

# Order #594699: Target Ent../Yes on 22/Political ../3268

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GF
09/30/20 11:49:0	Processed		<async process>	Sydney Toliver (sydney.toliver@ci)	0,720.00	55	0.00
09/30/20 11:46:3	Approved			Tim Lyons (timothy.lyons@cumult)	0,720.00	55	0.00
09/30/20 11:46:2	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumult)	0,720.00	55	0.00
09/30/20 10:05:5	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulus)	0,720.00	55	0.00
09/30/20 10:05:1	Ready for appr		ready to proceed.	Paul Stuart (pstuart@cumulus.cor)	0,720.00	55	0.00
09/30/20 9:54:18	New order crea		<new order>	Paul Stuart (pstuart@cumulus.cor)	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 594699  
**Alt Order #:**  
**Product Desc:** Political - Prop  
**Estimate:** 3268  
**Flight Dates:** 10/01/20 - 10/11/20  
**Original Date / Rev:** 09/30/20 / 09/30/20  
**Order Type:** GENERAL

**KMJ-AM/FM**  
**Primary AE:** Paul Stuart  
**Sales Office:** R-FRE  
**Sales Region:** Regional

**Agency Name:** Target Enterprises, Inc  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Yes on 22  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/11/20	55	\$10,720.00	\$9,112.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	55	\$10,720.00	\$9,112.00	0.00
<b>Totals</b>	<b>55</b>	<b>\$10,720.00</b>	<b>\$9,112.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/01/20	10/11/20	Farm Show Hour Farm Show Hour	CM	5a-6a	---11--	1:00	2	\$160.00	P-40	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	---11--		2		\$160.00		0.00					
		Week: 10/05/20	10/11/20	-----		0		\$160.00		0.00					
N 2	KMJA	10/01/20	10/11/20	Farm Show Hour Farm Show Hour	CM	5a-6a	11111--	1:00	5	\$160.00	P-40	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	-----		0		\$0.00		0.00					
		Week: 10/05/20	10/11/20	11111--		5		\$160.00		0.00					
N 3	KMJA	10/01/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	---21--	1:00	3	\$275.00	P-40	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	---21--		3		\$275.00		0.00					
		Week: 10/05/20	10/11/20	-----		0		\$160.00		0.00					
N 4	KMJA	10/01/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	22222--	1:00	10	\$275.00	P-40	0.00	NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	-----		0		\$0.00		0.00					
		Week: 10/05/20	10/11/20	22222--		10		\$275.00		0.00					
N 5	KMJA	10/01/20	10/11/20	M-F Midday M-F	CM	10a-3p	---12--	1:00	3	\$225.00	P-50	0.00	NM	3	\$675.00

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Advertiser: Yes on 22  
 Product Desc: Political - Prop  
 Estimate: 3268

KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMJA	10/01/20	10/11/20	M-F Midday M-F	CM	10a-3p	22222--	1:00	10	\$225.00	P-50	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---12--		3				\$225.00		0.00			
		Week: 10/05/20	10/11/20	-----		0				\$0.00		0.00			
N 7	KMJA	10/01/20	10/11/20	M-F PM Drive M-F	CM	3p-7p	---22--	1:00	4	\$200.00	P-50	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	22222--		10				\$225.00		0.00			
N 8	KMJA	10/01/20	10/11/20	M-F PM Drive M-F	CM	3p-7p	22222--	1:00	10	\$200.00	P-50	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	22222--		10				\$200.00		0.00			
N 9	KMJA	10/01/20	10/11/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----2-	1:00	2	\$50.00	P-50	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----2-		2				\$50.00		0.00			
		Week: 10/05/20	10/11/20	-----2-		2				\$50.00		0.00			
N 10	KMJA	10/01/20	10/11/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----2	1:00	2	\$25.00	P-50	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----2		2				\$25.00		0.00			
		Week: 10/05/20	10/11/20	-----2		2				\$25.00		0.00			
Totals													55	\$10,720.00	



Target Enterprises  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
 15260 Ventura Blvd., Ste. 1240  
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: Yes on 22 – Save App-Based Jobs & Services  
 Address: 2350 Kerner Blvd Suite 250 San Rafael, CA 94901  
 Contact: Steve Lucas Phone: Email:

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

Steve Lucas, Committee Treasurer

Federal candidate(s) or election(s) referred to: N/A

Name(s):  
 Office(s):  
 Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iedanza  
 Date:

Station authorized signature:  
 Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes  No  Date received:

Disposition:

Accepted

Accepted IN PART  
(e.g., ad not received  
to determine content)

Rejected -- provide reason:

Date and nature of follow-ups, if any:

Contract #:

Est. #:

Station Call Letters: *KMJ*

Station Location: *Fresno*

Date Received: *9/3/20*

Flight Dates: *9/8/20 -*

*9/20/20*