

# Order #464963: Sadler Str../Tax Saving../CA Assoc o../2365

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
04/28/20 2:02:42 PM	Processed		<async process>	Sydney Tc	\$43,375.00	130	0.00
04/28/20 1:35:26 PM	Approved			Tim Lyons	\$43,375.00	130	0.00
04/28/20 1:35:24 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$43,375.00	130	0.00
04/28/20 12:00:36 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$43,375.00	130	0.00
04/28/20 11:29:43 AM	Ready for approval		ready	Amanda A	\$43,375.00	130	0.00
04/28/20 11:28:27 AM	New order created		Imported EC Order	Amanda A	\$43,375.00	130	0.00

[Sorted by: Date]



Order / Rev: 464963  
 Alt Order #: 33928932  
 Flight Dates: 08/17/20 - 09/27/20

Advertiser: Tax Savings for Seniors  
 Product Desc: CA Assoc of Realtors  
 Estimate: 2365  
**KMJ-AM/FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays					Spots/Week	Rate		Rating			
		Week: 08/31/20	09/06/20	MTWTF--					9	\$300.00		0.00			
		Week: 09/07/20	09/13/20	MTWTF--					9	\$300.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--					9	\$300.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--					9	\$300.00		0.00			
													Totals	130	\$43,375.00

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Sheri Sadler</i>	Signature: <i>T Lyons</i>
Name: Sheri Sadler	Name: <i>TIMOTHY LYONS</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>4/28/20</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>464963</i>	Station Call Letters: <i>KMJ AM/FM</i>	Date Received/Requested: <i>4/28/20</i>
Est. #: <i>2365</i>	Station Location: <i>FRESNO, CA</i>	Run Start and End Dates: <i>8/17/20 - 9/27/20</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



CALIFORNIA ASSOCIATION OF REALTORS®

**LETTER OF AUTHORIZATION**

Laiza Negrete  
1121 L Street, #600  
Sacramento, CA 95814

March 11, 2020

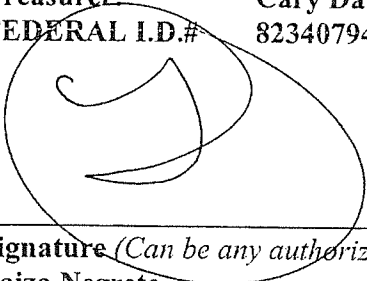
Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the *Homeownership for Families and Tax Savings for Seniors FPPC #1400190*.

**Our official information is as follows:**

<b>Name:</b>	<b>Homeownership for Families and Tax Savings for Seniors, Sponsored by the California Association of REALTORS®</b>
<b>Address:</b>	<b>1121 L Street #600, Sacramento, CA 95814</b>
<b>Phone:</b>	<b>(916) 492-5200</b>
<b>Fax:</b>	<b>(916) 444-1794</b>
<b>Principal Officer:</b>	<b>Laiza Negrete</b>
<b>Treasurer:</b>	<b>Cary Davidson</b>
<b>FEDERAL I.D.#</b>	<b>823407945</b>

  
\_\_\_\_\_  
**Signature** (Can be any authorized agent)

**Laiza Negrete**  
**Vice-President of Public Affairs**  
**California Association of REALTORS®**