

KODA
Houston, TX
Quarterly Issues/Programs List
Fourth Quarter, 2020
01/08/2021

KODA
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education Economic Development, Healthcare, Parenting, Crime Prevention;** Coalition for the Homeless - how bad it got during the pandemic and yet, progress was made.
- **Education Economic Development, Parenting, Cultural Diversity;** Houston Furniture Bank: Despite the pandemic, they opened a new location and store in the Woodlands.
- **Education Economic Development;** Legacy Clinic on helping the poor during the pandemic.
- **Education, Economic Development, Crime Prevention, Parenting;** Houston PetSet continues its mission to reduce the number of stray dogs in Houston. Strays are often voted number 1 problem in neighborhoods.
- **Education, Economic Development, Crime Prevention;** ReVision is helping disconnected youth caught in our juvenile system to reform and break the cycle of poverty.
- **Education, Economic Development, Education, Parenting, Volunteerism;** Goodwill Industries of Houston has continued to help people find employment despite the pandemic.
- **Education, Economic Development, Parenting;** The Houston Arboretum & Nature Center takes full advantage of its outdoor opportunities during the pandemic.
- **Education, Economic Development, Volunteerism;** Northwest Assistance Ministries are distributing food to thousands of families and collecting toys for thousands of children.
- **Education, Economic Development;** Juvenile and Capital Advocacy Project is sealing the criminal records of reformed juvenile offenders, giving them a better chance at employment.
- **Education, Economic Development;** MIAT Houston on training people and connecting them to employment in energy and aeronautic fields.

- **Education, Healthcare, Economic Development, Environment;** American Heart Association on sedentary diseases during the pandemic
- **Education, Parenting, Healthcare;** Gulf Coast Regional Blood Center continues to collect blood safely during the pandemic but donations are down.
- **Election;** When We All Vote on voter enthusiasm across the country in advance of the 2020 election, and the National Urban League, to talk about election engagement in the Black community.
- **Healthcare, Parenting, Education, Economic Development;** Arms Wide Adoption: How a firefighter became a father.
- **Public Safety, Public Health, Law;** The Pandemic Action Network for an update on the coronavirus pandemic, and an explainer on the U.S. Supreme Court.
- **Public Safety, Public Health, Law;** National Foundation for Infectious Diseases for a COVID-19 update and why flu vaccines are vital this year and commonly asked questions about the upcoming election.
- **Public Safety, Public Health;** The Breast Cancer Research Foundation to discuss the foundation's efforts towards finding a cure for breast cancer and an explainer on political polling.
- **Public Safety, Public Health;** The Pandemic Action Network, to discuss the growing COVID-19 outbreak across the country, vote.org on engagement and enthusiasm for the upcoming election.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Issue	PROGRAM / TITLE	DESCRIPTION	Guest	DATE/TIME	DURATION
Education, Economic Development, Parenting	HOUSTON P.A.	The Houston Arboretum & Nature Center takes full advantage of its outdoor opportunities during the pandemic.	Christine Mansfield	10/04/2020 07:00 AM	030:44
Public Safety, Public Health, Law	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	The Pandemic Action Network for an update on the coronavirus pandemic, and an explainer on the U.S. Supreme Court.	Carolyn Reynolds, Steve Vladek	10/04/2020 07:32 AM	029:31
Education, Economic Development, Crime Prevention, Parenting	HOUSTON P.A.	Houston PetSet continues its mission to reduce the number of stray dogs in Houston. Strays are often voted number 1 problem in neighborhoods.	Becky Best	10/11/2020 07:02 AM	030:44
Public Safety, Public Health, Law	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	National Foundation for Infectious Diseases for a COVID-19 update and why flu vaccines are vital this year and commonly asked questions about the upcoming election.	William Schaffner , Jessica Levinson	10/11/2020 07:36 AM	029:31

Healthcare, Parenting, Education, Economic Development	HOUSTON P.A.	Arms Wide Adoption: How a firefighter became a father.	Van Kohrt	10/18/2020 07:01 AM	030:19
Public Safety, Public Health,	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	The Breast Cancer Research Foundation to discuss the foundation's efforts towards finding a cure for breast cancer and an explainer on political polling.	Myra Biblowit, John Zogby	10/18/2020 07:35 AM	029:31
Education Economic Development, Parenting, Cultural Diversity	HOUSTON P.A.	Houston Furniture Bank: Despite the pandemic, they opened a new location and store in the Woodlands.	Oli Mohammed	10/25/2020 07:00 AM	030:39
Public Safety, Public Health,	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	The Pandemic Action Network, to discuss the growing COVID-19 outbreak across the country, vote.org on engagement and enthusiasm for the upcoming election.	Dr. Judy Monroe, Andrea Hailey	10/25/2020 07:45 AM	029:30
Education, Economic Development, Volunteerism	HOUSTON P.A.	Northwest Assistance Ministries are distributing food to thousands of families and collecting toys for thousands of children.	Brian Carr	11/01/2020 07:02 AM	029:15

