

KODA  
Houston, TX  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/06/2016

KODA  
Quarterly Issues/Programs List

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KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Economic Development, Education, Poverty;** SCORE helps young entrepreneurs by providing mentorship from retired executives.
  - **Education Healthcare, Parenting;** On the heatwave & how to cope, summer museums; poverty and economic development in the neighboring Bahamas and how the Gates Foundation is eradicating malaria.
  - **Education, Cultural Diversity;** Stages Repertory Theatre presents: "Miss Teen" by Michele Riml. We talk about women in media and how they are portrayed.
  - **Education, Cultural Diversity;** The National Museum of Funeral History is opening a new exhibit on Pope John Paul II.
  - **Education, Cultural Diversity;** Part II of my interview on Out of the Amazon, the major new exhibit at the HMNS
  - **Education, Economic Development;** Girls, Inc. launched Project Playhouse at Discovery Green to celebrate 20 years of service.
  - **Education, Economic Development;** Newman's Own has given over \$420 million to charity. We discuss the company's mission and outstanding success.
  - **Education, Economic Development;** The YWCA serves hundreds of thousands of women around the Houston area.
  - **Education, Economic Development;** Career and Recovery Resources celebrated their 20th Barrier Breaker Awards. James Davis is a recipient who shares his experience.
  - **Environment, Education;** The Houston Museum of Natural Science presents: Amber Secrets, how finding focalized feathers changes our understanding of history.
  - **Environment, Education, Volunteerism;** The Katy Prairie Conservancy is conserving the habitats of migratory birds.
  - **Healthcare, Education;** Author of "Hospice: The Last Responder" wrote from her experiences as a hospice nurse to help guide people through the difficult process of caring someone who is dying.
  - **Poverty, Volunteerism, Healthcare;** Rebuild Together Houston helps seniors get into safer homes.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Cultural Diversity	HOUSTON P.A.	Stages Repertory Theatre presents: "Miss Teen" by Michele Riml. We talk about women in media and how they are portrayed.	Michele Riml; Ken McLaughlin	04/03/2016 07:35 AM	030:28
Environment, Education, Volunteerism	HOUSTON P.A.	The Katy Prairie Conservancy is conserving the habitats of migratory birds.	Christine Mansfield; Sarah Kelly	04/10/2016 07:32 AM	029:55
Economic Development, Education, Poverty	HOUSTON P.A.	SCORE helps young entrepreneurs by providing mentorship from retired executives.	Art Kent; Raj Shafaii	04/17/2016 07:33 AM	030:30
Environment, Education	HOUSTON P.A.	The Houston Museum of Natural Science presents: Amber Secrets, how finding fossilized feathers changes our understanding of history.	David Temple	04/24/2016 07:35 AM	030:40
Education, Economic Development	HOUSTON P.A.	Girls, Inc. launched Project Playhouse at Discovery Green to celebrate 20 years of service.	Rita Kirkup	05/01/2016 07:34 AM	030:20
Healthcare, Education	HOUSTON P.A.	Author of "Hospice: The Last Responder" wrote from her experiences as a hospice nurse to help guide people through the difficult process	Ellen J Windham	05/08/2016 07:35 AM	030:25

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		of caring someone who is dying.			
Education, Economic Development	HOUSTON P.A.	Newman's Own has given over \$420 million to charity. We discuss the company's mission and outstanding success.	Robert Forrester	05/15/2016 07:34 AM	030:58
Education, Economic Development	HOUSTON P.A.	The YWCA serves hundreds of thousands of women around the Houston area.	Allison Booker Brooks	05/22/2016 07:36 AM	029:56
Education, Cultural Diversity	HOUSTON P.A.	The National Museum of Funeral History is opening a new exhibit on Pope John Paul II.	Genevieve Keeney	05/29/2016 07:36 AM	030:36
Poverty, Volunteerism, Healthcare	HOUSTON P.A.	Rebuild Together Houston helps seniors get into safer homes.	Julie Mintzer; Jim Soller	06/05/2016 07:34 AM	030:25
Education, Cultural Diversity	HOUSTON P.A.	Part II of my interview on Out of the Amazon, the major new exhibit at the HMNS	Dirk Van Tuerenhout	06/12/2016 07:33 AM	028:56
Education Healthcare, Parenting	HOUSTON P.A.	On the heatwave & how to cope, summer museums; poverty and economic development in the neighboring Bahamas and how the Gates Foundation is eradicating malaria.	LFB	06/19/2016 07:35 AM	030:35
Education, Economic Development	HOUSTON P.A.	Career and Recovery Resources celebrated their 20th Barrier Breaker Awards. James Davis is a recipient who shares his	Vern Swischer; James Davis	06/26/2016 07:36 AM	030:37

