

KODA
Houston, TX
Quarterly Issues/Programs List
Second Quarter, 2016
04/05/2016

KODA
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Crime, Poverty, Education;** Freedom Place helps victims of human trafficking. Waters has personal experience in the matter.
- **Cultural Diversity, Art, Education;** Dance Salad, one of the world's most renowned dance festivals, features companies from around the world.
- **Education, Cultural Diversity;** The Peace Corps: an example of good intentions put into practice with great success.
- **Education, Cultural Diversity;** Main Street Theater continues its gender-breaking new year with Czech Shakespeare Company's Venus in Fur.
- **Education, Cultural Diversity;** Carver and Kinkaid HS collaborate on a big production of "Hairspray" which reflects Houston's great diversity.
- **Education, Cultural Diversity;** Stark Naked Theatre on funding art and producing a modern classic: "Who's Afraid of Virginia Woolf."
- **Education, Economic Development;** Writers in the Schools has a terrific new game Design program to teach programming.
- **Environment, Education, Healthcare;** Houstonians and how they care & protect animals: one of many topics on "Animal Life."
- **Environment; Education;** Houston Parks Board celebrates Bayou Greenway Day to promote the beautification of Houston's Bayous. Early results are spectacular.
- **Healthcare, Education;** Dr. Smith on why Houston is hard on allergies and respiratory afflictions.
- **Healthcare, Volunteerism, Education;** The Gulf Coast Regional Blood Center on the constant need for donations and its many services serving South East Texas.
- **Poverty, Unemployment Education;** Superbowl of Caring gives youths an opportunity to help and learn from the process.

- **Poverty, Unemployment, Education;** Neighborhood Centers Inc. presents its 4th annual "For Good Celebration" at City Hall.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME
Education, Cultural Diversity	HOUSTON P.A.	The Peace Corps: an example of good intentions put into practice with great success.	Jason Steele; Ken Fraley	01/03/2016 07:33 AM
Crime, Poverty, Education	HOUSTON P.A.	Freedom Place helps victims of human trafficking. Waters has personal experience in the matter.	Emily Waters	01/10/2016 07:33 AM
Education, Cultural Diversity	HOUSTON P.A.	Main Street Theater continues its gender-breaking new year with Czech Shakespeare Company's Venus in Fur.	Jessica Boon; Guy Roberts; Shannon Emerick	01/17/2016 07:36 AM
Poverty, Unemployment Education	HOUSTON P.A.	Souperbowl of Caring gives youths an opportunity to help and learn from the process.	Melissa Daigneault	01/24/2016 07:33 AM
Education, Cultural Diversity	HOUSTON P.A.	Carver and Kinkaid HS collaborate on a big production of "Hairspray" which reflects Houston's great diversity.	Justin Doran; Roshunda Jones	01/31/2016 07:34 AM
Poverty, Unemployment, Education	HOUSTON P.A.	Neighborhood Centers Inc. presents its 4th annual "For Good Celebration" at City Hall.	Frida Villalobos; Cristina Cave	02/07/2016 07:33 AM
Healthcare, Education	HOUSTON P.A.	Dr. Smith on why Houston is hard on allergies and respiratory afflictions.	Dr. Kevin Smith	02/14/2016 07:35 AM
Healthcare, Volunteerism, Education	HOUSTON P.A.	The Gulf Coast Regional Blood Center on the constant need for	Jenni O'Loughlin; Meagan Raeke	02/21/2016 07:33 AM

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME
		donations and its many services serving South East Texas.		
Education, Cultural Diversity	HOUSTON P.A.	Stark Naked Theatre on funding art and producing a modern classic: "Who's Afraid of Virginia Woolf."	Kim & Philip Lehl; Jennifer Dean	02/28/2016 07:33 AM
Education, Economic Development	HOUSTON P.A.	Writers in the Schools has a terrific new game Design program to teach programming.	Robin Reagler; Rick Brennan	03/06/2016 07:34 AM
Environment; Education	HOUSTON P.A.	Houston Parks Board celebrates Bayou Greenway Day to promote the beautification of Houston's Bayous. Early results are spectacular.	Catherine Butsch; Cullen Geiselman	03/13/2016 07:37 AM
Cultural Diversity, Art, Education	HOUSTON P.A.	Dance Salad, one of the world's most renowned dance festivals, features companies from around the world.	Nancy Henderek	03/20/2016 07:37 AM
Environment, Education, Healthcare	HOUSTON P.A.	Houstonians and how they care & protect animals: one of many topics on "Animal Life."	Meera Nandlal	03/27/2016 07:34 AM

