

KODA
Houston, TX
Quarterly Issues/Programs List
Second Quarter, 2015
06/30/2015

KODA
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Crime Prevention; Parenting; Education:** The Houston Area Women's Center holds classes for teenagers on date-rape prevention; genders and sexuality in the media.
- **Education; Cultural Diversity:** Stark Naked Theatre presents: "Stage Kiss" by Sarah Ruhl.
- **Education; Cultural Diversity:** The American Heart Association on better dieting and life-saving lessons.
- **Education; Cultural Diversity:** Part 2 of my conversation with 5th Ward Enrichment Club on the loss of potential in youths because of a lack of good role models.
- **Education; Cultural Diversity:** The National Buffalo Soldiers Museum: putting African American history into context.
- **Education; Economic Development:** SCORE Service Corps of Retired Executives mentors young entrepreneurs.
- **Environment; Education; Healthcare:** The Houston Arboretum is gearing up for the summer activities including camps for children.
- **Healthcare; Education:** Part 2 of John Wilkerson, the great tennis & life coach of Zina Garrison Tennis Academy.
- **Healthcare; Parenting; Education:** ESCAPE Family Planning on teaching good parenting skills and breaking the cycle of domestic violence
- **Healthcare; Parenting; Education:** Kelly Collins is the 2015 Youth Honoree of the 2015 Walk to Cure Arthritis.
- **Jobs; Education; Economic Development:** The YWCA on Women's History Month and their services for Houstonians.
- **Jobs; Education; Economic Development:** Mentorship at the 5th Ward Enrichment program: we discuss the importance of male role models for youths
- **Poverty; Unemployment; Education:** Career & Recovery Resources honors Indrani's Light Foundation at their Barrier Breaker Awards Luncheon

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare; Education	HOUSTON P.A.	Part 2 of John Wilkerson, the great tennis & life coach of Zina Garrison Tennis Academy.	John Wilkerson	04/05/2015 07:35 AM	030:33
Jobs; Education; Economic Development	HOUSTON P.A.	The YWCA on Women's History Month and their services for Houstonians.	Allison Booker Brooks	04/12/2015 07:33 AM	030:37
Environment; Education; Healthcare	HOUSTON P.A.	The Houston Arboretum is gearing up for the summer activities including camps for children.	Keely Pate	04/19/2015 07:34 AM	030:36
Jobs; Education; Economic Development	HOUSTON P.A.	Mentorship at the 5th Ward Enrichment program: we discuss the importance of male role models for youths	Charles Savage; Shawn Bell	04/26/2015 07:33 AM	030:45
Healthcare; Parenting; Education	HOUSTON P.A.	ESCAPE Family Planning on teaching good parenting skills and breaking the cycle of domestic violence	Lydia Osadchey	05/03/2015 07:34 AM	029:50
Crime Prevention; Parenting; Education	HOUSTON P.A.	The Houston Area Women's Center holds classes for teenagers on date-rape prevention; genders and sexuality in the media.	Renee Gillespy	05/10/2015 07:33 AM	027:55
Healthcare; Parenting; Education	HOUSTON P.A.	Kelly Collins is the 2015 Youth Honoree of the 2015 Walk to Cure Arthritis.	Kelly Collins, Ahn Nguyen	05/17/2015 07:35 AM	027:29
Education; Cultural Diversity	HOUSTON P.A.	Stark Naked Theatre presents: "Stage Kiss" by Sarah Ruhl.	Philip Lehl; Kim Tobin Lehl	05/24/2015 07:38 AM	030:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education; Cultural Diversity	HOUSTON P.A.	The American Heart Association on better dieting and life-saving lessons.	Shelly Milwee, Rene Ramon	05/31/2015 07:32 AM	029:57
Poverty; Unemployment; Education	HOUSTON P.A.	Career & Recovery Resources honors Indrani's Light Foundation at their Barrier Breaker Awards Luncheon	Vern Swisher; Indrani Goradia	06/07/2015 07:34 AM	030:44
Education; Cultural Diversity	HOUSTON P.A.	Part 2 of my conversation with 5th Ward Enrichment Club on the loss of potential in youths because of a lack of good role models.	Charles Savage; Shawn Bell	06/14/2015 07:33 AM	030:45
Education; Cultural Diversity	HOUSTON P.A.	The National Buffalo Soldiers Museum: putting African American history into context.	Capt. Paul Matthews	06/21/2015 07:35 AM	029:55
Education; Economic Development	HOUSTON P.A.	SCORE Service Corps of Retired Executives mentors young entrepreneurs.	Art Kent; Souhail Adam	06/28/2015 07:34 AM	026:56

