

ORDER

Orders

Order / Rev:	<u>464963</u>		
Alt Order #:	<u>33928932</u>		
Product Desc:	<u>CA Assoc of Realtors</u>		
Estimate:	<u>2365</u>		KMJ-AM/FM
Flight Dates:	<u>08/17/20 - 09/27/20</u>	Primary AE:	<u>Katz Los Angeles</u>
Original Date / Rev:	<u>07/20/20 / 07/20/20</u>	Sales Office:	<u>K-7.5</u>
Order Type:	<u>GENERAL</u>	Sales Region:	<u>N-Katz75</u>

Agency

Name:	<u>Sadler Strategic Media</u>		
Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
	<u>12103 Viewcrest Road</u>	Billing Cycle:	<u>EOM/EOC</u>
	<u>Studio City, CA 91604</u>	Agency Commission:	<u>15%</u>

Advertiser

Name:	<u>Tax Savings for Seniors</u>		
Demographic:	<u>A35+</u>	New Business Thru:	<u></u>
Product Codes:	<u>Issues/Propositions</u>	Advertiser External ID:	<u></u>
Revenue Codes:	<u>AGY-AVAIL</u>	Agency External ID:	<u></u>
Revenue Codes 2:	<u>POL-ISS</u>	Unit Code:	<u>General</u>
Revenue Codes 3:	<u>GEN</u>		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

REVISED

Jul 20, 20
 CONT# 33928932 Mod# 2 Ver# 3 (Last = MOD 1 CF) DDS CONT# 0
 REP Cumulus Media National Sales C/P/E: / / 2365
 TO KMJ-AM (Fresno, CA)
 FM KAREN URBATCHKA
 OFF LOS ANGELES SALESPERSON FAX#
 AGY SADLER STRATEGIC MEDIA
 ADDR 12103 VIEWCREST RD PH #
 STUDIO CITY, CA 91604

 BYR ROSA LOZANO
 ADV TAX SAVINGS FOR SENIORS
 PDT CA Assoc of Realtors
 FLT Aug 17, 20 - Sep 27, 20

*** REP ORDER COMMENT ***

** 7/20/2020 1:56:00 PM: CANCELLATION- THIS ORDER HAS BEEN CANCELLED. PLEASE CONFIRM ASAP.
 ANY QUESTIONS ABOUT THIS ORDER, PLEASE CONTACT JORGE 323-966-5077
 JORGE.PADILLA@KATZMEDIA.COM.
 ** 7/20/2020 1:56:00 PM: ORDER CANCELLATION.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
C	1.1	MTWTF..	6A - 10A	60	8/24/2020 - 9/25/2020	5W	9	\$375.00	
	Karen								
C	1.2	MTWTF..	10A - 3P	60	8/24/2020 - 9/25/2020	5W	8	\$325.00	
C	1.3	MTWTF..	3P - 7P	60	8/24/2020 - 9/25/2020	5W	9	\$300.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	

	Aug 20	Sep 20				
SPOTS	0	0				
CASH	0.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	0.00	0.00				

						TOTAL
SPOTS						0
CASH						0.00
TRADE						0.00
NSL						0.00
TOTAL						0.00

Jul 20, 20
CONT# **33928932 Mod# 2 Ver# 3 (Last = MOD 1 CF)**
REP **Cumulus Media National Sales**

DDS CONT# **0**
C/P/E: **/ / 2365**

**** Competitive Comments ****

TAX SAVINGS FOR SENIORS RADIO 08.17.20 - 09.27.20

SVC: Oct19-DEC19 DMA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.