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section II**  
**ADDITIONAL LOCAL PROGRAMMING**

Section II lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA-FM	The NCAA Final Four will be played this weekend at NRG Stadium. Analysts predict a 150-million boon to the Houston economy. It's a preview of how the city will handle the 2017 Super Bowl, which is expected to add 400-million to the local economy.	4-1 6:00AM 7:00AM	:30
ENVIRONMENT - WILDLIFE	KODA-FM	The feral hog threat continues to grow across Texas. There are an estimated 2.6-million across the state, destroying crops, ranch land, and golf courses. They also create hazardous driving conditions when crossing roads. Efforts to control the population are proving to be insufficient.	4-4 6:00AM 7:00AM	:30
HEALTHCARE	KODA-FM	Stress in the workplace is tied to sleep deprivation at night. A new study shows 44-percent of Americans are losing sleep because of workplace stress. Doctors blame the phenomenon on our inability to stay away from our smart phones.	4-5 6:00AM 7:00AM	:30
HEALTHCARE - PRODUCT SAFETY	KODA-FM	Honda confirms that last week's death of a Fort Bend County teenager was caused by a malfunctioning air bag. The 17-year old George Ranch High School senior was killed in a minor, rear-end crash.	4-7 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	A new survey finds most workers would rather have a new boss than a raise. Experts say that's because managers are chosen for	4-8 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		qualities not related to leadership.		
WEATHER	KODA-FM	Severe weather blew into the Houston area overnight, causing widespread street flooding, along with school and business closures. The Houston Airport System also suspended incoming and outgoing flights from Bush Intercontinental airport due to the weather... and the inability of travelers to reach the facility.	4-18 6:00AM 7:00AM	1:00
WEATHER - PUBLIC SAFETY	KODA-FM	The death toll stands a five from flooding in the Houston area. Water rescues are still underway, as more than a dozen creeks and bayous have left their banks. Governor Greg Abbott has declared a State of Disaster for nine counties.	4-19 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	The Texas Education Agency issues a statement saying students will not have to make up two days of school that were missed because of flooding in Houston.	4-21 6:00AM 7:00AM	:30
HEALTHCARE	KODA-FM	Flooding in Houston could lead to a major increase in the mosquito population. There are particular concerns this year because of the outbreak of Zika Virus cases in Central and South America. A pregnant Houston woman was just diagnosed with the disease. She had been living in El Salvador.	4-22 6:00AM 7:00AM	:30
SEVERE WEATHER	KODA-FM	Severe thunderstorms ripped through the Houston area during the morning commute, causing several tornado warnings and at least one death. Several school districts are closed or delayed, as more rain fell on the flood-soaked area. Centerpoint reports more than 124,000 people lost power at	4-27 6:00AM 7:00AM	1:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		the height of the storm.		
ECONOMIC DEVELOPMENT	KODA-FM	Ride-sharing company Uber is threatening to leave the Houston market over what they call a 'cumbersome licensing process'. As many as 20,000 potential drivers signed up, but many dropped out because of fingerprint background checks. City officials say it's their job to protect the public. Uber and Lyft gave Austin a similar ultimatum.	4-28 6:00AM 7:00AM	:30
CRIME	KODA-FM	A Katy trucking company is the site of a workplace murder-suicide. Investigators say 65-year old Marion Guy Williams walked into Knight Transportation two weeks after he had been fired. He purposely sought out his former supervisor Mike Dawid, who was shot and killed before Williams took his own life.	5-5 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Ride-sharing services Uber and Lyft cease operations in Austin today, after voters in that city defeated Proposition One, which would have prohibited fingerprint background checks on prospective drivers. The companies claim it creates an undue burden on their ability to do business. Houston has a similar requirement which was implemented by City Council. Uber is also threatening to stop operating in Houston if changes aren't made.	5-9 6:00AM 7:00AM	:30
PERSONAL FINANCE	KODA-FM	The average American household is more than \$90,000 in debt, according to NerdWallet. The survey says wages are not keeping up with rising costs. While debt includes credit cards, student loans, and home mortgages, financial analysts say medical debt is the leading cause of bankruptcy in the US.	5-17 6:00AM 7:00AM	:30



ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA-FM	The summer job market is growing tighter. Many students will find stiff competition, as older people and unemployed oil and gas workers take jobs that were normally filled by young people during their summer break.	5-18 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	Today marks the first day of the Atlantic Hurricane Season. Forecasters say last year's El Nino kept tropical activity to a minimum, but they're expecting an 'average' year in 2016. There have already been two named storms prior to the 'official' start of the season.	6-1 6:00AM 7:00AM	:30
ENVIRONMENT - FLOODING	KODA-FM	Flooding in the southern reaches of the Brazos River watershed has led to the deaths of several soldiers. Five were killed - four others are still missing - after a US Army truck from Fort Hood is swept away after overturning in a swollen creek.	6-3 6:00AM 7:00AM	:30
ENVIRONMENT - FLOODING	KODA-FM	Mandatory evacuations and curfews are still in force for some parts of Brazoria County, including Longhorn Estates and Holiday Lakes. Emergency management officials say the Brazos River has crested in their area, but Oyster Creek is not expected to reach its peak until mid-week.	6-6 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	More restaurants are implementing 'no-tipping' policies. Despite the failure of the experiment at Joe's Crab Shack (which ended following a rash of complaints from customers and workers alike), etiquette experts believe the trend will continue to grow.	6-7 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	Technical glitches earlier this year cause some results	6-16 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		of the STAAR exam to be lost. Now there's word the entire standardized test may be scrapped. A state commission is already recommending alternatives. Critics are concerns that teachers are only "teaching the test" to keep scores up.	7:00AM	
GOVERNMENT - ELECTION	KODA-FM	Presumptive GOP nominee Donald Trump is on a three-city fundraising tour of Texas. He was in Dallas last night; he will talk with supporters in San Antonio at lunch today, and then make two stops in Houston - including a fundraiser at the River Oaks home of attorney Tony Buzbee before a rally in The Woodlands. Trump was met by protesters in Dallas, but there was no violence.	6-17 6:00AM 7:00AM	:30
CRIME	KODA-FM	The Fort Bend County Sheriff's office releases 911 tape from last Friday's deadly incident in the Cinco Ranch area, where a woman shot and killed her two daughters. 42-year old Christy Sheats was shot and killed by a Fulshear Police officer when she refused to drop her gun. (1:00)	6-29 6:00AM 7:00AM	:30

Traffic and Weather are daily features that air at:

**TRAFFIC**

Traffic updates air daily at 5:10am, 5:17am, 5:31am, 5:40am, 5:48am, 5:52am, 6:00am, 6:15am, 6:18am, 6:31am, 6:45am, 6:49am, 7:00am, 7:15am, 7:18am, 7:32am, 7:45am, 7:49am, 8:00am, 8:10a, 8:15am, 8:45am, 9:20am, 9:50am, 10:19am, 10:49am, 11:19am, 11:49am, 12:19pm, 12:49pm, 1:19pm, 1:49pm, 2:49pm, 3:20pm, 3:50pm, 4:10pm, 5:20pm, 5:51pm, 6:20pm, 6:50pm, 7:19pm, 7:49pm