Section II

Issue	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Cultural Diversity Education	Viewpoints	Race and Diversity: Can it be taught in schools?	04/05/2015 07:00 AM	25:00
Crime Prevention	Viewpoints	Future Crimes: Cybercrime in business and in our homes is growing	04/12/2015 07:00 AM	25:00
Education Economic Development	Viewpoints	Spring & Summer Travel: Saving time, Money and Aggravation	04/19/2015 07:00 AM	25:00
Education	Viewpoints	Astrotwins: An Astronaut talks about Science and Math Education	04/26/2015 07:00 AM	25:00
Cultural Diversity	Viewpoints	Baseball and the Movies: What Makes a Good Baseball Film?	05/03/2015 07:00 AM	25:00
Education	Viewpoints	Becoming Steve Jobs: A look at the life of the Apple co-founder	05/10/2015 07:00 AM	25:00
Education	Viewpoints	The Importance of Letters	05/17/2015 07:00 AM	25:00
Education Parenting	Viewpoints	Getting Things Done: It's all in the Planning	05/24/2015 07:00 AM	25:00
Education Parenting	Viewpoints	Choosing a College: How it can affect your life in school and after	05/31/2015 07:00 AM	25:00
Environment Healthcare	Viewpoints	The Psychology of Climate Change	06/07/2015 07:00 AM	25:00

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Economic Development	Viewpoints	Social Security Works: How it can be funded and expanded	06/14/2015 07:00 AM	25:00
Environment	Viewpoints	A New Look at Invasive Species	06/21/2015 07:00 AM	25:00
Crime Prevention Healthcare Parenting	Viewpoints	Domestic Violence: Why it happens and how it affects the family	06/28/2015 07:00 AM	25:00

