

KODA  
Houston, TX  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/05/2018

KODA  
Quarterly Issues/Programs List

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KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education, Cultural Diversity, Crime Prevention, Volunteerism;** Child Advocates benefits from the annual McDonald's Children Festival which has raised 5 million Dollars thus far.
- **Education, Cultural Diversity, Parenting;** Houston Museum of Natural Science's new exhibit: Death by Natural Causes - how nature is deadly and how to avoid turning up dead from common encounters.
- **Education, Economic Development, Education;** Hire Houston on helping Houston youths into summer jobs for valuable life experience.
- **Education, Economic Development, Unemployment;** Goodwill Industries of Houston continues helping veterans as one of the city's largest employers.
- **Education, Poverty, Cultural Diversity, Crime Prevention;** The YWCA's Outstanding Women Luncheon; housing for sex trafficking victims and Meals on Wheels after Harvey.
- **Environment, Education, Volunteerism;** The Houston Arboretum on their new developments and educational programs.
- **Environment, Education, Volunteerism;** Memorial Park Conservancy on its next 10 year master plan for one of our nation's most unique parks.
- **Healthcare, Education, Parenting, Cultural Diversity;** Hope Stone, Inc. on teaching children through arts, their Veteran's Drum Circle and their big show coming in August.
- **Healthcare, Education, Parenting;** Epilepsy Foundation on the seriousness of this relatively unknown disease and a call to action.

- **Healthcare, Education, Volunteerism, Parenting, Economic Development;** The Health Museum on its unique partnership with one of the best medical community in the world.
- **Healthcare, Volunteerism, Education;** Life Gift on saving people's lives by enrolling donors. The Org saves thousands of lives with hip awareness campaigns.
- **Parenting, Education, Volunteerism, Healthcare;**Newman's Own was built to give. Their tremendous success has become an example to the food industry.
- **Poverty, Unemployment, Education, Volunteerism;** Coalition for the Homeless on its new LEAP program for landlords and Harvey's impact on homelessness.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Cultural Diversity, Crime Prevention, Volunteerism	HOUSTON P.A.	Child Advocates benefits from the annual McDonald's Children Festival which has raised 5 million Dollars thus far.	Ashley Brochette; Kelly StMary	04/01/2018 07:01 AM	030:30
Education, Cultural Diversity, Parenting	HOUSTON P.A.	Houston Museum of Natural Science's new exhibit: Death By Natural Causes - how nature is deadly and how to avoid turning up dead from common encounters.	David Temple	04/08/2018 06:59 AM	029:54
Environment, Education, Volunteerism	HOUSTON P.A.	The Houston Arboretum on their new developments and educational programs.	Emily Manderson; Christine Man	04/15/2018 07:00 AM	030:33
Healthcare, Volunteerism, Education	HOUSTON P.A.	Life Gift on saving people's lives by enrolling donors. The Org saves thousands of lives with hip awareness campaigns.	Kevin Myer; Brian Rothermel	04/22/2018 07:04 AM	030:18
Education, Economic Development, Education	HOUSTON P.A.	Hire Houston on helping Houston youths into summer jobs for valuable life experience.	Dave Moss; Juliet Stipeche	04/29/2018 07:04 AM	030:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Economic Development, Unemployment	HOUSTON P.A.	Goodwill Industries of Houston continues helping veterans as one of the city's largest employers.	Steve and Will Lufburrow	05/06/2018 07:03 AM	030:49
Healthcare, Education, Parenting	HOUSTON P.A.	Epilepsy Foundation on the seriousness of this relatively unknown disease and a call to action.	Dr. Takijah, Loren Phillips	05/13/2018 07:06 AM	029:08
Education, Poverty, Cultural Diversity, Crime Prevention	HOUSTON P.A.	The YWCA's Outstanding Women Luncheon; housing for sex trafficking victims and Meals on Wheels after Harvey.	Allison Booker Brooks	05/20/2018 07:04 AM	030:13
Environment, Education, Volunteerism	HOUSTON P.A.	Memorial Park Conservancy on its next 10 year master plan for one of our nation's most unique parks.	Shellye Arnold	05/27/2018 07:04 AM	030:28
Healthcare, Education, Volunteerism, Parenting, Economic Development	HOUSTON P.A.	The Health Museum on its unique partnership with one of the best medical community in the world.	Dr. Melanie Johnson	06/03/2018 07:00 AM	030:18
Healthcare, Education, Parenting, Cultural Diversity	HOUSTON P.A.	Hope Stone, Inc. on teaching children through arts, their Veteran's Drum Circle and their big show coming in August.	Jane Weiner; Ashley Horn	06/10/2018 07:04 AM	030:37
Parenting, Education, Volunteerism, Healthcare	HOUSTON P.A.	Newman's Own was built to give. Their tremendous success has become an example	Robert Forrester	06/17/2018 07:02 AM	030:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to the food industry.			
Poverty, Unemployment, Education, Volunteerism	HOUSTON P.A.	Coalition for the Homeless on its new LEAP program for landlords and Harvey's impact on homelessness.	Eva Thibaudeau	06/24/2018 07:02 AM	030:41

