00	55	0.00
10/13/20 3:33:39	Spot(s) Uncred			Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 3:33:30	Spot(s) Uncred			Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 3:33:29	Makegood or E			Sydney Toliver (sydney.toliver@ci9,685.00	9,685.00	55	0.00
10/13/20 3:33:21	Makegood or E			Sydney Toliver (sydney.toliver@ci9,635.00	9,635.00	55	0.00
10/13/20 3:33:21	Spot(s) Uncred			Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 1:57:34	Spot(s) Madeg		[Station error (missed by board op or on-air)]	Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 1:57:08	Spot(s) Madeg		[Station error (missed by board op or on-air)]	Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 1:56:58	Spot(s) Madeg		[Station error (missed by board op or on-air)]	Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/13/20 1:56:27	Spot(s) Madeg		[Station error (missed by board op or on-air)]	Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/07/20 2:06:29	CIA Spot statu:		<updated to Cleared> 5-2, 5-1, 5-4, 5-3, 6-4, 6-2, 6-1, 6-3	Jana Shilow (jana.shilow@cumul9,960.00	9,960.00	56	0.00
10/06/20 5:07:02	Put in Edit Moc			Paul Stuart (pstuart@cumulus.cor9,960.00	9,960.00	56	0.00
10/06/20 3:58:41	CIA Spot statu:		<updated to Cleared> 1-4, 3-1, 3-5, 4-2, 3-2, 4-1, 4-4, 1-1, 2-1, 2-5, 4-3, 2-3, 1-3, 2-4, 1-5, 2-2, 1-2, 3-4, 4-5, 3-3	Jana Shilow (jana.shilow@cumul9,960.00	9,960.00	56	0.00
10/06/20 1:20:08	Processed		<async process>	Sydney Toliver (sydney.toliver@ci9,960.00	9,960.00	56	0.00
10/06/20 1:03:31	Approved			Tim Lyons (timothy.lyons@cumul9,960.00	9,960.00	56	0.00
10/06/20 1:03:29	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumul9,960.00	9,960.00	56	0.00
10/06/20 11:31:1	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumul9,960.00	9,960.00	56	0.00
10/06/20 11:00:0	Ready for appr		ready to proceed	Paul Stuart (pstuart@cumulus.cor9,960.00	9,960.00	56	0.00
10/06/20 10:34:3	New order crea		<new order>	Paul Stuart (pstuart@cumulus.cor	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 599165
Alt Order #:
Product Desc: Political - IE
Estimate: 978
Flight Dates: 10/07/20 - 10/26/20
Original Date / Rev: 10/06/20 / 10/19/20
Order Type: GENERAL

Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional

Agency Name: Gateway Media
Buying Contact:
Billing Contact:
 2150 River Plaza Drive
 Sacramento, CA 95833

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Rescue Education California Foundati
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	52	\$9,060.00	\$7,701.00
10/26/20	10/26/20	4	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	52	\$9,060.00	\$7,701.00	0.00
November 2020	4	\$900.00	\$765.00	0.00
Totals	56	\$9,960.00	\$8,466.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/07/20	10/18/20	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	5	\$325.00	P-10	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$325.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
N 2	KMJA	10/07/20	10/18/20	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	5	\$275.00	P-10	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$275.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
N 3	KMJA	10/07/20	10/18/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$250.00	P-10	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$250.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
N 4	KMJA	10/07/20	10/18/20	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	5	\$50.00	P-10	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		5				\$50.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
N 5	KMJA	10/07/20	10/18/20		CM	6a-7p	-----4-	1:00	4	\$60.00	P-10	0.00	NM	4	\$240.00