Election	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	When We All Vote on voter enthusiasm across the country in advance of the 2020 election, and the National Urban League, to talk about election engagement in the Black community.	Crystal Carson, Marc Morial,	11/01/2020 07:35 AM	029:30
Education, Healthcare, Economic Development, Environment	HOUSTON P.A.	American Heart Association on sedentary diseases during the pandemic	Shelly Millwee	11/08/2020 07:04 AM	030:36
Education, Economic Development	HOUSTON P.A.	Juvenile and Capital Advocacy Project is sealing the criminal records of reformed juvenile offenders, giving them a better chance at employment.	Katya Dow	11/15/2020 07:00 AM	030:34
Education Economic Development, Healthcare, Parenting, Crime Prevention	HOUSTON P.A.	Coalition for the Homeless - how bad it got during the pandemic and yet, progress was made.	Mike Nichols	11/22/2020 07:03 AM	029:59
Education Economic Development	HOUSTON P.A.	Legacy Clinic on helping the poor during the pandemic.	Katy Caldwell	11/29/2020 07:00 AM	030:13
Education, Parenting, Healthcare	HOUSTON P.A.	Gulf Coast Regional Blood Center continues to collect blood safely during the pandemic but donations are down.	Theresa Piña	12/06/2020 07:01 AM	030:23

Education, Economic Development, Education, Parenting, Volunteerism	HOUSTON P.A.	Goodwill Industries of Houston has continued to help people find employment despite the pandemic.	Steve Lufburrow	12/13/2020 07:01 AM	030:25
Education, Economic Development	HOUSTON P.A.	MIAT Houston on training people and connecting them to employment in energy and aeronautic fields.	John Willis	12/20/2020 07:01 AM	030:41
Education, Economic Development, Crime Prevention	HOUSTON P.A.	ReVision is helping disconnected youth caught in our juvenile system to reform and break the cycle of poverty.	Charles Rotramel	12/27/2020 07:00 AM	30:00

Section II
ADDITIONAL LOCAL PROGRAMMING

Section II lists the programming that the station broadcast during the preceding calendar quarter that addresses community issues

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Crime	KODA-FM	Houston Mayor Sylvester Turner announces his task force on police reform has made more than 100 recommendations about how to change policing.	10/1/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	President Donald Trump and First Lady Melania Trump have both tested positive for COVID-19	10/2/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	President Trump is back at the White House after being discharged from Walter Reed Monday night. He will continue to recover from COVID at the White House.	10/5/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Vice President Mike Pence and Senator Kamala Harris debated last night in Salt Lake City.	10/8/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	The expanded early voting period in Texas gets underway	10/13/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Early voting in Texas continues. Human error is the reason for the problems and long lines in Fort Bend County yesterday. As a result voting hours this week have been extended	10/14/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Tonight's debate between President Trump and Joe Biden is not happening; the two will hold competing town halls.	10/15/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Education	KODA-FM	HISD welcomes students back into classrooms for the first	10/19/20 6:00AM	:30

		time since the COVID-19 shutdowns	7:00AM 8:00AM 8:55AM	
Education	KODA-FM	HISD shuts down a pair of campuses from in classroom learning one day after welcoming students back to class. The two schools each had one positive test. The city's positivity rate ticked up to 5.6%.	10/20/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Crime	KODA-FM	HPD Sgt. Harold Preston killed in the line of duty. HPD says they were at Elmer Manzano's apartment twice in the days leading up to the murder. No arrest was made and no charges were filed. Manzano is also an illegal immigrant that has been in Texas since 1989.	10/21/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	President Trump and Joe Biden met in the second and final debate of the 2020 campaign last night.	10/23/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	The Senate is expected to confirm Amy Coney Barrett to the Supreme Court tonight	10/26/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Today is the last day of the early voting period in Texas	10/30/20 6:00AM 7:00AM 8:00AM 8:00AM	:30
Government	KODA-FM	The Texas Supreme Court refuses to throw out 127,000 drive thru votes in Harris County, which Texas Republicans say is illegal	11/2/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Today is Election Day. Polls in TX are open from 7am to 7pm	11/3/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Election Day has come and gone. There has been no call in the race for President,	11/4/20 6:00AM 7:00AM 8:00AM	:30