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Issue	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Education, Parenting	Viewpoints	The Importance of Music and Arts Education	01/03/2016 07:00 AM	25:00
Education, Parenting, Cultural Diversity	Viewpoints	Humor: It makes serious topics easier to discuss	01/10/2016 07:00 AM	25:00
Cultural Diversity, Education, Employment	Viewpoints	Immigrants: Why we need them and how they can help our economy and culture	01/17/2016 07:00 AM	25:00
Education, Crime Prevention	Viewpoints	Great is the Truth: A story of sexual abuse at school	01/24/2016 07:00 AM	25:00
Economic Development	Viewpoints	Super Bowl Gold: A look back at the Big Game	01/31/2016 07:00 AM	25:00
Economic Development	Viewpoints	The Wage Gap: Why we have it and how we can narrow it	02/07/2016 07:00 AM	25:00
Crime Prevention, Poverty	Viewpoints	Sex & Labor Trafficking: Why it happens; how we can help the victims	02/14/2016 07:00 AM	25:00
Education	Viewpoints	The Scholar Denied: W.E.B. Du Bois	02/21/2016 07:00 AM	25:00
Crime Prevention	Viewpoints	Con Men: We're all susceptible	02/28/2016 07:00 AM	25:00
Politics	Viewpoints	David Axelrod on Obama and Politics	03/06/2016 07:00 AM	25:00

Education	Viewpoints	Kids & Character: How do you teach it?	03/13/2016 07:00 AM	25:00
Cultural Diversity	Viewpoints	Everyone's a Critic! Why it's important that you should be	03/20/2016 07:33 AM	25:00
Education	Viewpoints	Teaching Politics in Schools: Fostering discussion and debate	03/27/2016 07:00 AM	25:00

