

KODA  
Houston, TX  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
01/05/2024

KODA  
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Crime Prevention, Parenting, Healthcare;** Domestic violence crime is up 40% in Harris County since the pandemic began, which includes a big jump in domestic violence which has not come down since.
- **Economic Development, Education;** The CEO of Goodwill Industries of Houston on another successful year of helping people find employment.
- **Education, Economic Development;** Literacy Now on the literacy rate among third graders in HISD which is just under 30%.
- **Education, Parenting, Cultural Diversity;** The Curator of Anthropology for the Houston Museum of Natural Science continues our conversation about the Hall of the Americas.
- **Education, Parenting, Cultural Diversity;** Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.
- **Education, Parenting, Cultural Diversity;** Children's Museum of Houston is hosting "Secret Night Out" adults only event. They are also opening Seasons of Sharing WonderWeek.
- **Education, Parenting, Economic Development;** Literacy Advance: an English tutor and a student shares their experience and the Org's partnership with local libraries.
- **Education, Parenting, Healthcare;** Adam Farris is a VAST Academy graduate and graduate of the Monarch School. He is the founder of Younique Abilities which fosters employment for people living with disabilities.
- **Education, Parenting;** Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.
- **Education;** Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.
- **Environment, Education;** Houston Botanic Garden Presents Flutter: The Monarch Butterfly Project.
- **Healthcare, Education, Parenting;** Duchenne Muscular Dystrophy: Joel's mother discusses this rare disease and the need for research.

- **Healthcare, Education;** Discuss Veterans/service members and suicide prevention.
- **Healthcare, Volunteerism, Parenting, Education;** Arms Wide foster parents on how taking care of babies.
- **Healthcare, Volunteerism, Parenting;** Magnificat Houses focus on helping women and children living in poverty and they operate a food pantry.
- **Healthcare, Volunteerism;** Discuss Veteran's Day Weekend and the organizations that help nationwide.
- **Healthcare;** Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.
- **Healthcare;** Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.
- **Healthcare;** Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.
- **Healthcare;** Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.
- **Healthcare;** Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.
- **Poverty, Healthcare, Parenting;** Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.
- **Volunteerism, Education, Parenting;** Houston Petset on its pop-up adoption program for cats and dogs and its spay & neuter services.
- **Volunteerism, Education;** Discuss frauds to watch out for over the holidays and the services provided by The Salvation Army.
- **Volunteerism, Healthcare, Parenting, Education;** Northwest Assistance Ministries' Family Violence Center is the primary provider of domestic violence services in northwest Houston.
- **Volunteerism, Parenting, Education, Healthcare;** The Steel Magnolia Moms Holiday market is on November 2nd open to the public. It funds their support programs for parents with children who have special needs.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare, Education, Parenting	HOUSTON P.A.	Duchenne Muscular Dystrophy: Joel's mother discusses this rare disease and the need for research.	Rachel Poysky	10/01/2023 06:58 AM	030:49
Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 07:32 AM	029:49
Education, Parenting, Cultural Diversity	HOUSTON P.A.	The Curator of Anthropology for the Houston Museum of Natural Science continues our conversation about the Hall of the Americas.	Dirk Van Tuerenhout	10/08/2023 07:00 AM	030:09
Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 07:35 AM	029:49
Healthcare, Volunteerism, Parenting	HOUSTON P.A.	Magnificat Houses focus on helping women and children living in poverty and they operate a food pantry.	Casey Kelly, John Reece	10/15/2023 07:02 AM	030:41
Education, Parenting, Cultural Diversity	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 07:37 AM	029:48
Education, Parenting, Economic Development	HOUSTON P.A.	Literacy Advance: an English tutor and a student shares their experience and the Org's partnership with local libraries.	Terry Keane, Nada Hassan	10/22/2023 07:02 AM	030:47

Education, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 07:38 AM	029:49
Volunteerism, Parenting, Education, Healthcare	HOUSTON P.A.	The Steel Magnolia Moms Holiday market is on November 2nd open to the public. It funds their support programs for parents with children who have special needs.	Elizabeth Elder; Tiffanie Williams; Kate Peden	10/29/2023 07:01 AM	030:47
Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 07:35 AM	029:49
Environment, Education	HOUSTON P.A.	Houston Botanic Garden Presents Flutter: The Monarch Butterfly Project.	Erin Mills; Justin Lacey	11/05/2023 07:03 AM	030:20
Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 07:36 AM	029:49
Education, Parenting, Cultural Diversity	HOUSTON P.A.	Children's Museum of Houston is hosting "Secret Night Out" adults only event. They are also opening Seasons of Sharing WonderWeek.	Kaitlyn Dougherty; Keith Ostfeld	11/12/2023 06:58 AM	030:43
Healthcare, Volunteerism	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran's Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 07:33 AM	029:50
Volunteerism, Healthcare, Parenting, Education	HOUSTON P.A.	Northwest Assistance Ministries' Family Violence Center is the primary provider of domestic violence services in northwest Houston.	Samantha Anchia	11/19/2023 07:00 AM	030:45
Poverty, Healthcare, Parenting	IHEARTRADIO COMMUNITIES:	Discuss the No Kid Hungry campaign and ways to help	E. Gaskins	11/19/2023 07:34 AM	029:49