			8:55AM	
Healthcare	KODA-FM	Pfizer announces its COVID-19 vaccine is 90% effective	11/9/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Crime	KODA-FM	Police are still searching for the man who shot and killed HPD Sgt. Sean Rios. Rios is the second cop to be murdered in the last three weeks.	11/10/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	Houston Mayor Sylvester Turner says the COVID positivity rate is now 7.9%, and that the city will now strictly enforce the mask mandate.	11/17/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	Harris County Judge Lina Hidalgo says the positivity rate for COVID-19 in the county is 8.2% and has urged all Thanksgiving gatherings to be limited to those you live with.	11/18/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	Texas Governor Greg Abbott says there will be no further lockdowns despite a rise in COVID-19 cases. The Texas Medical Center says they are not being overwhelmed despite the uptick.	11/19/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	Texas Governor Greg Abbott says Texas has gotten an antibody treatment for COVID-19. Pfizer has officially requested approval from the FDA for their COVID vaccine	11/20/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	Moderna files for approval of its COVID vaccine after reporting 94.1% effectiveness rate.	11/30/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Government	KODA-FM	Houston Mayor Sylvester Turner threatens a curfew because of rising COVID-19 cases	12/1/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	England approves the Pfizer/Biontech COVID-19	12/2/20 6:00AM	:30

		vaccine, becoming the first country to give a vaccine approval	7:00AM 8:00AM 8:55AM	
Healthcare	KODA-FM	The FDA gets closer to approving the COVID vaccine	12/11/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	The first shipments of COVID vaccine are arriving today	12/14/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	Houston officials say the number of people that have had COVID is likely four times higher than the 57-thousand cases that have been reported. The Mayor has also said he is considering a curfew with the positivity rate up to 10.5%	12/15/20 6:00AM 7:00AM 8:00AM 8:55AM	:30
Healthcare	KODA-FM	The Moderna vaccine for COVID gets preliminary approval from the FDA; awaits final approval/	12/18/20 6:00AM 7:00AM 8:00AM 8:55AM	:30

Traffic updates are daily features that air at:

5:20am, 5:34am, 5:50am, 6:02am, 6:16am, 6:28am, 6:44am, 7:02am, 7:28am,
8:08am, 9:10am, 9:39am, 10:12am, 10:40am, 11:11am, 11:40am, 12:11pm, 12:40pm,
1:12pm, 1:40pm, 2:40pm, 4:25pm, 4:45pm, 5:25pm, 5:45pm, 6:11pm, 6:33pm,
7:11pm, 7:40pm, 7:50pm

Weather updates are daily features that air at:

6:34am, 7:10am, 7:37am, 8:02am, 9:20am, 9:48am, 10:19am, 11:19am, 12:19pm,
1:19pm, 2:11pm, 4:35pm, 4:54pm, 5:36pm, 5:56pm, 6:21pm, 6:42pm, 7:18pm,
7:57pm

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	NATIONAL URBAN LEAGUE - RECLAIM YOUR VOTE	000:30	34
COMMUNITY/FAMILY	DEPT OF HEALTH & HUMAN SERVICE/COVID/HOLIDAY	000:29	7
COMMUNITY/FAMILY	UNCF - COVID/HOLIDAY	000:29	11
HEALTH/COMMUNITY	UN GOALS - FOOD WASTE	000:30	7
HEALTH/COMMUNITY	UN GOALS - GARBAGE	000:29	7
COMMUNITY	UN GOALS - LED LIGHT BULD	000:30	6
COMMUNTIY	UNCF - HBCU DONATION	000:29	15

**SECTION IV - KODA
COMMUNITY OUTREACH - PROMOTIONS**

Section IV lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
October 24 - November 13	Making Strides against Breast Cancer	Sunny supported event with 75 recorded promotional mentions, front page web for 3 weeks, social posts leading up to the virtual event.
November 19	Rocket Second Serving	Promoted the free food distribution on air and social posts ahead of the event on November 19 th across from Toyota Center
Dec 3&4	St. Jude Radiothon	Sunny dedicated two full days of programming and promotions to St Jude Children's Research Hospital for a radiothon that raised over \$314,000.