**Section III
ADDITIONAL LOCAL PROGRAMMING**

Section III lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
CRIME	KODA-FM	The Houston Police Department warns gun control advocates against abusing the 9-1-1 system, now that Open Carry has become legal in Texas. Those who call the emergency line to report someone who is legally carrying a weapon opening can be subject to strict penalties.	1-4 6:00AM 7:00AM	:30
GOVERNMENT / CRIME	KODA-FM	A Cypress barbecue restaurant offers a special discount to those participating in the new Open Carry law. "Brooks Place" - ranked as one of the best BBQ joints in the state by Texas Monthly in 2013 - offers a 25-percent discount to CHL holders who are openly carrying firearms. The discount will be offered until further notice.	1-6 6:00AM 7:00AM	:30
CRIME	KODA-FM	The Texas DPS trooper who arrested Sandra Bland is indicted for perjury by a Waller County grand jury. He has also lost his job. Bland was the Prairie View A&M alumnus who committed suicide in her jail cell last summer. Her family continues its call for an independent investigation.	1-7 6:00AM 7:00AM	:30
JOBS / ECONOMIC DEVELOPMENT	KODA-FM	The U.S. economy added 292,000 jobs last month but the number of people out of the workforce increased. Almost over 1/3 rd of Americans do not work. Some	1-8 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		are retiring from the workforce in their 20s.		
ECONOMIC DEVELOPMENT	KODA-FM	Oil analysts in Houston say it appears we've reached the bottom for oil prices. Forecasters say the energy industry could see its first negative growth in 48 years.	1-12 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT / EDUCATION	KODA-FM	Public schools in Texas have collected about 70-million dollars from proceeds generated by lottery sales. Today's Powerball jackpot is worth a record 1.5-billion dollars (annuitized), but a statistician at Baylor says the chances of winning are so astronomically small that sales amount to a "tax on the stupid."	1-13 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Winners in three states (CA, TN, FL) for the record Powerball jackpot, worth an estimated 1.5-billion dollars. Four millionaires were made in Texas, including one in Houston. Statistics show 44-percent of jackpot winners are broke within five years.	1-14 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	The housing market in Houston suffers its third decline in as many months. Sales were off by 10% compared to the same period last year. Analysts blame the stock market and layoffs in the energy sector. Prices were slightly up, because of an uptick in higher-priced homes.	1-15 6:00AM 7:00AM	:30
CRIME	KODA-FM	A Tarrant County judge holds a hearing today to decide whether 'affluenza' teen Ethan Couch's case should be transferred to adult court. Couch is still fighting extradition from Mexico. He's accused of violating his parole in a deadly drunk	1-19 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		driving case. MADD will reportedly present more than 40,000 petition signatures to the judge, calling for the case to be moved.		
GOVERNMENT - ELECTIONS	KODA-FM	The Republican National Committee announces some changes to the scheduled presidential debate in Houston next month. The RNC forum will air on CNN. It was moved back a day to February 25, and the location (previously listed as the University of Houston), has not been determined.	1-20 6:00AM 7:00AM	:30
JOBS / CRIME	KODA-FM	The Houston police Department held graduation for new cadets. Dana Tyson was there and spoke about her experience.	1-22 6:50AM	1:30
EDUCATION	KODA-FM	We honor a local teacher making a difference in their school. Phyllis Palmer from Mayde Creek High School was nominated by her students.	1-29 6:50AM	2:00
GOVERNMENT - ELECTION	KODA-FM	Texas Senator Ted Cruz has presidential momentum coming out of the Iowa caucuses. He beat Donald Trump - who has been leading in national polls - by four points. Two other candidates, Republican Mike Huckabee and Democrat Martin O'Malley have suspended their campaigns.	2-2 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Harris County Judge Ed Emmitt addresses the Greater Houston Partnership - where among other things - he addresses the future of the Astrodome. No private developers have expressed an interest in the county-owned facility. The latest potential remake calls for an engineer to raise the floor to make room for parking or storage.	2-3 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA-FM	Oil prices continue to fall, but many Houston-based energy companies are not too worried about \$30 oil. Some shale plays in Texas can remain profitable despite the falling prices. But analysts believe a good balance between consumers and producers will be struck between 40-60-dollars per barrel.	2-9 6:00AM 7:00AM	:30
GOVERNMENT - LAW	KODA-FM	Supreme Court Justice Antonin Scalia died in his sleep during a weekend hunting trip to West Texas. Owners of the Cibolo Creek Ranch near Marfa say he went to bed early and never woke up.	2-15 6:00AM 7:00AM	:30
GOVERNMENT - ELECTION	KODA-FM	Early voting for the primary elections gets underway today. Because primaries are administered by the individual parties, polling locations may have changed. Early voting continues through 2/26. The Texas Primary is scheduled for March 1 st .	2-16 6:00AM 7:00AM	:30
CRIME	KODA-FM	Officials announce that Conceal Carry/Open Carry will not be permitted at this year's Houston Livestock Show and Rodeo, angering many gun rights advocates. Event organizers say there's nothing new here. Conceal Carry was also banned last year.	2-17 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	Robert Becker, Chairman of the 2016 World Championship BBQ at the rodeo tells us about the scholarships that are given out each year.	2-23 6:50AM	1:30
GOVERNMENT - ELECTION	KODA-FM	The gloves come off in the final republican presidential debate before Super Tuesday. Marco Rubio, Ted Cruz, and Donald Trump	2-26 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		threw everything but the kitchen sink at one another during the forum at the University of Houston.		
GOVERNMENT - ELECTION	KODA-FM	Ted Cruz wins three states in the Super Tuesday primaries, including a 17-point win in Texas. He also claimed victories in Oklahoma and Alaska. Donald Trump won seven states, While Marco Rubio got his first. On the Democrat side, Hillary Clinton won seven states, including Texas. Challenger Bernie Sanders won four.	3-02 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Oil prices have jumped 32-percent in less than two weeks, leading to some wishful thinking that the current crisis has ended. Supplies are still at near-record levels, so more layoffs in the energy sector are possible.	3-03 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT - JOBS	KODA-FM	The nation created more jobs in February, even as the unemployment rate held steady at 4.9-percent. In Houston, analysts say construction, non-durable goods, education and healthcare have led to a net gain in jobs - despite falling oil prices.	3-07 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT - WEATHER	KODA-FM	Officials at the Houston Livestock Show and Rodeo are bracing for the first big weather event of the year. Rain accumulations up to ten inches are in the forecast. There are no worries at HLSR, because it's the largest indoor rodeo in the world, so there's plenty of room to stay safely away from the elements.	3-08 6:00AM 7:00AM	:30
CRIME	KODA-FM	A Texas family has their SUV stolen from a motel near the	03-10 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		Houston Livestock Show and Rodeo... along with several show animals that were housed in the trailer. Police believe the thieves were unable to unhook the trailer from the vehicle.	7:00AM	
ECONOMIC DEVELOPMENT	KODA-FM	Gas prices are finally starting to rebound. Analysts say the switch to summer blends will help increase prices. Meanwhile, Woodlands-based Anadarko announced another 1,000 layoffs - about 16-percent of their workforce.	3-11 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	Texas education officials reject a proposal under consideration in Mississippi, where teachers have an opportunity to grade parents. Critics say it is important to involve parents in their child's educational growth, but a report card is the wrong tool.	3-14 6:00AM 7:00AM	:30
TRANSPORTATION	KODA-FM	Interstate-10 remains closed in both directions at the Texas-Louisiana border due to flooding. Thousands have also been evacuated in four counties because of high water. Travelers are being forced to detour as far north as Shreveport to avoid dangerous roads and heavy traffic.	3-17 6:00AM 7:00AM	:30
ENVIRONMENT - WILDLIFE MANAGEMENT	KODA-FM	Wranglers are called in to remove an 8-foot alligator from a Fort Bend County neighborhood. The animal reportedly appeared at a resident's front door, looking for a meal. Wildlife experts also warn about gator encounters at this time of year. It is mating season, and the animals can be aggressive.	3-18 6:00AM 7:00AM	:30
GOVERNMENT -	KODA-FM	Airline passenger rights	3-24	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
SECURITY		groups are calling for additional security at Houston airports, and other major hubs around the nation. They say terrorists can still strike "soft" targets outside TSA monitored areas - like ticketing, baggage claim, and passenger drop-off areas.	6:00AM 7:00AM	
ECONOMIC DEVELOPMENT	KODA-FM	The Final Four of the NCAA Men's Basketball tournament is set. Villanova, Oklahoma, North Carolina, and Syracuse will square off at NRG Stadium starting Saturday, with the national final set for next Monday night.	3-28 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	The first-year administrator of the STAAR test say a computer glitch has caused many online test-takers to lose their answers. The vendor - Educational Testing Service - is looking for the cause. TEA officials call the situation "unacceptable."	3-31 6:00AM7:00AM	:30

