

KODA
Houston, TX
Quarterly Issues/Programs List
First Quarter, 2015
04/07/2015

KODA
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Art Cultural Diversity;** The Miller Outdoor Theatre is celebrating 87 of performances, every single one of them free.
- **Arts; Education; Cultural Diversity;** Dance Salad brings some of the world's most talented choreographers and dancers to Houston.
- **Crime, Poverty, Volunteerism;** Covenant House Texas helps homeless youths break out of poverty.
- **Education Economic Development;** Families Empowered helps parents make informed school-related decisions for their children.
- **Education, Cultural Diversity;** The Houston Museum of Natural Science presents a history of the Samurai.
- **Education, Cultural Diversity;** Second conversation explores the atypical grief and healing processes after sex slavery.
- **Education, Cultural Diversity;** Classical Theatre Company presents: The Speckled band: A Sherlock Holmes Adventure.
- **Education, Economic Development;** The Fifth Ward Enrichment Program helps inner-city boys in school and on a path to prosperity.
- **Education, Economic Development;** Prelude Music Classes teaches self-respect and civility by teaching music.
- **Education, Economic Development;** Career and Recovery Services helps people overcome barriers to employment
- **Environment; Healthcare;** Houston Park Board presents: Bayou Greenway Day 2015.
- **Healthcare, Education;** The Zina Garrison Tennis Academy is expanding to mentor more youths.
- **Healthcare, Education;** Jenni's story and her family demonstrates the ongoing need for blood donations to the Blood Center.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Cultural Diversity	HOUSTON P.A.	The Houston Museum of Natural Science presents a history of the Samurai.	Dirk Van Tuerenhout	01/04/2015 07:32 AM	029:09
Education, Economic Development	HOUSTON P.A.	The Fifth Ward Enrichment Program helps inner-city boys in school and on a path to prosperity.	Charles Savage	01/11/2015 07:36 AM	030:02
Education, Cultural Diversity	HOUSTON P.A.	This second conversation explores the atypical grief and healing processes after sex slavery.	Emily Waters	01/18/2015 07:35 AM	030:24
Healthcare, Education	HOUSTON P.A.	The Zina Garrison Tennis Academy is expanding to mentor more youths.	John Wilkerson	01/25/2015 07:35 AM	030:33
Education Economic Development	HOUSTON P.A.	Families Empowered helps parents make informed school-related decisions for their children.	Matthew Barnes	02/01/2015 07:32 AM	030:02
Education, Economic Development	HOUSTON P.A.	Prelude Music Classes teaches self-respect and civility by teaching music.	Ana & Jonathan Godfrey	02/08/2015 07:32 AM	030:33
Education, Cultural Diversity	HOUSTON P.A.	Classical Theatre Company presents: The Speckled	JJ Johnston; Troy Sheid	02/15/2015 07:33 AM	029:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		band: A Sherlock Holmes Adventure.			
Education, Economic Development	HOUSTON P.A.	Career and Recovery Services helps people overcome barriers to employment	Vern Swisher	02/22/2015 07:33 AM	030:40
Healthcare, Education	HOUSTON P.A.	Jenni's story and her family demonstrates the ongoing need for blood donations to the Blood Center.	Jenni O'Loughlin; Meagan Raeke	03/01/2015 07:32 AM	030:33
Crime, Poverty, Volunteerism	HOUSTON P.A.	Covenant House Texas helps homeless youths break out of poverty.	Crystal Lovings; Mike Blockson	03/08/2015 07:33 AM	030:35
Art Cultural Diversity	HOUSTON P.A.	The Miller Outdoor Theatre is celebrating 87 of performances, every single one of them free.	Cissy Segall Davis	03/15/2015 07:32 AM	029:37
Environment; Healthcare	HOUSTON P.A.	Houston Park Board presents: Bayou Greenway Day 2015.	Catherine Butsch; Carter Stern	03/22/2015 07:35 AM	030:17
Arts; Education; Cultural Diversity	HOUSTON P.A.	Dance Salad brings some of the world's most talented choreographers and dancers to Houston.	Nancy Henderek	03/29/2015 07:35 AM	030:32