**Section II**  
**ADDITIONAL LOCAL PROGRAMMING**

Section II lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
CRIME	KODA-FM	Houston mega-church pastor Kirbyjon Caldwell defends himself from the Easter Sunday pulpit, after being indicted on federal fraud charges. He denied allegations he defrauded investors of 3.4-million dollars in worthless Chinese bonds.	04-02 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	You may be looking forward to retirement, but don't act too quickly. Financial analysts say your Golden Years will require a strategy and planning. The longer you defer Social Security between the ages of 62 and full retirement, means about a six-percent increase annually. But DON'T wait if you're in poor health or you have to stop working sooner than you planned.	04-04 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	April is National Financial Literacy Month. A WalletHub survey ranks Texas 41 <sup>st</sup> among states paying off their credit card debt. The state ranks 44 <sup>th</sup> when comparison shopping for competing cards. The state fares much better (15) at living within its means and not spending more than we earn.	04-06 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Your debt may keep you from retiring. The average American household (over age 75) still has \$37,000 in debt... including student loans... because many people	04-10 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		return to college in their 50's to get post-graduate degrees that make them more marketable in the workplace.		
HEALTHCARE	KODA-FM	There is a looming shortage of home healthcare workers. Houstonians over age 65 will soon outnumber those under age 18. Low unemployment rates are hurting recruiting efforts. Workers are also suffering from burnout.	04-11 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Former First Lady Barbara Bush announces she will no longer seek medical care for a series of health issues she suffers from, and will instead focus on 'comfort care' in her Houston home. Support and well-wishes are pouring in from around the world.	04-16 6:00AM 7:00AM	:30
CRIME	KODA-FM	As many as four deputies from the Harris County Precinct-Four Constable's office are injured in a shootout during an overnight disturbance call. Deputies arrived at a home off Will Clayton Pkwy and Timber Forest Dr. One deputy required surgery for his wounds. The suspect was reportedly shot 22 times and also required surgery.	04-17 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Houston is joined by people around the country and the world in mourning the loss of former First Lady (and First Mother) Barbara Bush, who passed away Tuesday evening at her Houston home at age 92. She is remembered as a stalwart of the Bush family, and the impact of her literacy programs. A public viewing will be held Friday, followed by a private service Saturday, and burial at the George H.W. Bush presidential library in College Station.	04-18 6:00AM 7:00AM	:30



ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
GOVERNMENT / CRIME	KODA-FM	Today marks the 25 <sup>th</sup> anniversary of the fiery end to the Branch Davidian standoff outside Waco, Texas. The 51-day siege started with a government raid on the sect that left six church members and four federal agents dead. A fire destroyed the compound, killing 75 others including the group's leader Davis Koresh. It also sparked a wave of government distrust that led to the Oklahoma City bombing on this date two years later.	04-19 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Former President George H.W. Bush was admitted to the hospital Sunday, one day after burying his wife Barbara. A family spokesman says 'Bush 41' developed an infection that moved into his blood. He is responding to treatments he's receiving at Houston Methodist Hospital.	04-24 6:00AM 7:00AM	:30
HEALTHCARE	KODA-FM	April is Distracted Driving Awareness Month, and a survey from ZenDrive suggests Houston is the most driver-distracted city in the nation. Most drivers admit that cell phone use behind the wheel is a distraction, but 90-percent still do it. Other distractions - from applying makeup to eating - are also causing crashes.	04-25 6:00AM 7:00AM	:30
YOUTH, FAMILY, PARENTING	KODA-FM	Cracking the Code: Parents need to learn the acronyms their teens are using while texting to keep them out of dangerous situations. Among the more popular/dangerous acronyms: CU46 (see you for sex), ASL (age, sex, location), and FWB (friends with benefits). We posted a list of the 25 most popular on sunny99.com.	04-26 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA-FM	Texas holds a Sales Tax Holiday this weekend on items that can be used for emergency preparedness. Portable generators over \$3,000 are eligible for the tax break, emergency ladders and shutters over \$300, and select items under \$75.	04-27 6:00AM 7:00AM	:30
YOUTH, FAMILY, PARENTING	KODA-FM	American couples spend roughly 25-percent of their salaries to raise a child. The total cost now estimated at \$233,000 from birth to age 18. On the other end of the generational spectrum is a new phenomenon called 'helicopter children'; like helicopter parents, they are adult children who are in a position to make the day-to-day decisions that control their elderly parents' lives.	04-30 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Innovation and consolidation are the big topics of discussion at this year's Offshore Technology Conference at NRG Park. Analysts are also happy about having an industry-friendly voice residing in the White House. Up to 70,000 people are expected at the conference.	05-02 6:00AM 7:00AM	:30
YOUTH, FAMILY, PARENTING	KODA-FM	The Irving-based Boy Scouts of America announces they will change their name to Scouting BSA next February, to reflect their new policy to include girls in their scouting programs. 3,000 girls have already signed up for the early adopter program.	05-03 6:00AM 7:00AM	:30
HEALTHCARE	KODA-FM	More Americans are doing without health insurance, whether by choice or due to rising premiums. Experts say a Houston family of five can easily spend \$2,000 a month	05-08 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		on healthcare -with or without insurance. There are also concerns in the industry that the ACA may have done more harm than good.		
EDUCATION / PERSONAL FINANCE	KODA-FM	Total national student loan debt exceeds 1.3-trillion dollars. WalletHub lists the cities with the highest student debt. Humble is among the worst - 6 <sup>th</sup> highest. But Lake Jackson, Nederland, Cleveland, and Friendswood are among the lowest.	05-11 6:00AM 7:00AM	:30
YOUTH, FAMILY & PARENTING	KODA-FM	Couples who spend money on flashy weddings are more likely to get divorced. Experts say people who spend over \$30,000 on their wedding day are less likely to make it to 'happily ever after'. Money is the number one cause for divorces, and attorneys say couples should engage in frank financial talks before walking down the aisle.	05-14 6:00AM 7:00AM	:30
HEALTHCARE	KODA-FM	Harris County health officials are asking for the public's help in battling mosquitoes this summer season. Houston is home to 56 species of mosquitoes, which can carry a variety of diseases including West Nile, Zika, and Chikungunya. Remove standing water from your properties, which are breeding grounds for the insects. Diseases from mosquitoes, ticks, and other insects have tripled since 2004.	05-16 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Houston city leaders get a stinging rebuke from Governor Greg Abbott, when they request future funding for Hurricane Harvey relief. Abbott's letter says the city hasn't distributed - or even	05-18 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		applied for - the funds that are already available, further suggesting they should decide how to spend the money before asking for more.		
CRIME / EDUCATION	KODA-FM	Texas Governor Greg Abbott calls for a moment of silence at 10:00am, to honor the victims of Friday's mass shooting at Santa Fe High School. Ten people - nine students and a teacher - were killed; 13 others were injured including a school police officer. The 17-year old suspect has been charged with capital murder and other charges. Because he is a minor, he is not eligible for the death penalty.	05-21 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Houston Mayor Sylvester Turner lays out a four-point plan to tackle the transportation issues of our growing community. In his State of Mobility speech, he called on leaders to create a direct connector between downtown and the Galleria; provide two-way HOV on all highways, smarter timing in traffic signals; and create direct transportation between downtown and both airports.	05-25 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	Students from Santa Fe High School return to class today, a week and-a-half after the shooting that killed eight of their classmates and two teachers. Meanwhile, schools are collaborating with law enforcement to develop emergency operations plans for the upcoming school year.	05-29 6:00AM 7:00AM	:30
GOVERNMENT/ ELECTION	KODA-FM	President Trump flies into Houston this morning for dual purposes. He will meet with families of the victims of	05-31 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		<p>the Santa Fe High School shooting before heading off to a campaign fundraiser at the St. Regis Hotel. From there he flies to Dallas to attend another fundraiser Thursday evening.</p>		
EDUCATION	KODA-FM	<p>School safety is becoming a bigger concern among parents. The shooting in Santa Fe has led to another surge in the number of parents considering home schooling. Advocates say home schooled students watch less television, vote more frequently, perform better on standardized tests, and do well in college.</p>	<p>06-05 6:00AM 7:00AM</p>	:30
ECONOMIC DEVELOPMENT	KODA-FM	<p>A new WalletHub survey ranks Texas in the top ten in economic health - measured by wages, employment, and economic activity. Analysts say the state's ranking would improve with the addition of more STEM jobs. Texas also ranks #1 nationally in exports per capita.</p>	<p>06-06 6:00AM 7:00AM</p>	:30
CRIME	KODA-FM	<p>A suspicious device is found early this morning at Hobby Airport, prompting an evacuation of the security area. Airport officials later confirmed a novelty grenade was found in the luggage of a 17-year old Boy Scout, who was detained and questioned (later released). TSA started allowing people back into the area about an hour after the evacuation.</p>	<p>06-07 6:00 AM 7:00AM</p>	:30
ENVIRONMENT	KODA-FM	<p>Hurricanes are getting slower. An analysis of storms between 1949 and 2016 shows current systems are moving ten-percent slower. This is cause for concern, as rainfall totals will increase, which adds to the</p>	<p>06-11 6:00AM 7:00AM</p>	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		chance for widespread flooding and loss of life.		
ENVIRONMENT	KODA-FM	Houston is bracing for a wet Father's Day weekend. A weather system has been moving north toward the US. Forecasters have downgraded its chances of forming into a tropical system, but up to six inches of rain could still fall on the region before Tuesday.	06-15 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	The Texas economy continues to soar, leading the nation in job growth again last month. All major urban areas are seeing growth, along with oil jobs in rural areas. Texas has had 23 consecutive months of job growth.	06-21 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	The Wall Street Journal Reports that 40% of households aged 55-70 do not have the money to maintain their standard of living in retirement. Many are still trying to recoup losses from the Great Recession.	06-26 6:00AM 7:00AM	:30
YOUTH, FAMILY, PARENTING	KODA-FM	Move over "helicopter parents" and make room for 'lawnmower parents"... those who race ahead to 'mow down' any potential obstacle in their children's way. Therapists say we continue to raise children who are not being equipped with the coping skills to deal with life once they grow up.	06-29 6:00AM 7:00AM	:30