**Section III
ADDITIONAL LOCAL PROGRAMMING**

Section III lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
EDUCATION	KODA	Easing up on students. Houston State Senator John Whitmire is promoting his bill which would decriminalize truancy in public schools, making it a civil misdemeanor instead. He says most truant students miss school because of divorce, chemical addiction or financial hardship, and the state should not be adding to their penalty.	4-1 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA	Today is the 50 th anniversary of the "Eighth Wonder of the World", the Astrodome. A public party will mark the occasion, even as county commissioners debate the fate of the stadium. They're pushing a 242-million dollar plan to convert the dome into an indoor park and event center.	4-9 6:00AM 7:00AM	:30
EDUCATION	KODA	The Texas Education Agency (TEA) will not count the math portion of this year's STAAR exam, giving teachers and students an opportunity to adjust to newly-implemented standards. Scores for student in grades 3-8 will be categorized as a "transitional year."	4-10 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA	Today marks "Equal Pay Day", the day when advocates claim women "catch up" to men in salary. But the Independent Women's Forum claims the Labor Dept. statistics are not divided by industry, adding women on average work a shorter day than men.	4-14 6:00AM 7:00AM	:30
YOUTH, FAMILY, & PARENTING	KODA	Caraline Miller discusses the St. Jude "An Evening of Hope"	4-17 6:50AM	2:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		gala.		
ECONOMIC DEVELOPMENT	KODA	Brenham-based Blue Bell Ice Cream issues a nationwide recall of all its products, following another positive test for listeria contamination. The first recall last month affected products made in the Brenham and the Broken Arrow, Oklahoma production facilities. The initial recall was linked to five listeria illnesses in Kansas and Texas. Monday's recall affects products distributed in 23 states and some international locations.	4-21 6:00AM 7:00AM	:30
EDUCATION	KODA	The Texas House gives preliminary approval to a bill that could still allow high school students who fail one or two state-mandated tests to graduate. They would have to appear before a 'graduation' committee made up of teachers, administrators, students, and parents - who would consider other factors like attendance, classroom grades, and scores on other standardized tests (SAT, ACT).	4-22 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA	Pamela Ellis talks about the Smahrt Girl Foundation. Prom dresses are collected and given to other girls for free.	4-22 7:20AM	2:00
EDUCATION / HEALTHCARE	KODA	Texas Agriculture Commissioner Sid Miller backs a plan to return deep fryers and soda machines to school cafeterias. Miller wants to leave the decision in the hands of individual districts. But health and wellness experts warn the plan would only add to the nationwide obesity epidemic.	4-27 6:00AM 7:00AM	:30
CRIME	KODA	A teenager who allegedly stole an i-Pad from a two-year old is turned in by his own mother. The woman called police after seeing her son on surveillance video.	4-30 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
EDUCATION	KODA	A Senate bill passes that would ease high school graduation requirements. Now there's a House proposal that would eliminate writing for exams. Supporters claim it provides students an opportunity to formulate their own ideas. Critics say its' a "dumbing down" of education standards.	5-1 6:00AM 7:00AM	:30
CRIME	KODA	A free speech event in Garland, Texas is attacked by armed gunmen who were killed by police. The event, sponsored by the American Freedom Defense Initiative featured a contest for the best caricature of the Muslim prophet Muhammed - with a \$10,000 first prize.	5-4 6:00AM 7:00 AM	:30
ECONOMIC DEVELOPMENT / HEALTHCARE	KODA	More trouble for Blue Bell Creameries. FDA documents show the company was aware of listeria contamination as early as 2013. Reports from their Broken Arrow, Oklahoma plant show pathogens on the floor, drains, hoses, and poor sanitation practices among employees. Company officials say it will be months before their products reappear on store shelves.	5-8 6:00AM 7:00AM	:30
VOLUNTEERISM	KODA	Rick Hartley discusses the 100 Club and how people can help the families of fallen first responders.	5-12 6:50AM	1:30
CRIME	KODA	A Houston Police officer is run over and killed during a high speed chase of two carjacking suspects. 47-year old Richard Martin was deploying spike strips when police say he was intentionally targeted by the suspects.	5-18 6:00AM 7:00AM	:30
JOBS AND ECONOMIC DEVELOPMENT	KODA	A recent survey says Houston is not as good for job growth as pretty much all other Texas cities. San Antonio, Dallas, and Austin all rank higher in job creation now than Houston.	5-21 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		The major cause for the decline in Houston is the massive layoffs in oil and gas.		
CRIME, VIOLENCE, GANGS	KODA	The Texas Department of Public Safety has issued an alert to Texas police over threats from outlaw biker gangs in retaliation for the shooting in Waco that left nine bikers dead. Informants with the Banditos and Black Widows say the gangs are targeting police across the state.	5-22 6:00AM 7:00AM	:30
ENVIRONMENT	KODA	Severe weather overnight affected almost all of Houston with power outages, storm damage, and flooding.	5-26 6:00AM 7:00 AM	1:00
ENVIRONMENT	KODA	June 1 marks the beginning of the Atlantic Hurricane Season. Up to 11 named storms are in the forecast, with six expected to become hurricanes. Emergency managers say the current flooding has proven to be a good reminder of the devastating effects of water on lives and property.	6-1 6:00AM 7:00AM	:30
ENVIRONMENT	KODA	Cleanup and recovery efforts continue throughout Texas after last week's flood. Officials say 31 people died in Texas and Oklahoma, and another 11 are still missing.	6-2 6:00AM 7:00AM	:30
GOVERNMENT	KODA	Former Texas Governor Rick Perry becomes the tenth Republican to announce his candidacy for the 2016 presidential nomination. The official statement comes later this afternoon, but Perry posted a comment on his campaign website.	6-4 6:00AM 7:00AM	:30
EDUCATION	KODA	The Houston ISD will once again offer a free summer lunch program at several campuses around the city, where anyone under the age of 18 can get two meals per day. The program is funded by federal and state taxes. But critics say there is	6-8 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		no oversight - such as enrollment or ID.. meaning the free meals can be eaten by virtually anyone. There is a similar program underway in the Katy ISD.		
ENVIRONMENT	KODA	Southeast Texas prepares for a tropical system that has been moving north from the Yucatan Peninsula through the Gulf of Mexico. Forecasters expect up to 15-inches of rain in isolated areas when the system makes landfall sometime tonight. If it forms into a tropical depression or a tropical storm, it will be named Bill.	6-15 6:00AM 7:00AM	:30
ENVIRONMENT	KODA	Tropical Storm Bill forms in the Gulf of Mexico overnight, and is scheduled to make landfall near Matagorda Bay at 8-9:00am. Emergency Operations Centers are up and running, grocery store shelves are empty of non-perishables. And a former Secret Service agent gives tips on how to survive in a vehicle trapped in high water.	6-16 6:00AM 7:00AM	:30
ENVIRONMENT	KODA	Cleanup and damage assessment is underway from Tropical Storm Bill. Insurance experts suggest taking pictures or videos of damaged/destroyed possessions. City leaders explain that some streets are prone to flooding, because they serve as part of the flood drainage system. The Brazos River is also expected to flood by this weekend.	6-18 6:00AM 7:00AM	:30
CULTURAL DIVERSITY	KODA	As the Confederate flag debate rages across the nation, the University of Texas is facing its own dilemma. A grassroots movement is calling for the removal of the Jefferson Davis statue on the Austin campus. University President Gregory Fenves will name a committee today to study the issue, consisting of students, faculty, and alumni.	6-24 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
YOUTH, FAMILY, AND PARENTING	KODA	New guidelines from the Academy of Pediatrics recommend parents start taking action to prevent obesity as early as two years old. The rules recommend healthy food options that strictly prohibit fast foods and processed foods, as well as 60 minutes of activity a day.	6-30 6:00AM 7:00AM	:30