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Issue	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Economic Development	Viewpoints	Sharks in Suits: Workplace "Almost Psychopaths"	01/04/2014 07:00 AM	25:00
Healthcare	Viewpoints	Performer's injuries	01/11/2014 07:00 AM	25:00
Healthcare	Viewpoints	Moral injury	01/18/2014 07:00 AM	25:00
Education; Healthcare	Viewpoints	HPV, cancer, and the HPV vaccine	01/25/2014 07:00 AM	25:00
Cultural Diversity	Viewpoints	The Pitfalls of Online Dating	02/01/2014 07:00 AM	25:00
Education	Viewpoints	Gender Bias in Science	02/08/2014 07:00 AM	25:00
Healthcare	Viewpoints	The Gut Microbiome	02/15/2014 07:00 AM	25:00
Education; Parenting	Viewpoints	Only Children...and Their Parents	02/22/2014 07:00 AM	25:00
Healthcare, Parenting	Viewpoints	The Late Effects of Childhood Cancer	03/01/2014 07:00 AM	25:00
Healthcare	Viewpoints	Measles and vaccination	03/08/2014 07:00 AM	25:00
Education, Economic Development	Viewpoints	Workplace bullies	03/15/2014 07:00 AM	25:00
Cultural Diversity, Education	Viewpoints	Women and Work	03/22/2014 07:00 AM	25:00
Education	Viewpoints	Tone Deafness	03/29/2014 07:00 AM	25:00

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	018

**Section IV
ADDITIONAL LOCAL PROGRAMMING**

Section IV lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ENVIRONMENT	KODA	Houston joins much of the nation in waking up to the coldest temperatures of the season. Runners gearing up for next week's Chevron Houston Marathon are undeterred.	1-8 6:00AM 7:00AM	:30
EDUCATION	KODA	Joel Cowley talks to us about the Houston Livestock Show & Rodeo and how it awards scholarships.	1-9 7:20AM	2:00
HEALTHCARE	KODA	A recent editorial suggests you can save money on healthcare by skipping your annual physical.	1-12 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA	Falling oil prices take their toll in Houston. Schlumberger announces they plan to cut 9,000 jobs. Apache Corporation also says they will cut their worldwide workforce, but no numbers were released. Oil prices continue to hover near a six-year low.	1-16 6:00AM 7:00AM	:30
GOVERNMENT	KODA	Greg Abbott will be sworn in this morning as the 48 th governor in Texas history - replacing outgoing governor Rick Perry, who served in the post for a record 14 years.	1-20 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA	Oil services giant Baker-Hughes follows in the footsteps of others in the industry, announcing 7,000 job cuts in the oil patch in the first quarter. Oil prices continue to hover near 5-year lows. Schlumberger, Halliburton, Apache and others have announced similar	1-21 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		cutbacks in recent weeks.		
ECONOMIC DEVELOPMENT	KODA	Lower oil prices are leading to thousands of layoffs, and there could soon be a domino effect on the Houston economy. Analysts are already keeping a close watch on the housing market. There's also no word on the progress of the massive Exxon-Mobil campus in the Woodlands, scheduled to open later this year.	1-23 6:00AM 7:00AM	1:00
ECONOMIC DEVELOPMENT	KODA	BP is the latest oil giant to announce layoffs. No numbers were released, but there will be an impact on Houston, where the company's US headquarters is located. About 6,000 BP employees work in Houston; about 20,000 in the US. Falling crude prices are again to blame.	1-29 6:00AM 7:00AM	:30
HEALTHCARE	KODA	A Kingwood High School freshman who was diagnosed with bacterial meningitis has died. Friends of 15-year old Jacob Silva say he started feeling bad on Sunday, and was on life support at Texas Children's Hospital by Tuesday. Humble ISD officials sent a letter to parents earlier this week to calm their fears, saying Silva did not suffer from the meningococcal strain - which is contagious and causes epidemics.	1-30 6:00AM 7:00AM	:30
CRIME	KODA	Police officers in the Houston ISD are being outfitted with body cameras. Officers in other school districts are doing the same at their own expense - for their own sake and for the safety of others. No funding program exists in other districts, where about 10% of officers are using their own money for the additional equipment.	2-4 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA	Oil prices are starting to show a turnaround from their five-year low. One OPEC minister is predicting prices will reach \$200-a barrel.	2-5 6:00AM 7:00AM	:30
CRIME	KODA	New developments in legal cases of local interest. Don Collins - convicted of setting an eight-year old boy on fire in 1998 while a teenager himself - faces up to 40-years in prison. A jury is seated in the trial of alleged American Sniper killer Eddie Routh.	2-10 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA	Gas analysts see prices going up again, and predict they will peak around 2.85 a gallon (currently 2.00). This as Halliburton announced at least 5,000 staff layoffs - representing up to 8% of the company.	2-11 6:00AM 7:00AM	:30
GOVERNMENT	KODA	Developments in the Texas Legislature. Two lawmakers propose legalization of "lane splitting" - allowing motorcycle riders to weave in and out of traffic to avoid congestion.	2-13 6:00AM 7:00AM	:30
CRIME	KODA	Galveston police say they had a relatively quiet final weekend of Mardi Gras. While the official celebration doesn't wrap up until tomorrow, law enforcement reports less than a dozen arrests for public intoxication, and no violence like they've seen in the past two years. Street sweepers were deployed at the end of the night to move crowds along.	2-16 6:00AM 7:00AM	:30
EDUCATION	KODA	Clay Scott, the Division Chairman of the Houston Livestock Show & Rodeo, discusses the scholarships that the rodeo awards.	2-26 7:20AM	2:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ETHNIC DIVERSITY	KODA	The US Border Patrol is looking to recruit 1,600 female agents to help deal with the expected influx of woman and children illegally crossing into the US.	3-3 6:00AM 7:00AM	:30
PARENTING	KODA	Programs available for working parents that need to keep their child busy & safe. The YMCA Outreach programs are available.	3-6 7:20AM	1:30
GOVERNMENT	KODA	State Lawmakers again consider a statewide ban on texting while driving. Critics say that advocates are relying on false data to overstate the danger. They also say law enforcement can misuse the bill to conduct warrantless searches.	3-9 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT / ENVIRONMENT	KODA	More than three dozen ships are backed up in the Houston Ship Channel after a collision between two vessels. One spilled a potentially toxic fuel additive (MTBE) into the water. No injuries are reported. It's the second collision in the waterway in less than a week.	3-10 6:00AM 7:00AM	:30
EDUCATION	KODA	The Sigma Chi fraternity at the University of Houston is suspended - along with five members - following unspecified allegations of hazing. The matter has been turned over to the Harris County District Attorney's office for possible criminal charges.	3-18 6:00AM 7:00AM	:30
GOVERNMENT	KODA	Texas Senator Ted Cruz becomes the first major candidate to announce he's running for president in 2016. An "official" announcement is expected at Liberty University later this morning, but Cruz posted a 30-second video to his Twitter account overnight confirming his candidacy.	3-23 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA	The Urban Land Institute unveils its 242-million dollar proposal for renovating the Astrodome into a massive indoor park and events center. Funding would come from a combination of tax dollars, philanthropy, and earned income.	3-24 6:00AM 7:00AM	:30
GOVERNMENT	KODA	The Texas House passes a statewide ban on texting while driving. Former Governor Rick Perry vetoed similar measures in the past, and current Governor Greg Abbott said last year he would not support a bill. Critics say it provides police with dubious probable cause to stop citizens.	3-26 6:00AM 7:00AM	:30