Traffic and Weather are daily features that air at:

**TRAFFIC**

Traffic updates air daily at 5:10am, 5:17am, 5:31am, 5:40am, 5:48am, 5:52am, 6:00am, 6:15am, 6:18am, 6:31am, 6:45am, 6:49am, 7:00am, 7:15am, 7:18am, 7:32am, 7:45am, 7:49am, 8:00am, 8:10a, 8:15am, 8:45am, 9:20am, 9:50am,

10:19am, 10:49am, 11:19am, 11:49am, 12:19pm, 12:49pm, 1:19pm, 1:49pm, 2:49pm,  
3:20pm, 3:50pm, 4:10pm, 5:20pm, 5:51pm, 6:20pm, 6:50pm, 7:19pm, 7:49pm

**WEATHER**

Weather reports air daily at 5:10am, 5:18am, 5:40am, 5:52am, 6:00am, 6:15am,  
6:45am, 7:00am, 7:15am, 7:45am, 8:00am, 8:15am, 8:45am, 9:13am, 9:41am,  
10:13am, 11:13am, 12:13pm, 1:13pm, 2:13pm, 3:12pm, 3:41pm, 4:02pm, 5:12pm,  
5:42pm, 6:12pm, 6:41pm, 7:14pm

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	014
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	014
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	015
FAMILY	TAKE YOUR KID TO WORK	000:30	009



**Section IV**  
**COMMUNITY OUTREACH - PROMOTIONS**

Section IV lists additional support the station provides for the community through events with sponsorships, promotions and live broadcast.

DATE	EVENT	DESCRIPTION
Month of April	Teacher of the Month	Sunny ran 25 promotional announcements over the air and streaming each week along with Dynamic Lead on home page of website to nominate area teachers to be recognized for changing the lives of students. Teachers receive \$250 and a Visit from Sunny to their classroom.
April 8	Run for the Rose	From March 26-April 8, Sunny ran 50 recorded promotional announcements on air and stream, front page website banner ad, social posts on twitter and Facebook, and provided on site activation.
April 14 and 21	March of Dimes March for Babies	Sunny ran a total of 50 on air/streaming promotional announcements and included in the Dynamic Lead on front page of Sunny website from April 1-April 29, plus community events calendar posting for the month of April. Donated on site station activation at event, Master of Ceremonies, inclusion in electronic newsletter inclusion ad April 24. Event benefits March of Dimes
May 30	Sista Strut Breast Cancer Awareness and Walk Kick Off Luncheon	KODA hosted a luncheon for business, community and influencers to kick off the promotional campaign for Sista Strut which will benefit the Rose Organization providing breast care services to all women no matter whether they can pay or not.