	PUBLIC AFFAIRS SPECIAL	support the effort during the holiday season.			
Education, Parenting, Healthcare	HOUSTON P.A.	Adam Farris is a VAST Academy graduate and graduate of the Monarch School. He is the founder of Younique Abilities which fosters employment for people living with disabilities.	Adam Farris	11/26/2023 07:06 AM	030:32
Healthcare, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 07:43 AM	029:49
Volunteerism, Education, Parenting	HOUSTON P.A.	Houston Petset on its pop-up adoption program for cats and dogs and its spay & neuter services.	Lisa Tynan	12/03/2023 07:03 AM	029:53
Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 07:37 AM	029:49
Crime Prevention, Parenting, Healthcare	HOUSTON P.A.	Domestic violence crime is up 40% in Harris County since the pandemic began, which includes a big jump in domestic violence which has not come down since.	Maisha Colter	12/10/2023 07:03 AM	029:59
Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 07:38 AM	029:49
Healthcare, Volunteerism, Parenting, Education	HOUSTON P.A.	Arms Wide foster parents on how taking care of babies	DeJuana Jernigan; Laura and John Preble	12/17/2023 07:06 AM	030:09
Education, Economic Development	HOUSTON P.A.	Literacy Now on the literacy rate among third graders in HISD which is just under 30%.	Jacque Daughtry	12/24/2023 07:05 AM	030:04

Volunteerism, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 07:39 AM	029:50
Economic Development, Education	HOUSTON P.A.	The CEO of Goodwill Industries of Houston on another successful year of helping people find employment.	Steve Lufburrow	12/31/2023 7:39 AM	030:00

**Section II**  
**ADDITIONAL LOCAL PROGRAMMING**

Section II lists regularly scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

<b>Issue</b>	<b>Program / Title</b>	<b>Description</b>	<b>Date   Time</b>	<b>Duration</b>
Economy	KODA FM	Astros win third straight American League West Title...team store open tonight with post season tickets for sale	10-02-23 6:00AM 7:00AM 8:00AM	:30
Education	KODA FM	Rice university ranked the best college in Texas according to Wallet Hub	10-19-23 6:00AM 7:00AM 8:00AM	:30
Government	KODA FM	Early voting begins today thru Nov 3. Houston will pick its next Mayor	10-23-23 6:00AM 7:00AM 8:00AM	:30
Economy, Community, Sports	KODA FM	Astros lose to Rangers but at least a Texas team still has a chance at World Series	10-24-23 6:00AM 7:00AM 8:00AM	:30
Health/comm unity safety	KODA FM	A near disaster at Hobby airport as two planes touched wings...all flights stopped for 3 hours	10-25-23 6:00AM 7:00AM 8:00AM	:30
Community, Sports, Economy	KODA FM	Astros manager Dusty Baker will announce his future after becoming one of the most successful MLB managers.	10-26-23 6:00AM 7:00AM 8:00AM	:30
Economy	KODA FM	A new report finds Houston spends \$100-200 million more than we bring in.	10-27-23 6:00AM 7:00AM 8:00AM	:30
Economy, Safety	KODA FM	Cruise will stop its driverless vehicles in Houston for now after 2 crashes	10-30-23 6:00AM 7:00AM 8:00AM	:30
Law, Safety	KODA FM	There was a high-speed chase in Fort Bend County with an 18-wheeler. fortunately, no injuries, the driver in court	11-06-23 6:00AM 7:00AM 8:00AM	:30
Community, Health	KODA FM	A shelter in place yesterday in San Jacinto County after an explosion at Sound Resource...air quality monitored.	11-07-23 6:00AM 7:00AM 8:00AM	:30
Community, Safety	KODA FM	Former NFL player DJ Hayden and two others killed after another vehicle sped thru a red light downtown	11-8-23 6:00AM 7:00AM 8:00AM	:30