Traffic and Weather are daily features that air at:

TRAFFIC

Traffic updates air daily at 5:15am, 5:29am, 5:45am, 5:59am, 6:15am, 6:29am, 6:45am, 6:59am, 7:15am, 7:29am, 7:45am, 7:59am, 8:15am, 8:29am, 8:45am, 3:20pm, 3:50pm, 4:20pm, 4:50pm, 5:20pm, 5:50pm, 6:20pm and 6:50pm

WEATHER

Weather reports air daily at 5:10am, 5:20am, 5:30am, 5:40am, 5:50am, 6:00am, 6:10am, 6:20am, 6:30am, 6:40am, 6:50am, 7:00am, 7:10am, 7:20am, 7:30am, 7:40am, 7:50am, 8:00am, 8:10am, 8:20am, 8:30am, 8:40am, 8:50am, 9:25am, 10:25am, 11:25am, 12:25am, 12:25pm, 1:25pm, 2:25pm, 3:25pm, 4:25pm, 5:25pm, 6:25pm

SECTION V
COMMUNITY OUTREACH - PROMOTIONS

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
2/6	Go Red For Women Day	SUNNY 99.1 promoted to Wear Red For Women on Friday 2/6 for the American Heart Association
2/28	Rodeo Parade	SUNNY 99.1 provided music and announcements along parade route that kicked off the opening festivities for the Houston Livestock Show and Rodeo benefiting children's education and scholarships.
3/29	Houston Children's Festival	<i>Sunny 99.1</i> supported the Houston Children's Festival with 2 weeks of on air promotion, web banners, and a 2 hour on site appearance on the Sunday of the festival.