

Order #608923: Scozzari C../Yes on Mea../2020 Polit../

Date	Action	LiComment	By	Total \$	# Spots	Expected GRP
10/23/20 11	Processed	<async process>	Marcus Romero (marcus.romero@curr	11,750.00	62	0.00
10/23/20 10	Approved		Tim Lyons (timothy.lyons@cumulus.co	11,750.00	62	0.00
10/23/20 10	Approval V	[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumulus.co	11,750.00	62	0.00
10/23/20 10	Approval V	[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulus.corr	11,750.00	62	0.00
10/23/20 10	Ready for s	10/23/2020: Yes on Measure A Oct 24-30	Dave Campbell (deharvey@cumulus.c	11,750.00	62	0.00
10/22/20 9:	New order	<new order>	Dave Campbell (deharvey@cumulus.c	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 608923
Alt Order #:
Product Desc: 2020 Political Radio Campaign
Estimate:
Flight Dates: 10/24/20 - 10/30/20
Original Date / Rev: 10/22/20 / 10/23/20
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Dave Campbell
Sales Office: L-FRE
Sales Region: Local

Agency Name: Scozzari Company, The
Buying Contact:
Billing Contact:
 5132 North Palm Avenue
 Fresno, CA 93704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on Measure A
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	14	\$525.00	\$446.25
10/26/20	10/30/20	48	\$11,225.00	\$9,541.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	14	\$525.00	\$446.25	0.00
November 2020	48	\$11,225.00	\$9,541.25	0.00
Totals	62	\$11,750.00	\$9,987.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Campbell	L-FRE	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/24/20	10/24/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----7-	1:00	7	\$50.00	P-50	0.00	NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----7-		7		\$50.00		0.00					
N 2	KMJA	10/24/20	10/24/20	Sa-Su Prime Sa-Su	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----7-	1:00	7	\$25.00	P-50	0.00	NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----7-		7		\$25.00		0.00					
N 3	KMJA	10/26/20	10/30/20	M-F AM Drive M-F	CM	6a-10a	43333--	1:00	16	\$275.00	P-50	0.00	NM	16	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	43333--		16		\$275.00		0.00					
N 4	KMJA	10/26/20	10/30/20	M-F Midday M-F	CM	10a-3p	34433--	1:00	17	\$225.00	P-50	0.00	NM	17	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	34433--		17		\$225.00		0.00					
N 5	KMJA	10/26/20	10/30/20	M-F PM Drive M-F	CM	3p-7p	33333--	1:00	15	\$200.00	P-50	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	33333--		15		\$200.00		0.00					

Order / Rev: 608923
 Alt Order #: _____
 Flight Dates: 10/24/20 - 10/30/20

Advertiser: Yes on Measure A
 Product Desc: 2020 Political Radio Campaign **KMJ-AM/FM**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	62	\$11,750.00

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, MARK SCOZZARI, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office, (2) an election to federal office, (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.), or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Station time requested by:	
Agency name	THE SCOZZARI COMPANY
Address	3198 WILLOW AVENUE, CLOVIS, CA 93612
Contact	MARK SCOZZARI Phone number: 559-916-7564 Email: MARK@SCOZZARICO.COM
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):	
Name	YES ON MEASURE A
Address	504 VAN NESS AVENUE, FRESNO, CA 93721
Contact	MARK SCOZZARI Phone number: 559-916-7564 Email: MARK@SCOZZARICO.COM
Station is authorized to announce the time as paid for by such person or entity.	
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):	
MARK SCOZZARI / CONSULTANT TERRA BRUSSEAU / CONSULTANT ALENA PACHECO / TREASURER	
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).	
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <input checked="" type="checkbox"/> N/A	
Name(s) of every candidate referred to: N/A	
Office(s) sought by such candidate(s) (no acronyms or abbreviations) N/A	
Date of election: N/A	
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms), use separate page if necessary: <input checked="" type="checkbox"/> N/A	

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Mark Bozzari</i>	Signature: <i>DAVE CAMPBELL</i>
Name: <i>Mark Bozzari</i>	Name: DAVE CAMPBELL
Date of Request to Purchase Ad Time: <i>10/23/2020</i>	Date of Station Agreement to Sell Time: 10 / 23 / 2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: **10 / 05 / 2020**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 608923	Station Call Letters: KMJ-AM/FM	Date Received/Requested: OCT 23rd - OCT 21st
Est. #:	Station Location: FRESNO, CA	Run Start and End Dates: OCT 24th - OCT 30th

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.