**WEATHER**

Weather reports air daily at 5:10am, 5:18am, 5:40am, 5:52am, 6:00am, 6:15am, 6:45am, 7:00am, 7:15am, 7:45am, 8:00am, 8:15am, 8:45am, 9:13am, 9:41am, 10:13am, 11:13am, 12:13pm, 1:13pm, 2:13pm, 3:12pm, 3:41pm, 4:02pm, 5:12pm, 5:42pm, 6:12pm, 6:41pm, 7:14pm



**Section III  
ADDITIONAL LOCAL PROGRAMMING**

Section III lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

<b>Issue</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Education	Viewpoints	Astronomical Wonders: What's coming up this year?	04/03/2016 07:00 AM	25:00
Education	Viewpoints	Writing Historical Fiction: How it's written well and why it touches our hearts	04/10/2016 07:00 AM	25:00
Education	Viewpoints	Encouraging Young People to Vote	04/17/2016 07:00 AM	25:00
Education, Economic Development	Viewpoints	Too Many Lawyers...Not Enough Law Jobs	04/24/2016 07:00 AM	25:00
Economic Development; Health	Viewpoints	The Business of Legalized Marijuana	05/01/2016 07:00 AM	25:00
Economic Development	Viewpoints	The Third Wave: An internet pioneer talks technology	05/08/2016 07:00 AM	25:00
Education	Viewpoints	Carry the Load: Remembering the true meaning of Memorial Day	05/15/2016 07:00 AM	25:00
Environment	Viewpoints	Invasive Species: Are they ever good for the environment?	05/22/2016 07:00 AM	25:00
Health	Viewpoints	Meat, BBQ and Favorite Foods: Why we eat what we eat	05/29/2016 07:00 AM	25:00
Cultural Diversity	Viewpoints	Travel, People and Freedom: A journalist's travels inform his life	06/05/2016 07:00 AM	25:00
Education	Viewpoints	Public Speaking: It doesn't have to be a scary, anxious situation	06/12/2016 07:00 AM	25:00

Education; Crime Prevention; Parenting	Viewpoints	Juvenile Justice	06/19/2016 07:33 AM	25:00
Education	Viewpoints	Grit: The passion and perseverance to succeed	06/26/2016 07:00 AM	25:00

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**Section IV**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section IV lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	006
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:28	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	030

**SECTION V  
COMMUNITY OUTREACH - PROMOTIONS**

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
4/10	Run for The Rose 5K	SUNNY 99.1 promoted to Run for The Rose 5K for 4 weeks on air, front page website, and e-newsblasts. Provided music, games, and prizes on site at the Run on April 2 <sup>nd</sup> . Run for the Rose benefited the Marnie Rose Foundation for Brain Cancer Research
4/24	McDonald's Houston Children's Festival	Promoted McDonald's Houston Children's Festival for 2 weeks with 50 promotional announcements, giveaways, and companion dynamic lead on website. On site at Festival with music, prizes, and games.
5/6	Go Red For Women Campaign and Luncheon	SUNNY 99.1 provided 60 promotional mentions over 3 weeks, with companion front page Dynamic Lead and e-blast, as well as provided music on site to help promote awareness for the American Heart Association.
5/7	Making Strides against Breast Cancer	Sunny 99.1 supported this campaign with 50 promotional mentions over 2 weeks of on air promotional mentions and website presence and e-newsletter. Sunny was on site the day of event with music and games, and an on air personality to host the start of the event.
5/14	Shipley Do-Nut Dash	Sunny 99.1 promoted the 2 <sup>nd</sup> Annual event benefiting Kid's Meals with 50 promotional announcements, companion dynamic lead ad on front page website, interview with organizers, and on site at the event.
6/27-7/1	Sunny Summer Blood Drive - Gulf Coast Regional Blood Center	Sunny 99.1 promoted the annual blood drive with 75 promotional announcements, front page web, e-blasts, and appearances at various donation centers.