

Order #559872: US Interna../Swedish Ma../Tobacco (P../49661

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
08/25/20 1:53:31 PM	Processed		<async process>	Sydney Tc	\$1,305.00	22	0.00
08/25/20 1:33:37 PM	Approved			Tim Lyons	\$1,305.00	22	0.00
08/25/20 1:33:33 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$1,305.00	22	0.00
08/25/20 1:26:16 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$1,305.00	22	0.00
08/25/20 12:30:31 PM	Ready for approval		Canceling order as of 8/25 @ 11am	Amanda A	\$1,305.00	22	0.00
08/25/20 12:28:22 PM	Put in Edit Mode			Amanda A	\$2,195.00	39	0.00
08/24/20 11:15:48 AM	Spot(s) Madegood		[Local Station Program (Commercial free due to breaking news)]	Sydney Tc	\$2,195.00	39	0.00
08/19/20 10:53:31 AM	CIA Spot status		<updated to Cleared> 5-6, 5-8, 5-5, 4-5, 4-3	Jana Shilo	\$2,195.00	39	0.00
08/18/20 3:41:58 PM	CIA Spot status		<updated to Cleared> 5-2, 5-1, 4-6, 4-1, 5-7, 5-3, 5-4, 4-2, 4-4	Jana Shilo	\$2,195.00	39	0.00
08/18/20 1:12:41 PM	Processed		<async process>	Marcus Rc	\$2,195.00	39	0.00
08/18/20 1:03:40 PM	Approved			Tim Lyons	\$2,195.00	39	0.00
08/18/20 1:03:37 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$2,195.00	39	0.00
08/18/20 1:00:17 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$2,195.00	39	0.00
08/18/20 12:36:40 PM	Ready for approval		New political order	David Stev	\$2,195.00	39	0.00
08/18/20 11:40:50 AM	New order created		Imported EC Order	David Stev	\$2,195.00	39	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 559872
Alt Order #: 34255740
Product Desc: Tobacco (Political)
Estimate: 49661
Flight Dates: 08/17/20 - 08/30/20
Original Date / Rev: 08/18/20 / 08/25/20
Order Type: GENERAL
Primary AE: Katz Los Angeles
Sales Office: K-7.5
Sales Region: N-Katz75
KMJ-AM/FM

Agency
Name: US International Media LLC
Buying Contact:
Billing Contact:
 3415 South Sepulveda Blvd
 Los Angeles, CA 90034
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Swedish Match North America
Demographic: A18+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/28/20	22	\$1,305.00	\$1,109.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	22	\$1,305.00	\$1,109.25	0.00
Totals	22	\$1,305.00	\$1,109.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	08/24/20	08/30/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-TWTF--	1:00	8	\$100.00	P-50	0.00	NM	3	\$300.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	M-----		3		\$100.00		0.00					
N 2	KMJA	08/22/20	08/30/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	3	\$35.00	P-60	0.00	NM	3	\$105.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/20	08/28/20	-----S-		3		\$35.00		0.00					
		Week: 08/29/20	09/04/20	-----		0		\$0.00		0.00					
N 3	KMJA	08/24/20	08/30/20	M-F Extended Prime M-F	CM	6:00 AM-10:00 PM (6:00 AM-10:00 PM)	M-TWTF--	1:00	8	\$30.00	P-70	0.00	NM	2	\$60.00
		RT -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	M-----		2		\$30.00		0.00					
N 4	KMJA	08/19/20	08/25/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	--WTF--	1:00	6	\$100.00	P-50	0.00	NM	6	\$600.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/19/20	08/25/20	--WTF--		6		\$100.00		0.00					
N 5	KMJA	08/19/20	08/25/20	Sign-On/Sign-Off M-Su	CM	6:00 AM-10:00 PM (6:00 AM-10:00 PM)	--WTF--	1:00	8	\$30.00	P-70	0.00	NM	8	\$240.00

Order / Rev: 559872
 Alt Order #: 34255740
 Flight Dates: 08/17/20 - 08/30/20

Advertiser: Swedish Match North America
 Product Desc: Tobacco (Political)
 Estimate: 49661
 KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/19/20	08/25/20	--WTF--		8		\$30.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KMJA	08/19/20-08/25/20	Sign-On/Sign-Off			6:00 AM-10:00 PM	--WTF----	1:00		(\$30.00)		0.00	NM		
		See MG 5.9 [Did Not Air Due to Special Programming]													
9	KMJA	08/26/20-09/01/20	Sign-On/Sign-Off			6:00 AM-10:00 PM	--WTF----	1:00		\$30.00		0.00	NM		
		Ⓜ MG for 5.3 08/20 [Local Station Program (Commercial free due to breaking news)]													
													Totals	22	\$1,305.00



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by:		
Agency name: US International		
Address: 3415 S. Sepulveda Blvd Suite 800 Los Angeles, CA 90034		
Contact: Liz Kelly	Phone number: (310) 482-6815	Email: lkelly@theusim.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Swedish Match North America		
Address: 1021 E. Cary Street, Suite 1600, Richmond, VA 23227		
Contact: Sandy Fowler-Jones	Phone number: 804-787-5132	Email: sandy.fowler-jones@smna.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Richard Flaherty, President Fredrik Soderberg, CFO Gerry Roerty, VP/General Counsel		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Sandy Fowler-Jones <small>Digitally signed by Sandy Fowler-Jones Date: 2020.08.18 11:51:24 -04'00'</small>	Signature: Ian Neal <small>Digitally signed by Ian Neal Date: 2020.08.17 14:46:34 -07'00'</small>
Name:	Name: Ian Neal
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 8/17/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 8/18/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 559872, 559904, 559906	Station Call Letters: KMJ, KWYE, KMGV	Date Received/Requested: 8/18/20
Est. #: 49661	Station Location: Fresno, CA	Run Start and End Dates: 8/19/20 - 8/28/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.