Traffic and Weather are daily features that air at:

TRAFFIC

Traffic updates air daily at 5:15am, 5:29am, 5:45am, 5:59am, 6:15am, 6:29am, 6:45am, 6:59am, 7:15am, 7:29am, 7:45am, 7:59am, 8:15am, 8:29am, 8:45am, 3:20pm, 3:50pm, 4:20pm, 4:50pm, 5:20pm, 5:50pm, 6:20pm and 6:50pm

WEATHER

Weather reports air daily at 5:10am, 5:20am, 5:30am, 5:40am, 5:50am, 6:00am, 6:10am, 6:20am, 6:30am, 6:40am, 6:50am, 7:00am, 7:10am, 7:20am, 7:30am, 7:40am, 7:50am, 8:00am, 8:10am, 8:20am, 8:30am, 8:40am, 8:50am, 9:25am, 10:25am, 11:25am, 12:25am, 12:25pm, 1:25pm, 2:25pm, 3:25pm, 4:25pm, 5:25pm, 6:25pm

Section IV
PUBLIC SERVICE ANNOUNCEMENTS

Section IV lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Domestic Violence	Ad Council	000:30	004
Military And Veterans	Show Your Stripes	000:28	004
Military And Veterans	Show Your Stripes	000:30	004
Military And Veterans	Show Your Stripes	000:31	027

**SECTION V
COMMUNITY OUTREACH - PROMOTIONS**

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
4/2	Run for The Rose 5K	SUNNY 99.1 promoted to Run for The Rose 5K for 4 weeks on air, front page website, and e-newsblasts. Provided music, games, and prizes on site at the Run on April 2 nd . Run for the Rose benefited the Marnie Rose Foundation for Brain Cancer Research
5/3	Memorial Rocks the Ribbon	SUNNY 99.1 provided music and games for this area fundraiser to promote awareness for Breast Cancer
5/16	Making Strides against Breast Cancer	Sunny 99.1 supported this campaign with 2 weeks of on air promotional mentions and website presence, as well as inclusion in 2 e-newsletters. Sunny was on site the day of event with music and games, and an on air personality to host the start of the event.
6/3	Millsap Elementary	Sunny 99.1 promotion team brought music and games out to celebrate 5 th Grade Day - celebrating the "Seniors" of the elementary school before heading off to Junior High.
6/26	Sunny Summer Blood Drive - Gulf Coast Regional Blood Center	Sunny 99.1 promoted the annual blood drive with 75 promotional announcements, front page web, e-blasts, and appearances at various donation centers.