Traffic and Weather are daily features that air at:

TRAFFIC

Traffic updates air daily at 5:10am, 5:17am, 5:31am, 5:40am, 5:48am, 5:52am, 6:00am, 6:15am, 6:18am, 6:31am, 6:45am, 6:49am, 7:00am, 7:15am, 7:18am, 7:32am, 7:45am, 7:49am, 8:00am, 8:10a, 8:15am, 8:45am, 9:20am, 9:50am, 10:19am, 10:49am, 11:19am, 11:49am, 12:19pm, 12:49pm, 1:19pm, 1:49pm, 2:49pm, 3:20pm, 3:50pm, 4:10pm, 5:20pm, 5:51pm, 6:20pm, 6:50pm, 7:19pm, 7:49pm

WEATHER

Weather reports air daily at 5:10am, 5:18am, 5:40am, 5:52am, 6:00am, 6:15am, 6:45am, 7:00am, 7:15am, 7:45am, 8:00am, 8:15am, 8:45am, 9:13am, 9:41am, 10:13am, 11:13am, 12:13pm, 1:13pm, 2:13pm, 3:12pm, 3:41pm, 4:02pm, 5:12pm, 5:42pm, 6:12pm, 6:41pm, 7:14pm

Section IV
PUBLIC SERVICE ANNOUNCEMENTS

Section IV lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	017
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006

SECTION V
COMMUNITY OUTREACH - PROMOTIONS

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
Feb 8- March 13	Houston Livestock Show and Rodeo	Sunny 99.1 promoted the Houston Livestock Show and Rodeo with ticket giveaways to the Rodeo that included Rodeo Houston Concert tickets. The HLS&R helps generate millions of dollars for youth scholarship.
Feb 20	MARFAN Victory Walk	Sunny promoted the walk with on air mentions the week of the event, as well as posting on community calendar, and front page website week of event. Sunny also donated an M.C. and was on site for the victory walk. The event benefited the Marfan Foundation.
March 5 th	Woodlands Marathon	Sunny ran a total of 50 on air promotional announcements on air, included in the Dynamic Lead on front page of Sunny website for 3 weeks, plus 56 streaming spots over 4 weeks, on site day of event, eblast inclusion ad Jan 11 and Feb 8 th .