Weather	KODA FM	Today is a Weather Alert Day...severe weather not expected but things could change	11-13-23 6:00AM 7:00AM 8:00AM	:30
Economy, Sports	KODA FM	Astros announced a new manager, Joe Espada. he becomes the 20th full time manager for the team	11-14-23 6:00AM 7:00AM 8:00AM	:30
Government	KODA FM	Mayor Turner announced a book to highlight his 8 years as Houston Mayor...asking taxpayer to pay for it	11-17-23 6:00AM 7:00AM 8:00AM	:30
Government	KODA FM	Early voting for Houston Mayor Run-off race begins today ...voting day Dec 9	11-27-23 6:00AM 7:00AM 8:00AM	:30
Economy	KODA FM	Texas Christmas Tree farms are thriving including Oh What Fun It Is Farm 's sales doubled	11-29-23 6:00AM 7:00AM 8:00AM	:30
Economy, Travel, Safety	KODA FM	Bush airport is expanding the baggage handling system so expect delays	12-01-23 6:00AM 7:00AM 8:00AM	:30
Economy, Sports, Community	KODA FM	UT makes it to the College Bowl in New Orleans...The Championship game in Houston Jan 8	12-04-23 6:00AM 7:00AM 8:00AM	:30
Government	KODA FM	Charges against three of Harris County Judge Lina Hidalgo's staffers have been refiled after Texas Rangers uncovered information	12-04-23 6:00AM 7:00AM 8:00AM	:30
Education	KODA FM	Changes at area school districts. Lamar ISD considering rezoning to deal with overcrowding. Spring Branch ISD	12-12-23 6:00AM 7:00AM 8:00AM	:30
Education	KODA FM	HISD has approval for District of Innovation designation which gives it more flexibility for improvement	12-15-23 6:00AM 7:00AM 8:00AM	:30
Crime	KODA FM	Robert Yancy Jr. is serving a life sentence and escaped from Prison...Robert Yancy Jr is driving a 2021 white Nissan Versa	12-17-23 6:00AM 7:00AM 8:00AM	:30
Government	KODA FM	Governor Abbott signs bill that lets police arrest anyone coming into the US illegally	12-19-23 6:00AM 7:00AM 8:00AM	:30
Education, Community	KODA FM	A new report finds 7600 HISD students are homeless. That is double the number from 2013 closing two schools	12-20-23 6:00AM 7:00AM 8:00AM	:30

**Traffic updates are daily features that air at:**

5:20am, 5:34am, 5:50am, 6:02am, 6:16am, 6:28am, 6:44am, 7:02am, 7:28am,  
8:08am, 9:10am, 9:39am, 9:39am, 10:12am, 10:40am, 11:11am, 11:40am, 12:11pm,  
12:40pm, 1:12pm, 1:40pm, 2:40pm, 4:25pm, 4:45pm, 5:25pm, 5:45pm, 6:11pm,  
6:33pm, 7:11pm, 7:40pm, 7:50pm

**Weather updates are daily features that air at:**

6:34am, 7:10am, 7:37am, 8:02am, 9:20am, 9:48am, 10:19am, 11:19am, 12:19pm,  
1:19pm, 2:11pm, 4:35pm, 5:36pm, 5:56pm, 6:21pm, 6:42pm, 7:18pm, 7:57pm

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH, COMMUNITY INVOLVEMENT, FAMILY	BREAST CANCER RESEARCH	000:30	13
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
FINANCIAL COACHING	OPERATION HOPE	000:29	11
COMMUNITY INVOLVEMENT	Homebase	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	8
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
COMMUNITY INVOLVEMENT	SHOW YOUR STRIPES	000:30	8
COMMUNITY INVOLVEMENT	SHOW YOUR STRIPES	000:30	5

**SECTION IV - KODA  
COMMUNITY OUTREACH - PROMOTIONS**

Section IV lists additional support the station provides for the community through events with sponsorships, promotions, and live broadcasts.

<b>DATE</b>	<b>EVENT</b>	<b>DESCRIPTION</b>
Dec 7-8	St. Jude Radiothon	KODA dedicated two full days of programming and promotions to St Jude Children's Research Hospital for a radiothon that raised over \$330,000. (Six iHeartMedia Houston stations were involved with the radiothon)
December 10th	Star of Hope	Sunny supported ticket sales for Trans Siberian Orchestra Holiday show with \$1 from every ticket sold going to The Star of Hope. Over one hundred giveaway and promotional announcements, front page web, social posts, and e-blast. Dana Tyson presented a check for \$30,000 to The Star of Hope at the concert