Order #464963: Sadler Str../Tax Saving../CA Assoc o../2365

Date Action Line	Comment	By	Total \$ # :	Spots Exp	ected GRI
04/28/20 2:02:42 PM Processed	<async process=""></async>	Sydney To	\$43,375.00	130	0.00
04/28/20 1:35:26 PM Approved		Tim Lyons	\$43,375.00	130	0.00
04/28/20 1:35:24 PM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$43,375.00	130	0.00
04/28/20 12:00:36 PM Approval Workflow	[Sales Manager - Ready Default]	Tim Rapp	\$43,375.00	130	0.00
04/28/20 11:29:43 AM Ready for approval	ready	Amanda A	\$43,375.00	130	0.00
04/28/20 11:28:27 AM New order created	Imported EC Order	Amanda A	\$43,375.00	130	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	464963		
	Alt Order #:	33928932		
	Product Desc:	CA Assoc of Realtors		
	Estimate:	2365		KMJ-AM/FM
	Flight Dates:	08/17/20 - 09/27/20	Primary AE:	Katz Los Angeles
	Original Date / Rev:	04/28/20 / 04/28/20	Sales Office:	K-7.5
	Order Type:	GENERAL	Sales Region:	N-Katz75
Agency	Name:	Sadler Strategic Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		12103 Viewcrest Road	Billing Cycle:	EOM/EOC
		Studio City, CA 91604	Agency Commission:	15%
Advertiser	Name:	Tax Savings for Seniors		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Code 1:	AGY-AVAIL	Agency External ID:	
	Revenue Code 2:	POL-ISS	Unit Code:	General
	Revenue Code 3:	GEN		

Bill Plan

Start Date End Date		# Spots	Gross Amount	Net Amount		
07/27/20	08/30/20	2€	\$8,675.0	\$7,373.7		
08/31/20	09/25/20	104	\$34,700.0	\$29,495.0		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	26	\$8,675.0	\$7,373.7	0.00
September 2020	104	\$34,700.0	\$29,495.0	0.00
Totals	130	\$43,375.0	\$36,868.7	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N	1 KMJA	08/24/2	20 09/27/20	M-F AM Drive	СМ	6:00 AM-10	0:00 AMMTWTF	1:00	ê	\$375.0(P-10	0.0(NM	45	\$16,875.0
	AM -			M-F									
		art Date	End Date	Weekdays	Spots/Week	Dete	Detina						
	Week: 08		08/30/20	MTWTF	•	Rate	Rating						
	Week: 08		09/06/20	MTWTF	9	\$375.00	0.00						
	Week: 09		09/00/20	MTWTF	9	\$375.00	0.00						
	Week: 09			MTWTF	9	\$375.00	0.00						
	Week: 09		09/20/20	MTWTF	9	\$375.00	0.00						
			09/27/20		9		0.00						
N	2 KMJA	08/24/2	20 09/27/20	M-F Midday	СМ	10:00 AM-3	:00 PMMTWTF	1:00	8	\$325.0(P-10	0.0(NM	4C	\$13,000.0
				M-F									
	MD -												
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 08	/24/20	08/30/20	MTWTF	. 8	\$325.00	0.00						
	Week: 08	/31/20	09/06/20	MTWTF	8	\$325.00	0.00				- 1		
	Week: 09	/07/20	09/13/20	MTWTF	8	\$325.00	0.00						
	Week: 09	/14/20	09/20/20	MTWTF	8	\$325.00	0.00						
	Week: 09	/21/20	09/27/20	MTWTF	8	\$325.00	0.00						
N	3 KMJA	08/24/2	0 09/27/20	M-F PM Drive	СМ	3:00 PM-7:0	00 PM MTWTF	1:00	ç	\$300.0(P-10	0.0(NM	45	#12 E00 0
				M-F	0	0.00 1 111 1.0	20 1 101 1-11 101 11	1.00	٠	ψ300.00 -10	U.UC INIVI	40	\$13,500.0
	PM -										İ		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				· ·		
	Week: 08		08/30/20	MTWTF	•		•				l		
	* *CCK. UO	2-7/20	00130120	1-4 1 88 1 1	9	\$300.00	0.00				I		

Print Date: 04/28/20 11:29:30 Page 2 of 2

Order / Rev: 464963

33928932

Advertiser: Tax Savings for Seniors

Product Desc: CA Assoc of Realtors

Alt Order #: Flight Dates:

08/17/20 - 09/27/20

Estimate: 2365

KMJ-AM/FM

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri Rtg Ty	pe Spots Amoun
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week: 08/31/20	09/06/20	MTWTF	9	\$300.00	0.00			
Week: 09/07/20	09/13/20	MTWTF	9	\$300.00	0.00			
Week: 09/14/20	09/20/20	MTWTF	9	\$300.00	0.00			
Week: 09/21/20	09/27/20	MTWTF	9	\$300.00	0.00			

Totals 130 \$43,375.0

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Station Representative TPhys TIMOTHY LYONS Sheri Sadlar Signature: Signature: Name: Sheri Sadler Name: Date of Station Agreement to Sell Time: 4/12/20 Date of Request to Purchase Ad Time: TO BE COMPLETED BY STATION ONLY Ad submitted to station? Yes No Date ad received: Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract #: 464963 Station Call Letters: Date Received/Requested: 4/28/20 Run Start and End Dates: 8/17/20 - 9/21/20 KMJ AM/FM Station Location: Est. #: 2365 For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



LETTER OF AUTHORIZATION

Laiza Negrete 1121 L Street, #600 Sacramento, CA 95814

March 11, 2020

Sheri Sadler Sadler Strategic Media, Inc. 12103 Viewcrest Road Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the *Homeownership for Families* and Tax Savings for Seniors FPPC #1400190.

Our official information is as follows:

Name:

Homeownership for Families and Tax Savings for Seniors.

Sponsored by the California Association of REALTORS®

Address:

1121 L Street #600, Sacramento, CA 95814

Phone:

(916) 492-5200

Fax:

(916) 444-1794

Principal Officer:

Laiza Negrete

Treasurer:

Cary Davidson

FEDERAL I.D.#

823407945

Signature (Can be any authorized agent)

Laiza Negrete

Vice-President of Public Affairs California Association of REALTORS®