

Order #407980: Misfit/California../Yes on Pro../465

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/26/20 2:57:45 PM	Processed		<async process>	Adam Joh	\$2,600.00	8	0.00
02/26/20 2:49:18 PM	Approved			Tim Lyons	\$2,600.00	8	0.00
02/26/20 2:49:14 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Tim Lyons	\$2,600.00	8	0.00
02/26/20 2:15:03 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$2,600.00	8	0.00
02/26/20 1:46:32 PM	Ready for approval		READY TO PROCEED	Paul Stuar	\$2,600.00	8	0.00
02/26/20 1:26:20 PM	New order created		<new order>	Paul Stuar	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 407980
Alt Order #:
Product Desc: Yes on Prop 13
Estimate: 465
Flight Dates: 02/27/20 - 02/28/20
Original Date / Rev: 02/26/20 / 02/26/20
Order Type: GENERAL
Primary AE: Paul Stuart
Sales Office: R-FRE
Sales Region: Regional
KMJ-AM/FM

Agency
Name: Misfit
Buying Contact:
Billing Contact:
 PO Box 2950
 Sacramento, CA 95812
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Californians for Quality Schools
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	8	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	8	\$2,600.00	\$2,210.00	0.00
Totals	8	\$2,600.00	\$2,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	02/27/20	02/28/20	M-F Midday M-F	CM	11:00 AM-2:00 PM (11:00 AM-2:00 PM)	---44--	1:00	8	\$325.00	P-10	0.00	NM	8	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---44--		8				\$325.00		0.00			
													Totals	8	\$2,600.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Carol Gleeson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Carol Gleeson

Agency name: Push Media Inc. (dba Misfit)

Address: 1631 Alhambra Blvd. Suite 120, Sacramento, CA 95816

Contact: Carol Gleeson

Phone number: 916-290-9660 x102

Email: cgleeson@agencymisfit.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Californians for Quality Schools Sponsored by the California Building Industry - Yes on Prop 13

Address: 455 Capitol Mall Ste. 600, Sacramento, CA 95814

Contact: Dan Dunmoyer

Phone number: 916-443-7933

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Principal Officer - Dan Dunmoyer

Treasurer - Thomas W. Hiltachk

Assistant Treasurer - Ashlee N. Titus

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: <i>Paul Stewart</i>
Name: Carol Gleeson	Name: <i>P. J. Stewart</i>
Date of Request to Purchase Ad Time: 2/26/2020	Date of Station Agreement to Sell Time: <i>2/26/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *2/26/20*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>407980</i>	Station Call Letters: <i>KMJ</i>	Date Received/Requested: <i>2/26/20</i>
Est. #: <i>465</i>	Station Location: <i>Fresno, CA</i>	Run Start and End Dates: <i>2/27/20 - 2/28/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.