Order / Rev: 599165
 Alt Order #:
 Flight Dates: 10/07/20 - 10/26/20

Advertiser: Rescue Education California Foundation
 Product Desc: Political - IE
 Estimate: 978
 KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Prime											
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----4-					4	\$60.00		0.00			
Week:		10/12/20	10/18/20	-----					0	\$0.00		0.00			
N 6	KMJA	10/07/20	10/18/20	Sa-Su Prime	CM	11:00 AM-7:00 PM	-----4	1:00	4	\$60.00	P-10	0.00	NM	4	\$240.00
				Sa-Su	(11:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----4					4	\$60.00		0.00			
Week:		10/12/20	10/18/20	-----					0	\$0.00		0.00			
N 7	KMJA	10/20/20	10/23/20	M-F AM Drive	CM	6a-10a	-1111--	1:00	4	\$325.00	P-10	0.00	NM	4	\$1,300.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--					4	\$325.00		0.00			
N 8	KMJA	10/26/20	10/26/20	M-F AM Drive	CM	6a-10a	1-----	1:00	1	\$325.00	P-10	0.00	NM	1	\$325.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----					1	\$325.00		0.00			
N 9	KMJA	10/20/20	10/23/20	M-F Midday	CM	10a-3p	-1111--	1:00	4	\$275.00	P-10	0.00	NM	4	\$1,100.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--					4	\$275.00		0.00			
N 10	KMJA	10/26/20	10/26/20	M-F Midday	CM	10a-3p	1-----	1:00	1	\$275.00	P-10	0.00	NM	1	\$275.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----					1	\$275.00		0.00			
N 11	KMJA	10/20/20	10/23/20	M-F PM Drive	CM	3p-7p	-1111--	1:00	4	\$250.00	P-10	0.00	NM	4	\$1,000.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--					4	\$250.00		0.00			
N 12	KMJA	10/26/20	10/26/20	M-F PM Drive	CM	3p-7p	1-----	1:00	1	\$250.00	P-10	0.00	NM	1	\$250.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----					1	\$250.00		0.00			
N 13	KMJA	10/20/20	10/23/20	M-F Evening	CM	7p-12a	-1111--	1:00	4	\$50.00	P-10	0.00	NM	4	\$200.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--					4	\$50.00		0.00			
N 14	KMJA	10/26/20	10/26/20	M-F Evening	CM	7p-12a	1-----	1:00	1	\$50.00	P-10	0.00	NM	1	\$50.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----					1	\$50.00		0.00			
N 15	KMJA	10/24/20	10/24/20	Sa-Su Prime	CM	6a-7p	-----4-	1:00	4	\$60.00	P-10	0.00	NM	4	\$240.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----4-					4	\$60.00		0.00			
N 16	KMJA	10/25/20	10/25/20	Sa-Su Prime	CM	11:00 AM-7:00 PM	-----4	1:00	4	\$60.00	P-10	0.00	NM	4	\$240.00
				Sa-Su	(11:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----4					4	\$60.00		0.00			

Totals 56 \$9,960.00

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Kurt Snow, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Gateway Media

Address: 1005 12th Street, Lower Suite 2, Sacramento, CA 95814

Contact: Kurt Snow

Phone number: 916-473-8866

Email: kurt@gatewaymedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Rescue California Education Foundation

Address: 2201 Francisco Drive, Suite 140-183, El Dorado Hills, CA, 95762

Contact: Kelly Lawler

Phone number: (209) 656-1542

Email: kellylawler@thekalgroup.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Cox, Chairman of the Board, Dan Kramer, CEO, Board members: Russ Penniman, Michael Antonovich, Bud Caldwell, John Cassidy, Jerry Marcell, Gordon Webster Jr.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kurt Snow</i> Name: Kurt Snow Date of Request to Purchase Ad Time: 10/6/20	Signature: <i>Paul Stuart</i> Name: Paul Stuart Date of Station Agreement to Sell Time: 10/6/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/6/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KHJ/WJE</i>	Date Received/Requested: <i>10/06/20</i>
Est. #:	Station Location: <i>Fresno</i>	Run Start and End Dates: <i>10/7/20 - 10/25/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.